

Webinar by Er. Sajith Abraham,meratractor.com.

The Institute Industry Interaction Cell (IIIC) of College of Agricultural Engineering and Technology Godhra & Agricultural Engineering Alumni Association Godhra (AEAAG) jointly organized webinar and interactive session with Er.Sajith Abraham, Rural sales and finance professional on “**Use of Technology to organize used Tractors**” on 8th November 2020 through webcast @ 10.00AM. A total of 70 alumni, faculty and research scholars from AAU and other institutions joined. Webinar started with welcome address by President AEAAG and IIIC incharge Dr. Dharmesh K Vyas, Associate professor and Head, Dept. of REE.

Er.Sajith Abraham with a good experience in banking and finance, started meratractor.com to organize highly disorganized used tractors market through technological interventions and is in very active in operations in Maharashtra and Madhya Pradesh. Through this journey, he shared his experiences and what skills to imbibe and challenges to face, enlightened students how they can become a part of this technological transformation in used tractors organization also, he highlighted the entrepreneurship opportunities in the said field. During interactive session, T & P officer of CAET, Godhra Dr. Mukesh Kumar Tiwari explored training and employment opportunities in meratractors.com for the students of CAET,Godhra. Students too interacted with the expert and cleared themselves for the questions in their minds.

At the end, Er. J. Sravankumar, Secretary, AEAAG and Asst. Professor, Dept of BEAS presented the highlights of the session and concluded the session by proposing vote of thanks.

