



## Agripreneurship Bootcamp at College of FPT&BE, AAU

As a part of the “Azadi Ka Amrit Mahotsav” celebrations, with an objective to promote entrepreneurship spirit for Building Atmanirbhar Bharat through Youth Entrepreneurship, The “**Agripreneurship Bootcamp**” was organized by the **Agri. & Food Business Incubator**, College of Food Processing Technology & Bio-energy, AAU, Anand on 25th July 2022.

The program was organized under the guidance and support of **Dr. K.B. Kathiria**, Hon. Vice Chancellor, AAU, and **Dr.Samit Dutta**, Dean, College of FPT&BE, AAU.

The program was initiated with the floral welcome to the dignitaries by **Dr.H. Pandey**, Co-PI, RKVY R-ABI, AAU, and a Welcome address by **Dr. Samit Dutta**, Dean, College of FPT&BE, AAU.

The banner features a green background with white text. At the top, there are three logos: the Agri. & Food Business Incubator, AAU logo on the left; the RKVY Raftaar Agribusiness Incubator, AAU logo in the center; and the AAU logo on the right. The main text reads 'Agripreneurship Bootcamp' in large white letters. Below this, a green bar contains the tagline 'Building Atmanirbhar Bharat through Youth Entrepreneurship'. At the bottom, there is a white bar with the 'StartUp' logo on the left, the date 'Date : July 25, 2022' in the center, the location 'Place : Seminar Hall, College of FPT&BE, Anand Agricultural University, Anand-388 110' on the right, and the 'SSIP' logo on the far right.

2 successful business leaders from Anand city shared their entrepreneurial journey and experiences with students and encouraged participants to be agripreneur.

**Mr. Paresh Prajapati**, Founder of **Shreya Engineering Works, Anand** was the keynote speaker of the program and he shared valuable insights and guided participants on the importance of choosing entrepreneurship as a career can teach you innumerable skills and by being a job creator rather than job seeker you will contribute immensely to realize the vision of Atmanirbhar Bharat.

**Mr. Viresh Patel**, Director of **Champion Paints, Anand** also shared the journey of his successful enterprise and highlighted that this is the best time to start a business considering the govt. schemes and support available at the moment.

**Mr. Nikunj Soni**, Asstt. Manager, **Agri. & Food Business Incubator**, AAU briefed the students on the various start-up support schemes and opportunities available, highlighted features of the RKVY RAFTAAR Agribusiness Incubator scheme, and encouraged them to apply for the Agri-Startup Incubation programs - Cohort 7.

A total of 100+ students from the College of Food Processing Technology & Bio-Energy, College of Agricultural Information Technology & International Agribusiness Management Institute of Anand Agricultural University participated in the program.

The program coordination was done by **RKVY R-ABI Team** and A vote of thanks was expressed by **Dr. H. Pandey**, Co-PI, RKVY R-ABI, AAU.

Here are some glimpses of the webinar series;

## Glimpses of ‘Agriprenurship Bootcamp’

