

*Lecture Series*  
On  
*“Agripreneurship”*  
*Invitation for attending Online Guest Lecture on*  
**28<sup>th</sup> August, 2020**

The Center for Agricultural Market Intelligence under National Agricultural Higher Education Project (NAHEP - CAAST), Anand Agricultural University, Anand is going to organize a Lecture Series on “Agripreneurship”. The detail of guest lecture, date and time are as follows:

Resource Person	Details	Topic of Guest Lecture	Date and Time
	<p style="text-align: center;"><b>Dr. Manoj Mishra</b> Former Senior Faculty Entrepreneurship Development Institute of India Ahmedabad, Gujarat</p>	<p style="text-align: center;">Lecture 1: <b>Sustainable Agri- Entrepreneurship: Case Study analysis</b></p>	<p style="text-align: center;"><b>28th August, 2020 10:00 am</b></p>
		<p style="text-align: center;">Lecture 2: <b>Enabling Ecosystem for Agripreneurship</b></p>	<p style="text-align: center;"><b>28th August, 2020 11:15 am</b></p>

**About the Guest**

- Dr. Manoj Mishra has huge experience in enhancing entrepreneurial ecosystem, Value Chain financing and interventions, Farm and Non-farm Enterprise Development, Community based Natural Resource Management, Pastoral livelihoods and artisan and skill based industrial (Micro small and medium Enterprises) and informal sector.
- His recent successful policy discourse and program implementation framework development includes Rural Enterprise Development (Start-up Village Entrepreneurship Program) with Ministry of Rural Development, Government of India, Cluster based program in informal (Handloom and Handicrafts sector); Farmer Producer Organizations (FPOs) and Non-farm-based producer company policy by National Bank of Agriculture and Rural Development.

PG Students and faculties of concern disciplines of universities are cordially invited. They can take benefit of in-depth knowledge and rich experience of the Resource Person.

**Registration Link:** <https://forms.gle/MjhBjf1FYyAJfpMz8>

**LIVE :**  / <https://youtu.be/DPaSp9-k4Y>

**Official YouTube Channel:**  / <https://www.youtube.com/NAHEPCAASTANAND>

**Event Organizing Panel**

**Dr. Snehal Mishra**  
CC-PI &  
Organizing Secretary

**Dr. Y. A. Lad**  
CC-PI (HRD) &  
Joint Organizing Secretary

**Dr. R. S. Pundir**  
Professor & PI  
NAHEP- CAAST

