

## 10<sup>th</sup> National Dairy and Food Quiz Contest at Milk City, Anand

The present scenario demands the technocrats to sharpen their technical skills and to acquaint with the latest research innovation and techniques. SMC College of Dairy Science and its Alumni Association, Anand Agricultural University, Anand jointly hosted the 10<sup>th</sup> National Dairy and Food Quiz Contest on 8<sup>th</sup> September, 2017. The event was sponsored by Amul, The Taste of India.



The event registered a total of 20 teams, 12 from industry and 8 from academic institutes. Dr. Atanu Jana, Head, Dairy Technology Department and Ms. Jarita Mallik, Assistant Professor Dairy Technology Department were the Quiz masters for the contest.



Dr. J. B. Prajapati, Principal SMC College of Dairy Science, AAU, Anand in his welcome address stated that such events enriches the knowledge of students and dairy professionals keeping them updated with present technological advances.



Shri Rajesh Shah, Vice President, Havmor Icecream Ltd., Ahmedabad, the Chief Guest of the function, began his speech by narrating anecdotes from his student life at SMC College. He said that observation is critical for learning and one need to update with current knowledge and new techniques. He added that success of any business relies on management of its employees. He also threw light on numerous topic of relevance in coming

years, viz., customized milk, fortified milk and milk products; IT in food industry and automation, robotics; packaging and changing food laws. He also signified the importance of happiness in one's life.

Dr. K. B. Kathiria, Director of Research & Dean PG Studies, Anand Agricultural University, Anand in his presidential address said that Quiz is a knowledge imparting event benefiting equally the participants and the audience.

ICAR-National Dairy Research Institute, Karnal, secured first prize, while second and third prize were awarded to National Dairy Development Board (NDDB), Anand and Adare Food Ingredients, Pvt., Ltd. Respectively. The appreciation prize was presented to AmulFed Dairy, Gandhinagar.

Dr. Sreeja V., organizing secretary of the event presented the report and Dr. J. B. Upadhyay, proposed vote of thanks.

