



**Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand**

**Two Day Workshop
on
“Value Addition and Marketing of Millets”**

:: Date ::

20th & 21st February, 2023

:: Venue ::

**Auditorium
BACA, AAU, Anand**





Background

Millets are believed to be among the earliest plant that have served as a traditional staple crop of Indian population since ages. Over the year, our dietary pattern has changed drastically and millet are slowly and gradually vanishing from our plant. people have forgotten now millet have been source of nutrient especially for the underprivileged population.

Government of India felt the need to revive the utilisation of Millets on the global level and thus, proposed to be United Nation to the declared 2023 as the international year of millets.” this nation is now, Global is supported by the seventy-two countries. Various Government and non-government organisations are making efforts toward this moment.

This workshop is an effort to explore the opportunity in promoting Millet through the traditional as well as value added route. It also focusses of the marketing aspects of this value-added products to create to a spark in the young minds for entrepreneurial opportunity in the sector.



About Centre for Agricultural Market Intelligence, NAHEP- CAAST:

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including IIM- Ahmedabad, Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), Junagadh Agricultural University, National Cooperative Dairy Federation of India (NCDFI) apart from foreign universities namely Australia's Western Sydney University, and The Papua New Guinea University of Technology are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate and doctoral students.



Objectives:

- ▣ To provide a platform to discuss and deliberate upon the significance of millets.
- ▣ To recognise millet as a integral part of Indian diet and reconnect Millets with culture of India.
- ▣ To identify challenges and provide for making millet accessible to masses.
- ▣ To explore business opportunity in processing value addition and making of millets.



Eligibility:

- Interested candidates preferably : Masters - Doctoral students and faculties of concerned disciplines are requested to apply through online registration process.



Registration:

- No fee is to be paid for registration.
- Certificates will be provided to the registered participants.
- No TA/DA will be paid by the host institute.
- Accommodation will be provided as per availability.



Registration link:

<https://forms.gle/vG3o1dEGJdgCdbVaA>



International Year of millet 2022-23

:: Schedule ::

Time	Topic	Expert	Coordinator
20-02-2023			
09:00-10:00 hrs. :: Registration and Breakfast ::			
10.00 -11.00 hrs.	Inaugural Session		Dr. R. S. Pundir Dr. Samit Dutta
Technical Session I 11.00 – 12.30 hrs.	Address by Chief Guest and Keynote Speaker	Dr. Khadar Vali Millet Man of India	Dr. R. S. Pundir Dr. Samit Dutta
12:30-14:00 :: Lunch Break ::			
Technical Session II 14:00-15:30 hrs.	Millet for Climate Resilience and Nutritional Security	Dr. J.V.Patil Former Director IIMR – Hyderabad	Dr. A. K. Makwana
Technical Session III 15:30-17:00 hrs.	Processing and Value Addition of Millets	Dr. R. B.Modi Assistant Professor College of FPT BE, AAU, Anand	Dr. M. D. Gurjar
21-02-2023			
08:30-09:30 hrs. :: Breakfast ::			
Technical Session IV 09:30-11:00 hrs.	Empowering Millet Startup and Millet Business Ideas	Mr. Tejas Vaghela Founder of Krishi Tatva Anand	Dr. M. D. Gurjar
Technical Session V 11:00-12:30 hrs.	Power of Millets and Creating Small Enterprises from Millet based Products	Shonima Venugopal Assistant Professor M.S. University, Baroda	Dr. A. K. Makwana
12:30-14:00 :: Lunch Break ::			
Technical Session VI 14:00-15:30 hrs.	Research Highlights and Future of Millets in Gujarat	Dr. Harshal Patil Associate Research Scientist AICRP- Small Millets, Hill millet Research Station,NAU, Waghai	Dr. M. D. Gurjar
Technical Session VII 15:30-17:00 hrs.	Value Addition in Millet	Dr. Vikas Pali Assistant Research Scientist Genetics and Plant Breeding Muvaliya Farm, Dahod	Dr. A. K. Makwana
17:00-17:45 hrs.	Valedictory		Dr. Y. A. Lad



Organizing Committee

Patrons

Dr. K. B. Kathiria, Hon'ble Vice Chancellor, AAU, Anand

Dr. R. C. Agrawal, DDG (Education) & National Director (NAHEP), ICAR, New Delhi

Programme Advisors

Dr. Anuradha Agrawal, National Coordinator, NAHEP-CAAST, ICAR, New Delhi

Dr. M. K. Jhala, Director of Research & Dean PG Studies, AAU, Anand

Convener

Dr. R. S. Pundir, Principal & Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand

Organizing Secretary

Dr. Samit Dutta, Principal & Dean, College of FPT & BE and CC-PI, NAHEP-CAAST, AAU, Anand

Joint Organizing Secretaries

Dr. Y. A. Lad, Associate Professor & Head & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

Dr. M. D. Gurjar, Asst. Professor, Kamdhenu University & Co-PI, NAHEP-CAAST, AAU, Anand

Organizing Committee Members

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Dr. Jarita M. Mallik, Asst. Professor, Dept. of Dairy Technology, Kamdhenu University, Anand

Ms. Vishita khanna, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

Dr. M. R. Prajapati, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

Programme Coordinators

Mr. Bhavik Patel, Research Associate, NAHEP – CAAST, AAU, Anand

Mr. Apurva Bhoi, Project Assistant, NAHEP - CAAST, AAU, Anand

International Year of
millet
2022-23



MILLETS

