

12th National Dairy Products Judging Contest

organized by

SMC College of Dairy Science, AAU, Anand

SMC College of Dairy Science and its Alumni Association, Anand Agricultural University, Anand jointly hosted the 12th National Dairy Product Judging contest on 10th September, 2015. S.M.C College of Dairy Science, a pioneer in the field of dairy

education has been hosting this unique event since last eleven years with the aim to provide necessary exposure in judging and sensory evaluation of dairy products. Sensory evaluation is a measurement of product characteristics as perceived by human senses. Sensory attributes being the foremost parameter for



consumer acceptance of any food product, this unique event has gained tremendous momentum since its inception. Twenty six teams from all over the country including those from dairy industries and academic institutes participated in the event. Three products namely milk, paneer and Khoa were offered for judging. Amongst the participants from industries AMUL dairy, Anand secured first prize while Baroda Dairy, Vadodara and Dudhdhara dairy, Bharuch were awarded with the second and



the third prize respectively. SMC College of Dairy Science, AAU, Anand was ranked first among all participants from academic institutes, while National Dairy Research Institute, Karnal stood second and College of Food Processing

Technology and Bio-energy, AAU, Anand was awarded third prize in the judging contest. Mr. Maulik A. Luhar, from Dudhsagar dairy, Mehsana and Ms. Sanju Narwal, from SMC College of Dairy Science, AAU, Anand were awarded first prize as individual winners.

Dr. J. B. Prajapati, Principal SMC College of Dairy Science, AAU, Anand in his welcome address briefed on various activities of the college. Shri. K. M. Jhala, Chief



General Manger, GCMMF Ltd., Anand, the Chief Guest of the function, endorsed that the taste is what ultimately defines the success of any food product. He pointed out that the most crucial step in any product development is to meet the consumer demand so as to make it acceptable.

Dr. N. C. Patel, Honorable Vice Chancellor, Anand Agricultural University, Anand in his presidential address congratulated the winners and organizers. He said that such events provide platform for gaining new skills and exchange of knowledge. He emphasized on the importance of maintaining quality of food product for the sake of human health. He suggested on organizing more programmes on new product development for milk product entrepreneurs which would ultimately help to improve the nutrition and quality of food reaching the consumers. Dr. A. G. Bhadania, President Alumni Association, proposed vote of thanks.