

National Milk Day Celebration at SMC College of Dairy Science

Date: 26th November, 2020

Venue: Suvidhya Hall, SMC College of Dairy Science, AAU, Anand



Commemorating 99th Birth Anniversary of Dr. Verghese Kurien, faculty members and students of SMC College of Dairy Science celebrated National Milk Day on 26th November, 2020. Reminiscing the inimitable feats of the Original Milkman of India the faculty members of SMC College of Dairy Science offered floral tribute to Dr. Verghese Kurien. The memories shaped great feelings for our “Father of White Revolution”, whose achievements and aspirations merited great accolades. A proud remembrance for all the members, the way Dr. Kurien planned and enacted the roadmap to Victory. Dr. Kurien was the one because of whom India is till date numero uno in Milk production and AMUL is a household name globally.

Dr. J. B. Upadhyay, Principal and Dean, SMC College of Dairy Science narrated role of Dr. Verghese Kurien in upliftment of rural farmers. A self-less service for the society that lead to huge socio-economic development of our country. An inspiring and motivating personality who framed the AMUL model famously known as “Anand Pattern” through White Revolution that lead India to become World number one in milk production from a milk deficient nation in a span of just 30 years. His magnanimous contributions endorsed him Global recognition with awards like Ramon Magsaysay Award for Community Leadership, Padma Shri, Padma Bhusan, Padma Vibhusan and many others.

A short video was displayed reverberating the illustrious life journey of Dr. Kurien in becoming “The Father of White Revolution”. The story detailed history of the Milk Cooperative movement at Anand; creation and growth of the World’s largest Food Marketing Business and brand of world’s largest milk producing nation; our own “AMUL” with immeasurable contributions of Dr. Verghese Kurien.

An online essay competition on the topic “Contribution of milkman in socio-economic development of nation” was organized for the students. The students from all the semesters enthusiastically participated in the event. There were 15 student participants and the language used was English and Gujarati for essay writing. The best three essays clinched prizes and the winners were Hasmukh Gohil of 3rd semester (first), Khushi Dubey form 3rd semester (second) and Diksha Singh from 5th semester (third).

