

Students Sensitization Seminar
on

Startup Opportunities in Agriculture and Food Processing

A Students Sensitization Seminar on “Startup Opportunities in Agriculture and Food Processing” was organized by the SSIP Cell, Anand Agricultural University, Anand under the „Student Startup & Innovation Policy” of Govt. of Gujarat on 6 February, 2018 (Tuesday) at the Auditorium of College of Food Processing Technology & Bio Energy, AAU, Anand. The programme was chaired by Dr. DC Joshi, Dean, College of Food Processing Technology & Bio Energy, Anand. Dr. Joshi in his opening address explained the importance of startup and gave an overview of Startup Ecosystem at AAU. Mr. Swarup Pandya from IIM Ahmedabad's Centre for Innovation Incubation and Entrepreneurship (CIIE) delivered his talk on Entrepreneurs Journey: An Incubator perspective. Mr. Tyler Marshall, Founder & CEO EYCLabs, USA, shared his views on Cultivating Agritech for Startup – An International Perspective. Dr. Tushar Panchal, Incubation Coordinator of Gujarat Technological University Innovation Council, provided a detailed account of GTU’s SSIP Experience. Mr. Aman Jain, Founding member and VP of Marketing, GyanDhan delivered his talk on Financing Higher Education – GyanDhan Experience. Mr. Hemant Dahade, Industry Officer, DIC, Anand enlightened the student audience about the Gujarat support structure for Startups. AAU University SSIP Coordinator, Dr. RV Vyas shared AAU’s past experience in encouraging agri and food entrepreneurship. Dr. SH Akbari, Director of Students’ Welfare and University SSIP Coordinator, AAU presented the vote of thanks.

The seminar was attended by about 300 final year students and College SSIP Coordinators from B A College of Agriculture, SMC College of Dairy Science, College of Veterinary Science & Animal Husbandry, College Agricultural Information Technology, International Agribusiness Management Institute of AAU and A D Patel Institute of Technology. All the invited expert speakers sensitized and motivated the students to understand the Startup opportunities prevailing in Agriculture and Food Processing sector. Post lunch an exposure visit to AAU Food Processing Business Incubator was organized for the guest speakers and participating students.



