Webinar Series

College of FPTBE College of Food Processing Technology & Bio-energy, Anand Agricultural University, Anand has successfully organized an online Webinar Series during 25-02-2021 to 27-02-2021 under the RAFTAAR Agri Business Incubator Project of Ministry of Agriculture Cooperation and Farmers’ welfare being operated at the College. Under the guidance of Dr. R. F. Sutar, Principal and Dean, College of FPTBE, the organization and coordination were under taken by Dr H Pandey, Co-PI, RABI with help of R-ABI team. The webinars were organized using zoom application with live streaming on YouTube channel of College of Food Processing Technology and Bio Energy, Anand Agricultural University with technical arrangement by RKVY - R-ABI Team.

The first Interactive session was conduct by Mr. Madhur Malik, Founder, Startupnews.fyi and Mr. Rahul Trivedi, Co-Founder, Startupnews.fyi on “Q&A Session by Building a Start-up – 1 & 2”. It was followed by Dr. H. Purushotham, DPIIT-IPR Chair Professor, Andhra University Visakhapatnam and Former Chairman & MD NRDC, Govt of India on “Technologies available for commercialization by Food& Agriculture Entrepreneurs”. On second day webinar was conducted by Mr. Hiren Bhatt, Business Growth Consultant and Motivational Speaker and Mr. Saurabh Trivedi, Co-Founder & Director, Boudhik Ventures respectively on “Tips for Start-ups to achieve success and to avoid failure” and “Importance of IPR for Start-ups”. Dr. Ramesh Mittal, Director, CSS National Institute of Agricultural Marketing (CSS NIAM) delivered a lecture on “Levering an Idea into a Successful Start-up” on last day of online Webinar Series.

Dr. H. Pandey, Head of Department, FPT, College of FPTBE welcome the participants and informed them about various activities and scheme for entrepreneurship running at College of FPTBE. Dr. R. F. Sutar, Principal & Dean, College of FPT&BE were also present throughout the Webinar Series. About, 289 participants registered for the webinar series including participants from industry & academia. The participants were from various organisations and different states of India.
Some of the glimpse of the event are as follows: