



## Anand Agricultural University, Anand Launched 'Shree Anna Startup SeedCamp' program under its AAU Incubation Center

World is celebrating 2023 as the International Year of Millets and the government of India and many other agencies are working hard towards creating awareness about the various benefits of the Millets across the globe. This is going to create an extraordinary business opportunity for farmers and agri-entrepreneurs in India.

Dr. K. B. Kathiria, Hon. Vice Chancellor launched **Shree Anna Startup Seedcamp** program on February 20, 2023 to support entrepreneurs, startups and farmer producer organizations working on millets value to help them build scalable businesses under AAU Incubation Center of Anand Agricultural University. The launching ceremony was witnessed with august presence of Padma Shri Dr. Khadar Vali, Dr. J.V. Patil former director India Institute of Millet Research and other dignitaries from AAU including Dr M. K. Jhala, Director of Research, Dr. Samit Dutta, Dean, College FPT&BE, Dr. R. S. Pundir, Dean, IABMI, AAU. Anand.

The program offers entrepreneurship training, business support, access to labs, food processing pilot plants and funding support. Entrepreneurs, startups and FPOs working on millets can apply online at [www.AAUincubator.in](http://www.AAUincubator.in) before 15<sup>th</sup> March '2023.





Exclusive Incubation Program for **MILLET STARTUPS**

Inviting **Students, Entrepreneurs, Startups, & FPOs**

**श्री अन्न STARTUP SEED CAMP '2023**

Exclusive Startup Incubation Program for Millet Entrepreneurs



AAU Incubation Center has launched 'Shree Anna Startup Seed Camp' to support Entrepreneurs, Startups & FPOs working to strengthen Millet Value Chain.

APPLY AT : [www.AAUincubator.in](http://www.AAUincubator.in)

Help Achieve the UN Sustainable Development Goals (SDGs)



**Selected Startups will get**

**Access to**



APPLY AT :

[www.AAUincubator.in](http://www.AAUincubator.in)

**DEADLINE**

**March 15, 2023**

**AAU Incubation Center, Anand**

Anand Agricultural University, Anand-388110, Gujarat, India

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Entrepreneurship **Training**



Govt. & Pvt. **Funding Support**



Food Processing **Pilot Plants**



Food Tech **Expert Mentors**



AIC Anand **Co-Working Space**



World Class **Food Quality Testing Laboratory**

