

Date:
30th January, 2021

Online Seminar on Co-operative Marketing in Gujarat

Jointly organized by

College of Horticulture
AAU, Anand
&
Centre for Agricultural Market
Intelligence
Anand Agricultural University
Anand

Organizing Secretary



Dr. Bharat Dudhat
Assitant Professor
College of Horticulture
AAU, Anand

Joint Organizing Secretary

Dr. Y. A. Lad
Associate Professor & Core CO - PI
NAHEP-CAAST, AAU, Anand

Dr. Amita Parmar
Assitant Professor
College of Horticulture, AAU, Anand

Guest Speakers



Mr. Narendra N. Naik
President
Gadat Vibhag Vividh Karayakari Sahkari Khedut Mandal Ltd.
Gadat, Navsari



Mr. Sandip Yadav
Sr. Programme Manager
BAIF - Gujarat



Mr. Sanjay Desai
Manager
Navsari Taluka Kharid Vechan Sangh Ltd
Navsari, Gujarat

Convener



Dr. R. S. Pundir
Professor & PI
NAHEP-CAAST
AAU, Anand

Co-Convener



Dr. Nitin. I. Shah
Principal & Dean
College of Horticulture
AAU, Anand

Patrons



Dr. R. V. Vyas
Vice Chancellor
Anand Agricultural University
Anand, Gujarat



Dr. R. C. Agrawal
DDG (Education)
National Director-NAHEP
ICAR, New Delhi

Chief Guest & Key Note Speaker



Dr. Jayen Mehta
General Manager
GCMME, Amul
Anand

Advisors



Dr. Prabhat Kumar
National Coordinator
NAHEP-CAAST, ICAR, New Delhi



Dr. Y. C. Zala
Principal & Dean
IABMI, AAU, Anand

Registration link: <https://forms.gle/MpfULLqPhktxRVrSA>

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: Schedule :

Time	Topic	Expert	Coordinator
30th January, 2021			
10:00 to 11:30 hrs.	Inaugural Function Key Note Address by Dr. Jayen Mehta		Dr. R. S. Pundir Dr. Nitin. I. Shah Dr. Bharat Dudhat
Technical Session I 11:30 to 12:30 hrs.	Experience of Co-operative Marketing under Gadat Sahkari Khedut Mandal	Mr. Narendra N. Naik	Dr. Amita Parmar
Technical Session II 15:00 to 16:00 hrs.	Co-operative Marketing and Processing of Horticultural Products in South Gujarat	Mr. Sandip Yadav	Dr. Amita Parmar
Technical Session III 16:00 to 17:00 hrs.	Agriculture Product Marketing through Co-operative Society	Mr. Sanjay Desai	Dr. Amita Parmar
17:00 to 17:30 hrs.	Plenary Session		Dr. R. S. Pundir Dr. Y. A. Lad