



AAU launched 'AIC Anand' a not-for-profit company to promote innovation and entrepreneurship in agriculture.

In a bid to strengthen innovation in agriculture and boost new agri-startups in the state, the Anand Agricultural University (AAU) has established a not-for-profit company named 'AAU Incubation Center (AIC Anand)'. Dr. K. B. Kathiria, Hon. Vice Chancellor, AAU inaugurated the facility of the not-for-profit company on Tuesday, 09 May 2023.

Speaking on the occasion, Hon. Vice Chancellor said that AAU has always supported agri-entrepreneurs and nurtured more than 100 startups under various programs and this not-for-profit company 'AIC Anand' is an important milestone that will bring all innovation and entrepreneurship support activities under one roof and work towards building a sustainable startup ecosystem which can empower many more entrepreneurs in coming years to turn their ideas into products and scalable businesses.

AAU Incubation Center (AIC Anand) is the first company of its kind in the state, exclusively set up to nurture and grow new innovative startups focused on food, agriculture, and allied sectors. The Incubation facility is equipped to support startups through the early stages of development through the facilities it offers including co-working space for initial business setup, eight food processing pilot plants for product development, administrative support, office equipment and access to AAU's world-class testing labs and network of expert advisors, mentors. The company will provide entrepreneurial training to students, entrepreneurs, startups, and Farmer producer organizations. It will act as a launching pad for new agri-ventures by providing them access to the resources they need, all under one roof.

'AIC Anand' also operates national startup programs like RKVY R-ABI of the Ministry of Agriculture & Farmers Welfare, Govt. of India, and the State startup support schemes of Govt. of Gujarat. This provides an opportunity for startups to raise their seed funding in the form of grant-in-aid up to Rs. 30 Lakh. Agri-entrepreneurs can visit the website www.AAUincubator.in to apply for incubation programs.

The Board of Directors of AIC Anand, Dr. M. K. Jhala, Chairman, Dr. G. R. Patel, Director, Dr. Samit Dutta, Executive Director attended the inaugural ceremony. The event was also graced by key dignitaries from AAU including university officers, and faculty members.







Glimpses of Newly Opened Facility of AIC Anand



AIC Anand Main Entrance



AIC Anand Entrance-Event space



Welcome - Reception Area



Startup's Product Display



The Hive - Co-working space



Think Tank - Meeting room



The Office - AIC Team Workspace



The Arena - Event & Activity space