

Lecture Series on Global Market Intelligence

Date : 18th October, 2021

Invitation for attending Online Guest Lecture

The Center for Agricultural Market Intelligence under National Agricultural Higher Education Project (NAHEP-CAAST), Anand Agricultural University, Anand is going to organize a Lecture Series on "Global Market Intelligence". The detail of guest lectures, date and time are as follows:

Guest Speakers



Dr. Ramesh Mittal

Director
PGDBM, CCS-NIAM
Jaipur, Rajasthan

Topic : Rural Marketing Strategies - Issue &
Challenges in Present Situation
Time : 09:30 hrs



Mr. Abid Deraiya

Managing Director,
Relish Agro Food India Pvt Ltd
Anand, Gujarat, India

Topic : Trade Scenario of Processed Agricultural
Commodities under Covid - 19 Pandemic
Situation
Time : 11:00 hrs

YouTube Live <https://youtu.be/NuqSZcrg4Xw>

PG Students and faculties of concern disciplines of SAUs are cordially invited. They can take benefit of in-depth knowledge and rich experience of the Resource Persons.

REGISTER
NOW



Registration link: <https://forms.gle/xqgx6SzeCM7aPNGt6>

LIVE

Official YouTube Channel:

<https://www.youtube.com/NAHEPCAASTANAND>



Event Organizing Panel

Dr. Ganga Devi
CCPI
NAHEP-CAAST, AAU

Dr. Y. A. Lad
CC-PI (HRD)
NAHEP- CAAST, AAU

Dr. R. S. Pundir
Principal and Dean, IABMI &
PI, NAHEP- CAAST, AAU