

World Food Day And National Tech Fest on Food Processing

October 16-18, 2016

World food Day is celebrated every year around the world on 16th October, to mark the foundation day of FAO of the United Nations. Like every year, the College of Food Processing Technology and Bio-Energy celebrated World Food Day in a grand manner, spread over three days by hosting national Tech Fest called “ADROIT”, in which students from various colleges of Food Processing across the country were invited to participate.

The Tech Fest was a blend of technical and non-technical events such as New Product Development, Model Making, AD Making, Business Idea, Poster Presentation, Food Quiz, Treasure Hunt, Memory Game, Garba⁺² and Students’ Got Talent. The Tech Fest was attended by more than 25 colleges across the country in which about 1450 participants including students as well as faculty members participated, taking part in various events.

The Tech Fest was inaugurated by Dr. N. C. Patel, Hon. Vice Chancellor, AAU, Anand. The chief guest for the function was Shri Sangram Chaudhary, Executive Director, National Dairy Development Board, Anand. The guests of honour were Dr. R. K. Jain, Principal, ADIT, Dr. K. B. Katheria, Director of Research, AAU, Anand, Dr. Arun Patel, Director of Extension Education and Dr. S.H. Akbari, Director of Student Welfare. After the inauguration they visited various events like New Product Development, Model Making and Poster Presentation.

The world food day awareness rally was organized to convey the message of world food day i.e. “Climate is changing. Food and agriculture must too”. The intention of rally was to draw attention to growing food in a sustainable way means adopting practices that produce more with less in the same area of land and use natural resources wisely. It helped in conveying the means of reducing food losses and prevent wastage of food.

This year school children were also invited to celebrate the world food day. The response was overwhelming as more than 240 students between standard 5th to 9th from 11 schools participated in Sketching, Drawing and Fire free cooking competition. Very bright and innovative idea were seen through the exhibits, which were truly inspirational for everyone.

These events were followed by interactive session where industrial experts like Mr. R. K. Jain, Principal A. D. Patel Institute of Technology, Mr. R. K. Shah, Technical Consultant

Functional Foods and Nutraceutical, Mr. Dilipsinh Jala, Director, Dynamic Agro and FoodBiz Consultant Pvt. Ltd. and Mr. Harsh Doctor, Co-Founder & Director, Prodoc Foods Pvt. Ltd., discussed on the topic 'Challenges of marketing and manufacturing of branded ethnic Indian Food'. The discussion lasted for an hour with inputs and questions from students. The panel discussion was moderated by Mr. Baker Ninan Fenn, Research Associate of the college.

In order to sensitize students, this session was followed by themed lecture by Dr. Prabodh Halde, Head Technical Regulatory, Marico Ltd for domestic and international business. He is a renowned Food Technologist with a well-rounded, multi-disciplinary experience of 22+ years in some of the most reputed multinational corporations including Coca-Cola and ACC Ltd. He discussed on the topic 'Challenges and Opportunities for Food Processing Professionals'. He also explained the current situation of Food Industry and inspired students to think out of the box to excel in their career.

The Tech Fest was ended with valedictory function presided by Dr. N. C. Patel, Hon. Vice Chancellor, Chief guest Dr. Prabodh Halde, Dr. D. C. Joshi, patron of world food day celebration, Dr. Arun Patel, Director of Extension Education, Dr. S. H. Akbari, Director of Students Welfare. The winners and runners up were awarded cash prizes and certificates. The delegates congratulated team ADROIT and the whole college for organizing event successfully and even make it more bigger in the year 2017 with support from AFST Mumbai chapter.



