

## **SMC College of Dairy Science organized National Dairy Products' Judging Contest & National Dairy and Food Quiz**

**6-7 September, 2019, Anand**



The present scenario demands the technocrats to sharpen their technical skills and to acquaint them with the latest research innovation and techniques. S.M.C College of Dairy Science, a pioneer in the field of dairy education and its Alumni Association has been hosting **National Dairy Products' Judging Contest & National Dairy and Food Quiz** with an aim to provide necessary exposure in judging and sensory evaluation of dairy products and to revise their technical knowledge.

The 12<sup>th</sup> National Dairy and Food Quiz was organized on 6<sup>th</sup> September, 2019 at Prof. A. C. Pandya auditorium, FPT & BE, College, AAU, Anand. The event registered a total of 26 teams, 13 from industry and 13 from academic institutes. Dr. A. H. Jana, Dr. Jarita Mallik, Dr. A. M. Patel and Dr. A. K. Jain were the quiz masters.

Sensory attributes being the foremost parameter for consumer acceptance of any food product, this unique event has gained tremendous momentum since its inception. The 16<sup>th</sup> National Dairy Products Judging Contest was organized at SMC



College of Dairy Science on 7<sup>th</sup> September, 2019. Seventeen teams from Dairy Industry and twelve teams from academic institutes participated in the judging contest. Three different products namely milk, shrikhand and processed cheese were given for sensory analysis.

The Prize distribution ceremony of both events was hosted at Dr. Radhakrishnan auditorium of SMC College of Dairy Science, AAU, Anand. Dr. J. B. Prajapati, Principal and Dean SMC College of Dairy Science, welcomed the dignitaries and participants from academia and industry. He gave an overview on both the events and their importance for dairy & food professionals in the present scenario.

On this occasion, the Chief Guest of the function Shri Meenesh Shah, Executive director, NDDDB, Anand and an Alumnus of SMC College was felicitated with a shawl for his outstanding contributions to dairy industry.

For judging contest separate awards were given for contestants from industry and academic institutes. Amongst the participants from industries Amul Dairy, Anand secured first position while the second and third prizes were presented to Vasudhara Dairy, Valsad and NDDDB, Anand respectively. College of FPT & BE, AAU, Anand, ranked first among from academic institutes. GN Patel College of Dairy Technology, SDAU, Dantiwada, secured second prize while National Dairy Research Institute, Karnal, Haryana, stood third.



For Dairy and Food Quiz Contest four positions including Appreciation award were announced. Amulfed Dairy, Gandhinagar secured the first prize while second and third prizes were awarded

to SMC College of Dairy Science, AAU, Anand and Havmor Ice cream Pvt. Ltd., Ahmedabad. The appreciation prize was presented to Faculty of Dairy Technology, WBUAFS, West Bengal.



Dr. Kaushik Khamrui, Principal Scientist, NDRI, Karnal and Guest of honour of function assured that such events helps in diversification of knowledge and also provide a platform for interaction of industry

and academia. He also endorsed that sensory is the most important attribute of any food product.

Shri Sameer Saxena, Senior Manager (QA & NPD), GCMMF Ltd., Anand, Guest of Honour of function, also emphasized on the importance of tasting. He added that it is very important for food and dairy industry to understand the customer perception of food product which is mainly guided by its sensory attributes. He also asked the organizers to give wide publicity for these events so that dairy industries from all over India can participate.

The Chief Guest of the function Shri Meenesh Shah, Executive director, NDDB, Anand acclaimed that these types of events provides opportunity for the technocrats to enrich oneself with knowledge and to update with new information. This will help the industry in developing and launching new products which can increase the farmer's income. He also briefed on very initiatives of NDDB like manure management and solar co-operatives aimed at improving farmer's income and for improving their livelihood.



National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest were sponsored by AMUL, Gujarat Milk Marketing Federation Limited, Anand.



Dr. Suneeta V. Pinto and Dr. Jarita Mallik, organizing secretaries of National Dairy Products' Judging Contest & National Dairy and Food Quiz Contest presented the report. Some of the participants gave their feedback, which was noted. Dr. Atanu Jana, President Alumni Association, proposed the vote of thanks.

