



## INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND AGRICULTURAL UNIVERSITY ANAND, GUJARAT

### **IABMI organized a lecture cum interactive session on “Employment Opportunities in Agribusiness Sector”**

On July 31, 2018, **Mr. Vijay Sardana, Director, NABKISAN Finance Ltd,** and **Dr. Dinesh Bhosale, Regional Sales Director, AB Vista South Asia,** visited IABMI to deliver a talk and interact with students of IABMI and College of Dairy Science on “**Employment opportunities in Agribusiness sector.**” **Mr. Vijay Sardana** talked about the expectations of the employers in today’s world and advised students to be innovative and don’t stop thinking. He also talked about the estimated growth in the agriculture and food sector in next five years and emphasized the role of technology in achieving that growth. Also, he said if humans have to stay in today’s technological world, they need to be very specific in their skills so that they are irreplaceable, otherwise they may miss the upcoming opportunities in this fast changing world, post globalization. He alerted the audience about the shrinking resources and increasing population threatening food security, and that all of us need to work together and put right policies in place. Also he said that the effective implementation of such policies is the need of the hour. He encouraged students and said that MBA (Agribusiness) students could play a pivotal role in addressing current crisis and for that they need to keep themselves updated, and make right career choices for themselves.

**Dr. Dinesh Bhosale,** on the other hand, talked about the employment opportunities in livestock, dairy and poultry sector in India. He encouraged students with farming background to polish their entrepreneurial skills and form their own Farmer Producer Companies, thereby helping and solving marketing problems of a big chunk of farming population in an efficient and effective way. He extended a helping hand to any individual who wishes to start up a business and shared some of the success stories from Maharashtra. He also emphasized that practicing dairy and poultry farming is much safer than in field crops, as there are sure returns. He also talked about the need of innovations and bright ideas which can set one apart from other, as today the industry needs such people. He urged students to stay focused, develop the art of learning, and try not to leave their first job too soon, as it creates a negative impression on the minds of recruiters. He mentioned the need of stable and giving people to the industry.

Overall, the discussions were very engaging and students actively participated in interactive sessions. The faculty of IABMI and College of Dairy Science was present throughout the sessions. The overall event was organized and managed by **Dr. Ritambhara Singh, Assistant Professor, IABMI,** under the guidance of **Dr. Y C Zala, Prinicpal and Dean of IABMI, AAU, Anand.**

