

**Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand**

**Five Day Workshop
on**

**“Changing Business Environment
in Dairy and Food Sector”**

:: Date ::

06th to 10th February, 2023



:: Venue ::

**Auditorium
IABMI, AAU, Anand**

Background

Today the speed of business moves faster than ever. In such situations you have to understand the change, plan a change mitigation strategy or adapt to the changing environment. Business Environment changes so drastically and abruptly every day. The Food and Dairy sector have always been cornerstones of the Indian Economy even during the pandemic. Business environment is affected by Legal regulations, Employees, competitors, globalisation, expanding markets and changing needs of the customers. Thus, understanding how these changes affect our business and formulating the necessary strategies to cope up with this change is the need of the hour to avoid ending up in stressful situations. Understanding the business environment acts as a lever for long term survival and customer retention.

About Centre for Agricultural Market Intelligence, NAHEP- CAAST:

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including IIM- Ahmedabad, Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), Junagadh Agricultural University, National Cooperative Dairy Federation of India (NCDFI) apart from foreign universities namely Australia's Western Sydney University, and The Papua New Guinea University of Technology are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate and doctoral students.

Objectives:

1. To understand the business environment in Dairy and Food Sector
2. To understand the dynamics of business environment in Dairy and Food Sector
3. To understand and explore the strategies to adapt in the changing business environment

Eligibility:

- Interested candidates preferably : Masters - Doctoral students and faculties of concerned disciplines are requested to apply through online registration process.

Registration:

- No fee is to be paid for registration.
- Certificates will be provided to the registered participants.
- No TA/DA will be paid by the host institute.
- Accommodation will be provided as per availability.

Registration link: <https://forms.gle/wN5T6rQZEHGpnsk>

:: Schedule ::

Time	Topic	Expert	Coordinator
06-02-2023			
08:30-09:30 hrs.	:: Registration and Breakfast ::		
09:30 hrs.	Inaugural Session Address by Chief Guest and Keynote Speaker	Shri Rajesh Shah Former VP, Havmor lotte Founder and Consulting Proprietor R R Consultancy, Ahmedabad	Dr. R. S. Pundir Dr. Samit Dutta
12:30-14:00	:: Lunch Break ::		
Technical Session I 14:00-15:30 hrs.	Food and Dairy Standards	Shri Gokulkrishnan S. S Deputy Manager QA, Amul Dairy, Anand	Dr. A. K. Makwana
Technical Session II 15:30-17:00 hrs.	Changing Quality Issues in Food and Dairy sector	Shri Sameer Saxena QA, Head GCMME, Anand	Dr. M. D. Gurjar
07-02-2023			
09:00-10:00 hrs.	:: Breakfast ::		
Technical Session III 10:00-11:30 hrs.	Financial Inclusions in Dairy and Food Sector	Shri Sureshchandra Patel Head Manager Baroda Gujarat Gramin Bank Mahesana, Gujarat	Ms. Vishita khanna
12:00-13:30	:: Lunch Break ::		
Technical Session IV 14:00-15:30 hrs.	Next-Gen Business Dynamics for Indian Dairy & Agri Businesses	Dr. Sanket Borad Technical Director Flavi Dairy Solutions, Ahmedabad	Dr. A. K. Makwana
Technical Session V 15:30-17:00 hrs.	Impact of Changing Business Environment on Dairy Sector	Dr. A. K. Makwana Associate Professor and I/c Head Dept. of Dairy Business Management Kamdhenu University, Anand	Dr. M. D. Gurjar
08-02-2023			
09:00-10:00 hrs.	:: Breakfast ::		
Technical Session VI 10:00-11:30 hrs.	Probiotic Cultures and their use in the Development of Functional Foods	Dr. Sreeja V. Assistant Professor and Head Dept of Dairy Microbiology Kamdhenu University, Anand	Dr. A. K. Makwana
12:00-13:30	:: Lunch Break ::		
Technical Session VII 14:00-15:30 hrs.	Advances in Dairy Technology with the Focus on Value Added Products	Dr. Jarita Mallik Assistant Professor Dept of Dairy Technology Kamdhenu University, Anand	Ms. Vishita khanna
Technical Session VIII 15:30-17:00 hrs.	Adulteration in Dairy and Food Sector and Measures for Consumer Safety	Dr. Ahesanvarish Shaikh Associate Professor, Department of Dairy Chemistry Kamdhenu University, Anand	Dr. M. D. Gurjar
09-02-2023			
09:00-10:00 hrs.	:: Breakfast ::		
Technical Session IX 10:00-11:30 hrs.	Changing Needs of Human Resource in Food and Dairy Sector	Shri Gaurang Dixit Head HR and Admin GCMME, Anand	Dr. A. K. Makwana
12:00-13:30	:: Lunch Break ::		
Technical Session X 14:00-15:30 hrs.	Effects of Changing Business Environment on Dairy and Food Entrepreneurship.	Dr. M. D. Gurjar Assistant Professor Dairy Business Management Kamdhenu University, Anand	Ms. Vishita khanna
Technical Session XI 15:30-17:00 hrs.	Change Management in Food and Dairy Sector	Ms. Vishita Khanna Assistant Professor HRD and Personnel Management IABMI, AAU, Anand	Dr. M. D. Gurjar
10-02-2023			
09:00-10:00 hrs.	:: Breakfast ::		
Technical Session XII 10:00-11:30 hrs.	Trends in Value Added Products with a Focus on Ice cream and Flavored Milk Sector	Mr. Keyur Upadhyay Senior Key Account Manager- Corporate International Flavors & Fragrances Mumbai, Maharashtra	Dr. A. K. Makwana
12:00-13:30	:: Lunch Break ::		
Technical Session XIII 14:00-15:30 hrs.	Environment Conservation Initiatives in Dairy	Shri Dipak Shah MD, Vidya Dairy Anand, Gujarat	Dr. M. D. Gurjar
15:30-17:00 hrs.	Valedictory Session		Dr. Y. A. Lad

Organizing Committee

Patrons

Dr. K. B. Kathiria, Hon'ble Vice Chancellor, AAU, Anand

Dr. R. C. Agrawal, DDG (Education) & National Director (NAHEP), ICAR, New Delhi

Programme Advisors

Dr. Anuradha Agrawal, National Coordinator, NAHEP-CAAST, ICAR, New Delhi

Dr. M. K. Jhala, Director of Research & Dean PG Studies, AAU, Anand

Convener

Dr. R. S. Pundir, Principal & Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand

Organizing Secretary

Dr. Samit Dutta, Principal & Dean, College of FPT & BE and CC-PI, NAHEP-CAAST, AAU, Anand

Joint Organizing Secretaries

Dr. Y. A. Lad, Associate Professor & Head & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

Dr. M. D. Gurjar, Asst. Professor, Kamdhenu University & Co-PI, NAHEP-CAAST, AAU, Anand

Organizing Committee Members

Dr. A. K. Makwana, Asso. Professor & Head, Kamdhenu University & Co-PI, NAHEP-CAAST, AAU

Ms. Vishita khanna, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

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Programme Coordinators

Mr. Bhavik Patel, Research Associate, NAHEP – CAAST, AAU, Anand

Mr. Apurva Bhoi, Project Assistant, NAHEP - CAAST, AAU, Anand