



## Application deadline extended for 'Shree Anna Startup Seed Camp' program.

World is celebrating 2023 as the International Year of Millets and the government of India and many other agencies are working hard towards creating awareness about the various benefits of the Millets across the globe. This is going to create an extraordinary business opportunity for farmers and agri-entrepreneurs in India.

Dr. K. B. Kathiria, Hon. Vice Chancellor, AAU launched "Shree Anna Startup Seedcamp program" on February 20, 2023 to support entrepreneurs, startups and farmer producer organizations working towards strengthening millet's value chain to help them build scalable businesses.

The program offers entrepreneurship training, business support, access to labs, food processing pilot plants and funding support. Entrepreneurs, startups and FPOs working on millets. Application deadline is now extended till 15th April' 2023.

AAU  
कृषावन्तो राष्ट्रं कृषिसंपन्नम्

कृषि एवं किसान कल्याण मंत्रालय  
MINISTRY OF AGRICULTURE AND FARMERS WELFARE  
सत्यमेव जयते

StartUp  
Igniting the future

INTERNATIONAL YEAR OF MILLETS 2023

Exclusive Incubation Program for MILLET STARTUPS

श्री अन्न  
STARTUP  
SEED CAMP '2023

Exclusive Startup Incubation Program for Millet Entrepreneurs

Inviting Students, Entrepreneurs, Startups, & FPOs

#IYM2023

AAU Incubation Center has launched 'Shree Anna Startup Seed Camp' to support Entrepreneurs & FPOs working to strengthen Millet Value Chain.

Help Achieve the UN Sustainable Development Goals (SDGs)

2 ZERO HUNGER  
3 GOOD HEALTH AND WELL-BEING  
12 RESPONSIBLE CONSUMPTION AND PRODUCTION  
13 CLIMATE ACTION

Apply online at <https://www.AAUincubator.in>