

SMC College hosted National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest at Milk City, Anand

S.M.C College of Dairy Science, a pioneer in the field of dairy education and its Alumni Association have been hosting **National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest** with the aim to provide necessary exposure in judging and sensory evaluation of dairy products and to sharpen the technical skills of technocrats and to acquaint them with the latest research innovation and techniques.

Sensory evaluation is a measurement of product characteristics as perceived by human senses. It is a technique used in industries like food and beverage, especially in wine and beer; tea and coffee, and dairy foods; to judge or predict the acceptability for a product by the consumer at the other end. In any product flavour, colour & appearance, and texture are the characteristics that determines its sensory attributes.

The 15th National Dairy Products Judging Contest was organized at SMC College of Dairy Science on 6th September, 2018.



Fourteen teams from Dairy Industry and thirteen teams from Academic Institutes participated in the judging contest. Three different products namely milk, dahi and table butter were presented to the team mates for sensory analysis.



The 11th National Dairy and Food Quiz Contest was held on 7th September, 2018 at Prof. A. C. Pandya auditorium, FPT & BE, College, AAU, Anand. The event registered a total of 23 teams, 10 from industry and 13 from academic institutes. Dr. A. H. Jana, and Dr. Jarita Mallik, were the Quiz masters.





The Prize distribution ceremony of both events was held at Prof. A. C. Pandya auditorium of FPT & BE, college. Dr. A. H. Jana, I/c Principal & Dean, SMC College of Dairy Science, AAU, Anand in his welcome address remarked that sensory attributes is the foremost parameter for consumer acceptance and this unique event has gained tremendous momentum since its inception.





For judging contest separate awards were given for participants from industry and academic institutes. Amongst the participants from industries Dudhsagar Dairy, Mehsana secured first position in Juding contest while the second and third prizes were presented to AmulFed Dairy, Gandhinagar and GCMMF Ltd., Anand respectively. SMC College of Dairy Science, AAU, Anand ranked first among all Quiz contestants from academic institutes. College of FPT & BE, AAU, Anand, secured second prize while College of Dairy Science & Food Technology, CGKV, Raipur, was awarded the third position. Mr. Mihir H. Patel, representing Amul Dairy, Anand and Ms. Trupti Undhad from SMC College of Dairy Science, AAU, Anand were awarded first prize for individual winners from industry and academia respectively.

For Dairy and Food Quiz Contest four positions including Appreciation award were announced. ICAR-National Dairy Research Institute, Karnal, secured the first prize for Dairy & Food Quiz Contest, while second and third prizes were awarded to College of FPT & BE, AAU, Anand and SMC College of Dairy Science, AAU, Anand. The Appreciation prize was presented to Mansinhbhai Institute of Dairy and Food Technology (MIDFT), Mehsana.



Dr. N. C. Patel, Honourable Vice Chancellor, Anand Agricultural University, Anand in his presidential address congratulated all the participants, the winners of both contests and the organizers. He said that such events provide platform for gaining new skills and for exchange of knowledge. He stressed that participation in such events is important as it provides opportunity for the technocrats to enrich oneself with knowledge and to update with new information. He added that these events also serve as a platform which brings academic and industry persons together.



He asked the organizers to give wide publicity for the events so that dairy industries from all over India can participate. He urged technocrats to come up with more product innovations so as to cater to the different needs of

customers. He counselled the technocrats to strive in the right direction with good moral values so as to provide nutritious and healthy food for the nations and to set up quality standards which can meet international marketing criteria.

National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest were sponsored by Gujarat Milk Marketing Federation Limited, Anand.

Dr. Atanu Jana and Dr. Jarita Mallik, organizing secretaries of **National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest** respectively presented the report. Dr. K. D. Aparnathi, President Alumni Association, proposed the vote of thanks.