

## TECHNICAL REPORT

*A seminar on*  
**“Current position of International and National Dairy Sector and Factors Affecting Profitability of Milk Production”**

*organized by*  
**IDA (Gujarat Chapter) and SMC College of Dairy Science  
Anand, 11<sup>th</sup> March 2017**

A seminar on “Current position of International and National Dairy Sector and Factors Affecting Profitability of Milk Production” was organized by IDA (Gujarat Chapter) and SMC College of Dairy Science on Saturday 11<sup>th</sup> March 2017. Total 300 beneficiaries participated in the seminar including farmers, technical officers, veterinary officers, scientists, academicians and entrepreneurs.

At the inaugural function, Dr. JB Prajapati, Principal and Dean, SMC College of Dairy Science, Anand Agricultural University, Anand and Vice-Chairman of Indian Dairy Association (Gujarat State Chapter) welcomed all the dignitaries and participants. Dr. K. Rathnam, Managing Director, Amul Dairy, Anand and Chairman of Indian Dairy Association (Gujarat State Chapter) in his speech stated that most of the time seminars are organized for technical or marketing personnel. But this was the unique programme specially designed for farmers practicing animal husbandry. He also emphasized role of animal nutrition, breeding and feeding for improvement in milk productivity. Shri Ramsinh P. Parmar, Chairman, Kheda District Co-Operative Milk Producers’ Union Limited popularly known as Amul Dairy was present as the special guest in this seminar. He emphasized that Animal Husbandry should be considered as main practice and not the allied activity associated with agriculture farming. He also stressed that good quality breed along with micro planning and adequate use of resources will be the key factors for enhanced milk productivity.



Mr. RS Sodhi, Managing Director, GCMMF Ltd., Anand was present as Chief Guest of the function. He enlightened the audience with certain facts and figures regarding milk production in India vis-à-vis International market. He informed the house that milk received at various co-operative dairy plants adds value to it and profit generated through processing of milk is distributed

to the members of the milk producers' societies. He also emphasized that adulteration of milk should be eradicated and dairy products analogues market should be cautiously watched to safeguard the interest of milk producers. He urged the government to insert the word "Animal husbandry" along with Agriculture for the income taxation purpose. At present agriculture income is free from income tax, but the income earned out of rearing animals and selling milk invites tax, which will be harmful to the millions milk producers of the country.



Dr. NC Patel, Vice Chancellor, Anand Agricultural University, Anand and President of the function in his inspiring speech emphasized on scientific animal feeding practices, mineral mixture and ideal animal husbandry for production of good quality milk. He has also invited all the milk producers and farmers to visit Anand Agricultural University for specially designed training programs related to Animal Husbandry. Dr. Amit Patel, Assistant Professor, SMC College

of Dairy Science proposed vote of thanks for the inaugural session. On this occasion a film named "Jagruti" directed by Salil Maheta was launched and a show was organized for the farmers during afternoon session. This film is based on scientific animal husbandry practices.





Two technical sessions were organized for milk producers. The speakers from NDDB talked on issues related to animal breeding, health and nutrition. Dr Vaghela from Banas dairy discussed on commercial dairy farming program for entrepreneurs. Presentations on GEA farm technologies, advanced automatic milk collection system and role of NCDC in co-operative dairies were also

discussed. The session was concluded by Mr. Akshay Shah, Dy. Manager, Amul Dairy who gave the summary of the whole seminar. The valedictory function was chaired by Shri NB Vashi, Managing Director, Vasudhara Dairy, Valsad and presided over by Dr. K. Rathnam.