# DIRECTORATE OF RESEARCH ANAND AGRICULTURAL UNIVERSITY UNIVERSITY BHAVAN, ANAND-388 110(Gujarat)

Read: Letter F. No. CS-23/4/2021-Seed(e 153611)..dt. 03/01/2023 from Secretary (DARE) & Director General, Indian Council of Agricultural Research, New Delhi

# CIRCULAR

As per letter read above, a meeting of concerned officers/scientists was held in the presence of Hon. Vice Chancellor, AAU, Anand on 5/1/2023. Minutes of the said meeting is attached herewith. All the Unit/Sub Unit heads of AAU and all the concerned faculties/scientists/extension educationists are hereby informed to go through the minutes and ICAR letter and take the necessary action as mentioned in the minutes along with the calender of events proposed by AAU to ICAR (attached).

Moreover, all the Unit/Sub Unit heads of AAU are requested to send the information of activities undertaken during every week for celebration of IYoM (Monday to Sunday) to Dr. D. P. Gohil by email (iyom2023anand@aau.in) on every Monday of next week under intimation to this directorate.

No.AAU/DR/RES/T-4/ 8048 /2023 Date : 23 /01/2023 Director of Research & Dean P.G. Studies

# Copy to:

- 1. PS to Vice Chancellor, Anand Agricultural University, Anand
- 2. The Director of Extension Education, Anand Agricultural University, Anand
- 3. Dr. D. P. Gohil, Nodal Officer (IYoM-2023) and Research Scientist (Forage), Main Forage Research Station, ICAR Unit-9, AAU, Anand. Kindly collect and compile the information every week and send it weekly basis to ICAR as mentioned in ICAR letter.
- 4. Dr. Paresh H. Rathod, Co-Nodal Officer (IYoM-2023) and Residue Analyst and Head (I/C), Pesticide Residue Laboratory, ICAR Unit-9, AAU, Anand
- 5. Dr. Shailesh D. Patel, Co-Nodal Officer (IYoM-2023) and Training Associate (Ag. Ent.), Directorate of Extension Education, AAU, Anand
- 6. All the Unit/Sub Unit Heads of AAU, Anand and all concerned scientists for necessary action
- 7. All the concerned faculties/scientists/extension educationists of AAU, Anand for necessary action
- 8. The Director, Information Technology, AAU, Anand for uploading circular on AAU website

# Minutes of the meeting regarding International Year of Millets 2023 Celebration

A letter F. No. CS.23/4/2021-Seed(e153611), dt. 03/01/2023 is received form Secretary (DARE) & Director General (ICAR), Indian Council of Agricultural Research, New Delhi regarding preparation of plan of work/activities to be carried out during the celebration of International Year of Millets (IYOM) 2023. As per the letter a calendar of activities is also to be prepared. In this regard, a informal meeting of concerned officers/scientists was held in the presence of Dr. K. B. Kathiria, Hon. Vice Chancellor, AAU, Anand on 5/1/2023. Dr. M. K. Jhala, Director of Research, AAU, Anand elaborated the purpose of meeting. After details discussion and inputs from the participants, following activities during the year were finalized.

# (A) Activities finalized as per the guidelines given by ICAR

 A common banner for International Year of Millets will be shared by the DA&FW which will be displayed as hoarding, backdrop, banner at prominent places in premises and during various programmes of all ICAR Institutes/SAUs/CAUs/KVKs w.e.f. January, 2023.

It was decided to place the banner at all research and extension centres, colleges, polytechnics, and KVKs. The sample of banner is given by ICAR. The CDR file of banner is to be prepared by DEE Office and concerned unit has to collect from DEE, office. DEE office shall also coordinate the banner printing and displaying activities. The logo of AAU is to be placed in the banner at proper place.

(Action: Director of Extension Education, AAU, Anand; All Unit/Sub Unit Officers of AAU, Anand)

At least one millets meal daily/ one millet item in all meals will be served in all guest houses and hostels.

This activity is to be coordinated by DSW office. A meeting of all the hostel rectors/assistant rectors and student representatives is to be conveyed by DSW and finalise the daily menu as mentioned in ICAR letter. Also invite the guest house representatives for inclusion of millet in menu.

(Action: Director, Students' Welfare, AAU, Anand; All the Deans, All the hostel rectors/assistant rectors)

During the various seminar/conferences/symposia/meetings/trainings millet meals and snacks will be served.

The detail discussion was held and decided for large scale production of millet items recommended in AGRESCO by college of FPT&BE as well as other suitable items and supply as per requirements in hostels, guest house

and in events organized by AAU on payment basis. The details will be circulated by Principal & Dean, FPT&BE.

(Action: Principal & Dean, College of FPT&BE, AAU, Anand; All Unit/Sub Unit Officers of AAU, Anand)

 Millet Cafeteria/ Millet Vatika will be established by sowing the millet crop varieties during Summer, *Kharif* and *Rabi* seasons at all farms.

It was decided to prepare Millet vatika at Agronomy, BACA, Anand; KVK-Dahod, Devataj and Arnej; Off campus Agril. Colleges - Jabugam and Vaso.

(Action: Principals, College of Agriculture, AAU, Jabugam and Vaso; Professor and Head, Dept. of Agronomy, BACA, AAU, Anand; Senior Scientist -cum-Head, KVK, Dahod, Devataj and Arnej)

 At least one editorial/ article on different aspects of millets should be published in all national and local dailies and magazines. Millet recipes should be published as stories.

It was discussed and decided to prepare *Millet Visheshank* by DEE office. There should be atleast 2 articles (each for Production and Processing) in every month *krishi govidhya* mazagine. The Front page of next *krishi govidhya* mazagine is to be prepared with millet photos. The list of titles for Radio and TV talks along with speakers is to be prepared for millets and send to All India Radio and *Durdarshan*.

(Action: Director of Extension Education, AAU, Anand)

Research on high yielding varieties, shelf life of millets, machinery for millets processing should be intensified.

The new technical programmes for Sorghum, Bajra, Kodomillet and Ragi are to be prepared for AGRESCO. Moreover, concerned conveners of AGRESCO will ensure inclusion of millet based NTPs.

(Action: All the Scientists of AAU, Anand and All the Conveners of AGRESCO)

 Large scale on farm demonstrations will be conducted by all CAUs/ SAUs/Institutes/KVKs.

Discussion was held and decided to allot FLD/Adaptive trials of semi *rabi* bajra recommendation by DR office to different centres. The FLD/Adaptive trials are to be given on cluster basis, so that monitoring and reporting can be carried out properly.

(Action: Director of Research, AAU, Anand; Director of Extension Education, AAU, Anand; Concerned centres)

8. Seed production programme will be intensified through AICRP Seed, AICRP Millets, Sorghum and Pearl millet, Seed Hubs, in collaboration with National Seed Corporation and State Seed Corporation and private sector.

It was finalized to take seed production of Bajra by RRS, Anand. The required seeds are to be procured from Main Pearl Millet Research Station, Jamnagar. Seed production programme for Kodomillet and Ragi is to be taken by ARS, Dahod. Seed production for forage Sorghum and Bajra is to be taken by MFRS, Anand. These seed production programmes are to be coordinated by Nodal Officer (Seed), RRS, Anand.

(Action: Nodal Officer (Seed), Regional Research Station, AAU, Anand; Research Scientist (Forage), Main Forage Research Station, AAU, Anand; Associate Res. Sci., Agricultural Research Station, AAU, Dahod)

9. In addition to grains and grain products, equal importance should be given to millet fodder, and studies of its impact on animal, poultry and fish products should be studied. It should be demonstrated in various goshalas.

MFRS, Anand will prepare New Technical programme for the same in consultation with the concerned scientists of AAU, Anand.

(Action: Research Scientist (Forage), Main Forage Research Station, AAU, Anand; Concerned Scientists of AAU, Anand)

10. Small videos on millets, their nutritional values, success stories of farmers and other related topics will be prepared and displayed during various official programmes.

DEE office will take care for the said point in consultation with Hon. Vice Chancellor.

(Action: Director of Extension Education, AAU, Anand)

11. Area expansion strategies will be prepared by all the CAUs/SAUs/Institutes/KVKs and sowing of millets should be explored in newly established orchards for 2-3 years depending upon the growth of crops.

Expansion of millet is to be carried out by giving more emphasis on semi-rabi bajra and Kodra cultivation through FLDs/Adaptive trials.

(Action: Director of Research, AAU, Anand; Director of Extension Education, AAU, Anand; Nodal Officer (Seed), Regional Research Station, AAU, Anand; Associate Res. Sci., Agricultural Research Station, AAU, Dahod)

 Millets growers should be incentivized for competing with other contemporary crops.

Follow the GoI and GoG guidelines available for millet growers.

(Action: Research Scientist (Forage) & Nodal Officer IYOM, Main Forage Research Station, AAU, Anand)

13. Millet processing units needs to facilitated in different areas by involving Farmer Producer organizations (FPOs), Start ups and Incubators.

Discussion was held in detail and finalized that FPT & BE College will explore possibilities with FPO for transfer of technology and take further necessary action in this regard.

(Action: Principal and Dean, College of FPT & BE, AAU, Anand)

14.The various KisanMelas, Field Days, Seminars, Conferences, trainings, exposure visits on millets should be organized and students from schools, colleges and universities should also be approached.

FPT & BE and NAHEP-CAAST will take care for the said point in consultation with DEE office.

(Action: Director of Extension Education, AAU, Anand; Principal and Dean, College of FPT & BE, AAU, Anand; PI of NAHEP-CAAST, AAU, Anand)

15. Success stories of millet champion farmers should be published and such farmers should be honoured at important occasions during IYoM celebrations.

Competition is to be arranged by FPT & BE College for millets recipe, particularly for Bajra and Sorghum for students and women. Also, World Food Day is to be organised with theme of millets.

(Action: Principal and Dean, College of FPT & BE, AAU, Anand)

### (B) Nomination of Nodal Officer for IYOM-2023

As per letter of ICAR, it is necessary to nominate one Nodal Officer for coordination of all the activities and reporting to the ICAR regarding the International Year of Millet 2023 celebration. Name of Dr. D. P. Gohil, Research Scientist (Forage), Main Forage Research Station, AAU, Anand is finalised as Nodal Officer (IYOM-2023). Moreover, for helping the Nodal Officer, Dr. Paresh H. Rathod, Residue Analyst and Head (I/C), Pesticide Residue Laboratory, ICAR Unit-9, AAU, Anand and Dr. Shailesh D. Patel, Training Associate (Ag. Entomology), Directorate of Extension Education, AAU, Anand are also suggested to nominate as Co-Nodal Officers (IYOM-2023).

# (C) University Level Committee

The detail discussion was held and finalised to prepare a University level Committee for celebration of the International Year of Millets 2023. The proposed committee is as follow.

| 1.  | Dr. M. K. Jhala, Director of Research, AAU, Anand   | Chairman                                       |
|-----|---|--|
| 2.  | Dr. H. B. Patel, Director of Extension Education, AAU, Anand  | Co-Chairman                                    |
| 3.  | Dr. D. P. Gohil, Research Scientist (Forage), Main<br>Forage Research, Station, AAU, Anand                        | Member Secretary<br>and Nodal Officer-<br>IYOM |
| 4.  | Dr. Paresh H. Rathod, Residue Analyst and Head (I/C),<br>Pesticide Residue Laboratory, ICAR Unit-9, AAU,<br>Anand | Member<br>and Co-Nodal<br>Officer- IYOM        |
| 5.  | Dr. Shailesh D. Patel, Training Associate (Ag. Ento.),<br>Directorate of Extension Education, AAU, Anand          | Member<br>and Co-Nodal<br>Officer- IYOM        |
| 6.  | Dr. S. N. Shah, Associate Director of Research (Agri.),<br>Directorate of Research, AAU, Anand                    | Member   |
| 7.  | Dr. V. J. Patel, Professor and Head, Dept. of Agronomy, BACA, AAU, Anand  | Member   |
| 8.  | Dr. R. G. Machhar, Associate Research Scientist & Head, Agricultural Research Station, AAU, Dahod                 | Member   |
| 9.  | Dr. K. V. Patel, Assistant Research Scientist (Plant Breeding), Regional Research Station, AAU, Anand             | Member   |
| 10. | Dr. R. B. Modi, Assistant Professor, Department of<br>Food Processing Technology, FPT & BE College, AAU,<br>Anand | Member   |
| 11. | Dr. Gayatree R. Jadeja, Assistant Professor,<br>Polytechnic in Food and Home Economics, AAU,<br>Anand             | Member   |
| 12  | Dr. Farid G. Sayyad, Assistant Professor, Polytechnic in Agricultural Engineering, AAU, Dahod                     | Member   |

This committee will meet atleast once every month and as and when required. Dr. Paresh H. Rathod will prepare the minutes of every meeting. The minutes will be finalized by Dr. D. P. Gohil (Nodal Officer- IYOM) in consultation with the Chairman.

## (D) Other points suggested by Hon. Vice Chancellor are as under.

- DEE office will prepare the list of local recipes of millets with the help of TRTC, Devgadhbaria and all KVKs.
- 2. FPT & BE college has to arrange the bakery training for millet items.
  - New email is to be opened for Nodal officer (IYOM) declared for celebration of the International Year of Millets 2023.
  - Nodal officer (IYOM) will prepare the WhatsApp group specially for AAU IYOM 2023.

- 5. Collection of germplasms/line/varieties of sweet sorghum is to be done by Main Forage Research Station, AAU, Anand
- 6. As per the letter received from Hon. Director General (ICAR), New Delhi, work plan month-wise for different activities prepared by Directorate of Research, AAu, Anand as per the prescribed proforma was discussed in detail and approved

The meeting ended with vote of thanks by Dr. M. K. Jhala, Director of Research, AAU, Anand.

This minute is approved by the Hon. Vice Chancellor, AAU, Anand

\* \* \*

Director of Research & Dean P.G. Studies Anand Agricultural University Anand.

# Anand Agricultural University Anand

ġ,

| Calendar of activities to be carried out durin | g IYoM 2023 by AAU, Anand |
|--|---------------------------|
|--|---------------------------|

|     | Activities  | Nos.  | Month                               |
|-----|---|---|-------------------------------------|
| 1.  | Sowing of Crop Cafeteria/ Millet Vatika<br>(Spring/Summer/Kharif/Rabi)  | 6<br>(3 at KVK and<br>3 at Colleges)  | As per crop<br>season               |
| 2.  | Organization of at least <b>two</b> programs<br>a. Field day/ KisanMela (100 farmers)<br>b.Training/ Awareness programme<br>(Farmers/Consumers/ Students)   | 03<br>12  | Sept.<br>Jun-July                   |
| 3   | Serving of millet meals/ snacks in meetings, guest house  | All hostels and guest houses  | All months                          |
| 4.  | <ul> <li>a. Display of bid poster/hoarding at entrance<br/>of the Institute which should be visible to<br/>public</li> <li>b. Display of posters/ standees at entrance of<br/>all buildings/ guest houses</li> </ul>  | 40  | January<br>onward                   |
| 5.  | Varietal improvement to be taken up by IIMR,<br>Hyderabad through AICRP Sorghum and<br>millets and Pearl millet   |   | -                                   |
| 6.  | Enhancing Seed production through<br>a. AICRP on Seed<br>b. AICRP on Sorghum and small millets; and<br>pearl millet   | Kodo Millet: 0.5ha<br>Pearlmillet: 01ha<br>F. Bajara: 2.25ha<br>F. Sorghum: 03ha<br>-                                   | <i>Kharif</i> season                |
|     | c. Millet Seed hubs   | -   | -                                   |
| 7.  | Farmers field demonstrations/ display of<br>a. Varieties<br>b. Good agriculture practices<br>c. Farm implements/ machinery for millets<br>d. Animal fodder and Fish meals   | 10<br>20<br>F. Bajra: 30<br>F. Sorghum: 20  | <i>Kharif</i> season<br>(Jun-Sept.) |
| 8.  | Ensuring participation of all staff in the various national and international programmes of Ministry/Govt. of India   |   | Will ensure as<br>per<br>programmes |
| 9.  | <ul> <li>Wider publicity among the farmers and other stake holders for awareness about millets</li> <li>a. Use of social media</li> <li>b. Programmes of AIR/Doordarshan</li> <li>c. Displaying the programmes held by the Institute at campus/off-campus through website, print media</li> <li>d. Brief note with good photographs to DKMA for ICAR website</li> <li>e. Use of Face book/ Twitter and other media tagging to Ministry of Agriculture for reporting the programme held</li> </ul> | 50<br>10<br>25<br>05<br>25  | During whole<br>year                |
| 10. | Nomination of one Nodal Officer for<br>coordinating all activities and reporting to the<br>Council  | 03<br>Dr. D. P. Gohil- Nodal<br>Officer,<br>Dr. Paresh H. Rathod<br>and Dr. Shailesh D.<br>Patel - Co-Nodal<br>Officers | January                             |



AAUDR Director of Research <dr@aau.in>

# Fwd: International Year of Millets 2023 - Activities to be taken by NARS- Reg. 1 message

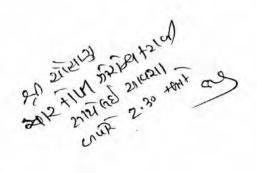
### Vice Chancellor AAU, Anand <vc@aau.in> To: Director of Research AAU Anand <dr@aau.in>

Assuns- Urgent

69 5/1 Wed, Jan 4, 2023 at 2:43 PM

|    | un A.J., Anand |
|----|----------------|
| 05 | JAN 2023       |
|    | 10737          |
|    |                |





Sir,

The email is forwarded for information and further necessary action as suggested by Hon. Vice Chancellor. Regards. PS to Vice Chancellor

PS to vice Chancellor

----- Forwarded message ------

From: Nirmal Sarkar <nirmals.icar@nic.in>

Date: Wed, Jan 4, 2023 at 1:03 PM

Subject: International Year of Millets 2023 - Activities to be taken by NARS- Reg.

### Respected Madam/Sir,

Kindly find enclosed D.O dated 03.01.2023 issued under the signature of DG, ICAR for perusal and necessary action. It is requested to provide a calendar of activities to be observed in your organisation/institute on the occasion of the event "International Year of Millets 2023" by **9th January 2023**. Action Taken Report on the activities in institutes/organisations may be furnished to this office **every Friday on weekly basis** in the attached format along with good quality photographs.

Best regards

Nirmal Sarkar Under Secretary Agricultural Education Division ICAR- K.A.B.- II, Pusa, New Delhi-110012



Please do not print this email unless it is absolutely necessary. Every time you don't print an email, you are helping the environment.

### CONFIDENTIALITY NOTICE

This communication (including any attachment/s) is intended only for the use of the addressee(s) and contains information that is PRIVILEGED AND CONFIDENTIAL. Unauthorized reading, dissemination, distribution, or copying of this communication is prohibited. If it was not for you, make sure to immediately notify the sender by email and afterwards delete this email from your system. Consider yourself notified.



डॉ. हिमांशु पाठक सचिव एवं महानिदेशक

Dr HIMANSHU PATHAK SECRETARY (DARE) & DIRECTOR GENERAL (ICAR) भागत भरकार कृषि अनुसंधान और शिक्षा विभाग एव भारतीय कृषि अनुसंधान परिषद कृषि एवं किसान कल्याण मंत्रालय, कृषि भवन, नई दिल्ली 110 001

GOVERNMENT OF INDIA DEPARTMENT OF AGRICULTURAL RESEARCH & EDUCATION (DARE)

INDIAN COUNCIL OF AGRICULTURAL RESEARCH (ICAR) MINISTRY OF AGRICULTURE AND FARMERS WELFARE KRISHI BHAVAN, NEW DELHI 110 001 Tel.: 23382629; 23386711 Fax: 91-11-23384773 E-mail: dg.icar@nic.in

File No.CS.23/4/2021-Seed (e153611) Dated: 03rd January, 2023

Dear Colleagues,

Wish you a very happy, prosperous and healthy New Year 2023 !

As you all are well aware that 2023 is being celebrated as International Year of Millets under the leadership of our country. Ministry of Agriculture and Farmers Welfare is coordinating all the national and international activities of International Year of Millets where ICAR is giving all technical inputs in organization of this prestigious event.

In this direction one meeting was held on 15 December, 2022, which was attended by all SMDs, Institutes, CAU/SAUs and KVKs. Based on in-depth discussions the different activities to be taken by the National Agricultural Research System were finalized (Proceedings attached). Accordingly all the Vice Chancellors of CAUs/SAUs, Directors/ Project Coordinators of the Institutes/AICRPs and Coordinators of KVKs through the ATARIs are required to submit the calendar of activities as per the various activities identified and listed in the proceedings and send to the respective SMDs (DDG and ADGs as identified Nodal Officer for IYoM 2023) latest by 09.01.2023 positively, so that a brochure for round the year activities to be taken up by NARS can be developed and shared with all the stakeholders and Ministry.

It is also advised that while organizing the various programmes/ activities of International Year of Millets celebrations, the Public Representatives, local administration and state department of agriculture representatives should be invited.

Contd....2

A sample of the banner/poster/backdrop is also being shared for displaying at main entrance and important buildings; and during all meetings of the Institutes/ CAUs/ SAUs/KVKs Reporting of the activities should be done as per the attached format along with good quality photographs and short films of the activities along with media coverage clippings/links. All the DDGs are requested to coordinate the implementation of various activities and regular weekly reporting of the Science Division Crop activities should be done to (ivom2023icar@gmail.com) and DKMA for its proper compilation and wider publicity.

With warm regards,

Yours sincerely.

(Himanshu Pathak)

ind : As above

Copy to:

- 1 Deputy Director Generals of ICAR
- 2. Vice Chancellors of SAUs/CAUs through DDG (Agril. Education)
- Directors/Project Coordinators of ICAR Institutes/AICRPs through respective DDGs
- Directors of ATARI and Coordinators of KVKs through DDG (Agril Extension)
- 5. PPS to Additional Secretary, DARE and Secretary ICAR
- 6. PPS to Additional Secretary and Financial Advisor, DARE/ICAR

x-1

Reporting of the activities undertaken during the celebrations of International Year of Millets 2023

| No. Institute/ Mela/ Training/  |                           |                              |              |                 |               |
|---------------------------------|---------------------------|------------------------------|--------------|-----------------|---------------|
|                                 | (Farmers/ Govt.           | where millet                 | initiative   | Programs on     | Media         |
| University Seminars/            | officials/                | meals/products taken like    | taken like   | All India Radio | coverage      |
| IAICRPI KVK Symposium/Awareness | treness Students/Industry | served with no. millet meals | millet meals | and             | links or soft |
| programmes and other            | f other representatives)  | of participants              | in hostels/  | Doordarshan     | copies        |
| activities)                     |                           |                              | guest houses |                 |               |

Please mail the weekly information (Monday to Friday) to respective SMDs on every Monday of next week to finally reach the Crop Science Division email - iyom2023icar@gmail.com Proceedings of the meeting to chalk out the activities and finalization of work plan of the theme "Enhancing Production and Productivity of Millets"for celebrating the International Year of Millets 2023 (IYoM 2023) held on 15.12.2022 at 02.00 through virtual mode

A meeting was held through virtual mode under the Co-Chairmanship of Secretary, Department of Agriculture Research and Education (DARE) and Director General, Indian Council of Agricultural Research (ICAR), and Secretary, Department of Agriculture and Farmers Welfare (DAFW) on 15.12.2022 to discuss the various activities and finalization of the work plan of National Agricultural Research System Universities, Central/State Agricultural ICAR Institutes, including (NARS) KrishiVigyanKendras(KVK) under the leadership of Indian Council of Agricultural Research for celebrating 2023 as International Year of Millets. The meeting was attended by more than 750 participants including DDGs, AS&FA, ADGs of ICAR; Joint Secretary (Crops & Oilseeds), DAFW; Vice Chancellors of SAUs/CAUs; Directors of ICAR Institutes including ATARIs; Coordinators/ heads of KVKs, scientists from NARS and Senior Officers from DAFW.

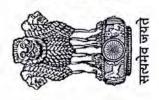
Secretary, DARE and DG, ICAR welcomed all the participants and briefed about the genesis of International Year of Millets 2023. He informed that ICAR has been entrusted with the theme on"Enhancing Production and Productivity of Millets" which include varietal development, seed availability, area expansion, creating awareness and development of value chain for creating demand of millets. Joint Secretary (Crops & Oilseeds) gave a brief account of initiatives undertaken by the and role of various Ministry and elaborated about the seven themes different Missions in Govts./ Indian Ministries/Departments/State countries/Embassies of different countries in India for making this event a grand success. ADG (Seed) presented a sketch of activities and draft work plan for NARS for achieving the objectives of the theme on "Enhancing Production and Productivity of Millets" during the IYoM 2023. The DDGs, AS&FA, Vice Chancellors, Directors and KVK Coordinators shared the various initiatives already taken for celebrations of IYoM 2023. After details discussion and input from the participants, the following recommendations were made for ICAR Institutes, CAUs/SAUs and KVKs:

- A common banner for International Year of Millets will be shared by the DA&FW which will be displayed as hoarding, backdrop, banner at prominent places in premises and during various programmes of all ICAR Institutes/SAUS/ CAUs/ KVKs w.e.f. January, 2023.
- 2. At least one millets meal daily/ one millet item in all meals will be served in in all guest houses and hostels.
- 3. During the various seminar/conferences/symposia/meetings/trainings millet meals and snacks will be served.
- 4. <u>Millet Cafeteria</u>/ Millet Vatika will be established by sowing the millet crop varieties during Summer, Kharif and Rabi seasons at all farms.
- 5. At least one editorial/ article on different aspects of millets should be published in all national and local dailies and magazines.Millet recipes should be published as stories.

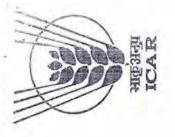
- 6. Research on high yielding varieties, shelf life of millets, machinery for millets processing should be intensified.
- 7 Large scale on farm demonstrations will be conducted by all CAUs/SAUs/Institutes/KVKs.
- Seed production programme will be intensified through AICRP Seed, AICRP Millets, Sorghum and Pearl millet, Seed Hubs, in collaboration with National Seed Corporation and State Seed Corporation and private sector.
- In addition to grains and grain products, equal importance should be given to <u>millet fodder</u>, and studies of its impact on animal, poultry and fish products should be studied. It should be demonstrated in various goshalas.
- 10. Small videos on millets, their nutritional values, success stories of farmers and other related topics will be prepared and displayed during various official programmes.
- 11. Area expansion strategies will be prepared by all the CAUs/SAUs/Institutes/ KVKs and sowing of millets should be explored in newly established orchards for 2-3 years depending upon the growth of crops.
- 12. Millets growers should be incentivized for competing with other contemporary crops.
- Millet processing units needs to facilitated in different areas by involving Farmer Producer organizations (FPOs), Start Ups and Incubators.
- 14. The various KisanMelas, Field Days, Seminars, Conferences, trainings, exposure visits on millets should be organized and students from schools, colleges and universities should also be approached.
- 15. Success stories of millet champion farmers should be published and such farmers should be honored at important occasions during IYoM celebrations.
- 16. Efforts should be made to launch a special stamp on IYoM 2023.
- 17. Millets food festivals should be organized in collaboration with hotel industries and restaurants.
- 18. Millet programmes should be telecast/aired daily through all national and zonal Doordarshan Channels including DD Kisan and private channels, All India Radio and different FM channels.
- 19. Research and development grant to millets should be enhanced and Indian institute of Millets Research should be upgraded as Global Hub for Millets R&D with state of art laboratory facilities.
- 20. Tableau on millets will be displayed during the Republic Day Parade at Rajpath.
- 21. Advertisement of IYoM 2023 should be made in all electronic and print media. A structured campaign should be launched through social media by connecting to the farmer groups already connected withCAUs/SAUs/Institute/KVKs.
- 22. Funding support for various activities will be explored from DA&FW.
- 23. ICAR-Indian Institute of Millets Research is the Nodal Institute for coordinating the different activities of IYoM 2023 including research component through its AICRP centres across the country.
- 24. Assistant Director General (Food and Fodder), ICAR will be the nodal officer at ICAR headquarters for all activities related to IYoM 2023.
- 25. The following activities have been identified and all CAUs/SAUs/Institutes/KVKs should give their work plan month-wise for the different activities identified by them:

| Activities   | Nos. | Month |
|--|------|-------|
| . Sowing of Crop Cafeteria/ Millet Vatika  | 1000 |       |
| (Spring/Summer/Kharif/Rabi)  |      |       |
| . Organization of at least two programs  |      |       |
| a. Field day/ KisanMela (100 farmers)  |      |       |
| b. Training/ Awareness programme (Farmers/   |      |       |
| Consumers/ Students)   |      |       |
| B. Serving of millet meals/ snacks in meetings,  |      |       |
| quest house  |      |       |
| a. Display of bid poster/hoarding at entrance of   |      |       |
| the Institute which should be visible to public  |      | 1 k   |
| b. Display of posters/ standees at entrance of   |      |       |
| all buildings/ guest houses  |      | 4.11  |
| 5. Varietal improvement to be taken up by IIMR,  |      |       |
| Hyderabad through AICRP Sorghum and  |      |       |
| millets and Pearl millet   |      | 1     |
| 5. Enhancing Seed production through   |      |       |
| a. AICRP on Seed   |      |       |
| b. AICRP on Sorghum and small millets; and   |      |       |
| pearl millet   |      |       |
| c. Millet Seed hubs  |      |       |
| 7. Farmers field demonstrations/ display of  |      |       |
| a. Varieties   |      |       |
| b. Good agriculture practices  |      |       |
| c. Farm implements/ machinery for millets  |      |       |
|  |      | -     |
| d. Animal fodder and Fish meals<br>8. Ensuring participation of all statt in the various |      |       |
| 8. Ensuring participation of all staff in the various                                    |      |       |
| Hatohal and montational program  |      | 1.1.1 |
| Ministry/Govt. of India  |      |       |
| 9. Wider publicity among the farmers and other   |      |       |
| stake holders for awareness about millets  |      |       |
| a. Use of social media   |      |       |
| b. Programmes of AIR/Doordarshan   |      |       |
| c. Displaying the programmes held by the   |      |       |
| Institute at campus/off-campus through   |      |       |
| website, print media   |      |       |
| d. Brief nore with good photographs to   |      |       |
| DKMA for ICAR website  |      |       |
| e. Use of Face book/ Twitter and other   |      |       |
| media tagging to Ministry of Agriculture for   |      |       |
| reporting the programme held   |      |       |
| 10.Nomination of one Nodal Officer for coordinating                                      |      |       |
| all activities and reporting to the Council  |      |       |





कृषि एवं किसान कल्याण मंत्रालय MINISTRY OF AGRICULTURE AND FARMERS WELFARE



# Celebrating

# International Year of Millets

Soft

Note:



ma

PY

CO

available

MILLETS

ICAR-Indian Council of Agricultural Research

New Delhi

2023

- MI2A 2023 INDIA