



INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
ANAND AGRICULTURAL UNIVERSITY
ANAND, GUJARAT



Post Training Presentation on Case Method Teaching and Case Writing on Agribusiness on 16-10-2018

Case method teaching and Case writing is a creative way of delivering lecture to students which is participatory by nature. In this context four faculties of International Agribusiness Management Institute (IABMI) were sent to two best management institutes i.e. MANAGE, Hyderabad and IRMA, Anand for inculcating that knowledge. After accomplishing the training mandate successfully, Dr Shakti Ranjan Panigrahy, Assistant Professor, IABMI presented on 'Case method teaching and case writing on Agribusiness' whereas Dr Y A Lad, Dr Snehal Mishra and Dr Ashish Mahera, faculties of this institute collaboratively communicated practical way of case method teaching by giving a Harvard Business School case study to the other faculties of Anand Agricultural University (AAU), Anand. On that particular day of presentation, Faculties of Food Business Management Department, Faculties of Dairy Business Management Department and Faculties of Extension Education Department of AAU were participated and discussed about the outcome of this type of learning methodology for the students. Dr Y C Zala, Principal and Dean of IABMI was delivered best way to handle case study in management institute and requested the participants to contribute cases for writing a book within three months under the mentorship of Dr R S Pundir, Professor, IABMI. All the activities were handled by Dr Shakti Ranjan Panigrahy, Assistant Professor of IABMI under the guidance of Dr Y C Zala, Principal and Dean of IABMI, AAU, Anand.

