





Lecture Series

On

"Fisheries Market Intelligence and Environmental Sustainability"

Invitation for attending Online Guest Lecture on 29th August, 2020

The Center for Agricultural Market Intelligence under National Agricultural Higher Education Project (NAHEP - CAAST), Anand Agricultural University, Anand is going to organize a Lecture Series on "Fisheries Market Intelligence and Environmental Sustainability". The detail of guest lecture, date and time are as follows:

| Resource Person | Details | Topic of Guest Lecture | Date and Time |
|-----------------|--|--|--|
| | Dr. Shyam S. Salim Principal Scientist Central Marine Fisheries Research Institute Kochi | Changing Behaviour of Fish Consumers and Probable Market Segmentation in India | 29 th August, 2020 at 10:00 am |

About Our Guest Dr. Shyam S. Salim

- > Dr. Shyam S. Salim has an expertise in resource economics, market research, policy research, International Trade Socioeconomics, Vulnerability Studies and Climate change.
- ▶ His role in niche area of fisheries economics and management, is highly praiseworthy.
- He leads the pioneer research on supply chain management of marine fisheries sector in India and its policy perspectives.

PG Students and faculties of concern disciplines of SAUs are cordially invited. They can take benefit of in-depth knowledge and rich experience of the Resource Persons.



Registration Link: https://forms.gle/5uK8MRVmKA5LcNAr8



Official YouTube Channel: / https://www.youtube.com/NAHEPCAASTANAND



Event Organizing Panel

Dr. S. R. Panigrahy CC-PI (Fishery) & Organizing Secretary Dr. Y. A. Lad CC-PI (HRD) & Joint Organizing Secretary Dr. R. S. Pundir Professor & PI NAHEP- CAAST