

DEPARTMENT OF AGRICULTURAL EXTENSION AND COMMUNICATION
B. A. COLLEGE OF AGRICULTURE
ANAND AGRICULTURAL UNIVERSITY
ANAND – 388 110 (GUJARAT, INDIA)

Extension Activities of the department

Extension: To provide training and develop employability skills to the seventh semester students under the RAWE Programme viz. Art of listening, Art of negotiation, Confidence building, Conflict management, Develop the skill of the joint effort, Developing the art of creative thinking, Effective decision-making, How to get feedback, Lifelike experiences, Managing relationship, financial management, Observe problem, Personality development, Practicing method, Self-management, Time management, experience real-life problems, understanding of the prevailing situation, understanding the situation of recommended technology, a working pattern of a local institution and Working pattern with local organizations/leaders through following activities for the whole semester.

The department faculties have served as a resource person at EEI, AAU, where officers of seven states are getting training at EEI, Anand. Faculty have also served in SAMETI as a counselor in MANAGE sponsored course (PGDAEM) implemented for the officers of govt. of Gujarat.

The department faculties served as a resource person in ICAR winter school, National Seminars organized by BHU-Varanasi, MPUAT-Udaipur, UAS-Bangalore, JAU-Junagadh, NAU-Navsari, SDAU-SK Nagar, IDEA-AAU Anand, NAHEP-CAAST project- AAU, Anand & JAU Junagadh,

Details of the resource person and their contribution are as below (Since 2016)

Sr. No.	Topic of lecture	Date	Delivered by
The year 2023-24			
1.	Transfer of agricultural technology	18.03.2024	Dr. Patel, J. B
2.	Basic concepts of gender	18.01.2024	Dr. Patel, J. B
3.	Swot analysis of gender	06.02.2024	Dr. Patel, J. B
4.	Swot analysis of for agribusiness	25.10.2023	Dr. Patel, J. B
5.	Swot analysis of for effective decision making	20.03.2024	Dr. Patel, J. B
6.	Basic concepts of gender	27.03.2024	Dr. Hemlata Saini
7.	Gender sensitive communication	18.04.2024	Dr. Hemlata Saini
8.	Gender sensitaization	19.04.2024	Dr. Hemlata Saini
9.	Awareness about Integrated Personality Development course	09.01.2024	Dr. M. R. Patel
The year 2022-23			
10.	Scope of entrepreneurship in agriculture	23.11.2022	Dr. Hemlata Saini
11.	Steps in developing SREP	18.05.2022	Dr. Patel, J. B

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12.	SREP for prioritization and implemenatation of developmental activities under ATMA	28.02.2023	Dr. Patel, J. B
13.	Basic concepts of extension education	28.07.2022	Dr. Patel, J. B
The year 2021-22			
14.	Entrepreneurship Development	23.09.2021	Dr. Hemlata Saini
The year 2020-21			
15.	Public-private Partnership for Participatory in Agricultural Development under Extension reforms	29.08.2020	Dr. Patel, J. B
16.	Developing communication skills for effective extension services	03.09.2020	Dr. Chauhan, N. B.
17.	Communication skills for writing of print media and electronic media	08.09.2020	Dr. Chauhan, N. B.
18.	Time management Skills for leadership	25.09.2020	Dr. Patel, J. B
19.	Negotiation Skill	01.10.2020	Dr. Patel, J. B
20.	Concept of Entrepreneur Development in Agriculture	19.10.2020	Dr. Patel, J. B
21.	Agro-Tourism: Entrepreneurship Development in Agriculture	20.10.2020	Dr. Patel, J. B
22.	Scope of entrepreneurship development in agriculture	21.10.2020	Dr. Hemlata Saini
23.	SWOT Analysis	22.10.2020	Dr. Patel, J. B
24.	Conflict management	22.10.2020	Dr. Vinay kumar, H. M.
25.	Constituent and Formation of CIGs	02.11.2020	Dr. Patel, J. B
26.	Formation of FPOs	05.11.2020	Dr. Patel, J. B
27.	Importance of Entrepreneurship and Entrepreneurial Opportunities in the Indian Dairy sector	11.11.2020	Dr. Vinay kumar, H. M.
The year 2019-20			
28.	Effective public speaking	09.05.2019	Dr. Vinaya Kumar, H. M.
29.	Nonverbal communication	08.05.2019	Dr. Patel, J. B.
30.	Presentation skills for effective communication	09.05.2019	Dr. Patel, J. B.
31.	Conflict resolution and conflict simulation for better performance	28.05.2019	Dr. Vinaya Kumar, H. M.
32.	Becoming a better performer through self-motivation	31.05.2019	Dr. Patel, J. B.
33.	M&E as an effective participatory training management	07.06.2019	Dr. Patel, J. B.
34.	Conflict management in participatory training management	07.06.2019	Dr. Vinaya Kumar, H. M.
35.	Print Media in TOT	12.06.2019	Dr. Patel, J. B.
36.	PRA-Tools and Techniques	17.06.2019	Dr. Patel, J. B.
37.	PRA-Tools and Techniques	18.06.2019	Dr. Patel, J. B.

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38.	Communication skills for better animal husbandry practices	24.06.2019	Dr. Chauhan, N. B.
39.	Extension strategy for community based natural resource management	28.06.2019	Dr. Patel, J. B.
40.	Communication skills for better animal husbandry practices	05.07.2019	Dr. Chauhan, N. B.
41.	PPP for participatory extension management	08.07.2019	Dr. Patel, J. B.
42.	Leadership development for participatory extension management	12.07.2019	Dr. Vinaya Kumar, H. M.
43.	Productive communication skills in PPP	17.07.2019	Dr. Chauhan, N. B.
44.	SWOT analysis	17.07.2019	Dr. Patel, J. B.
45.	Concept of contract farming under extension reforms	20.07.2019	Dr. Patel, J. B.
46.	Causes for success and failure of PPP	20.07.2019	Dr. Vinaya Kumar, H. M.
47.	Policies and Extension strategies for promotion of organic farming	19.08.2019	Dr. Patel, J. B.
48.	Variables and their management	26.08.2019	Dr. Patel, J. B.
49.	Communication skills in M&E Process	27.08.2019	Dr. Chauhan, N. B.
50.	Steps in M&E process	27.08.2019	Dr. Patel, J. B.
51.	Effective communication skills, its elements and their characteristics	16.09.2019	Dr. Chauhan, N. B.
52.	Communication skills for better animal husbandry practices	17.09.2019	Dr. Chauhan, N. B.
53.	Positive spirit and time management for better animal husbandry practices	17.09.2019	Dr. Patel, J. B.
54.	Communication skills for better animal husbandry practices	20.09.2019	Dr. Chauhan, N. B.
55.	Positive spirit and time management for better animal husbandry practices	24.09.2019	Dr. Patel, J. B.
56.	Becoming a better performer through self-motivation	25.09.2019	Dr. Vinaya Kumar, H. M.
57.	Communication skills for better performance	27.09.2019	Dr. Chauhan, N. B.
58.	Positive spirit and time management for better animal husbandry practices	04.10.2019	Dr. Patel, J. B.
59.	Communication skills for better animal husbandry practices	04.10.2019	Dr. Chauhan, N. B.
60.	Positive spirit and time management for better animal husbandry practices	04.10.2019	Dr. Patel, J. B.
61.	Communication skills for better animal husbandry practices	11.10.2019	Dr. Chauhan, N. B.
62.	Positive spirit and time management for better animal husbandry practices	14.10.2019	Dr. Patel, J. B.
63.	Communication skills for better animal husbandry practices	14.10.2019	Dr. Chauhan, N. B.

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64.	Positive spirit and time management for better animal husbandry practices	18.10.2019	Dr. Patel, J. B
65.	Communication skills for better animal husbandry practices	19.10.2019	Dr. Chauhan, N. B.
66.	Processing of documents for news writing skills; Tools and methods	21.10.2019	Dr. Vinaya Kumar, H. M.
67.	Positive spirit and time management for better animal husbandry practices	22.10.2019	Dr. Patel, J. B
68.	Communication skills for better animal husbandry practices	22.10.2019	Dr. Chauhan, N. B.
69.	Communication skills for writing of print and electronic media	22.10.2019	Dr. Chauhan, N. B.
70.	Communication skills for better animal husbandry practices	15.11.2019	Dr. Chauhan, N. B.
71.	Positive spirit and time management for better animal husbandry practices	15.11.2019	Dr. Patel, J. B
72.	Communication skills for better animal husbandry practices	19.11.2019	Dr. Chauhan, N. B.
73.	Positive spirit and time management for better animal husbandry practices	19.11.2019	Dr. Patel, J. B
74.	Motivation techniques for capacity building of members of CIGs	20.11.2019	Dr. Vinaya Kumar, H. M.
75.	Communication skills for better animal husbandry practices	22.11.2019	Dr. Chauhan, N. B.
76.	Positive spirit and time management for better animal husbandry practices	22.11.2019	Dr. Patel, J. B
77.	Role and importance of group dynamics in CIGs	22.11.2019	Dr. Vinaya Kumar, H. M.
78.	Communication skills for better animal husbandry practices	26.11.2019	Dr. Chauhan, N. B.
79.	Positive spirit and time management for better animal husbandry practices	26.11.2019	Dr. Patel, J. B
80.	Democratic decentralization in planning approach	28.11.2019	Dr. Vinaya Kumar, H. M.
81.	Positive spirit and time management for better animal husbandry practices	29.11.2019	Dr. Patel, J. B
82.	Communication skills for better animal husbandry practices	30.11.2019	Dr. Chauhan, N. B.
83.	Positive spirit and time management for better animal husbandry practices	02.12.2019	Dr. Patel, J. B
84.	Communication skills for better animal husbandry practices	03.12.2019	Dr. Chauhan, N. B.
85.	Communication skills for better animal husbandry practices	05.12.2019	Dr. Chauhan, N. B.
86.	Positive spirit and time management for better animal husbandry practices	06.12.2019	Dr. Patel, J. B

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87.	Effective communication skills for gender empowerment	09.12.2019	Dr. Chauhan, N. B.
88.	Organization and Promotion of farm women groups, FESHGs & FWIGs	09.12.2019	Dr. Patel, J. B.
89.	Communication skills for better animal husbandry practices	10.12.2019	Dr. Chauhan, N. B.
90.	Positive spirit and time management for better animal husbandry practices	10.12.2019	Dr. Patel, J. B.
91.	Gender analysis- Issues, scope, challenges and problems	14.12.2019	Dr. Vinaya Kumar, H. M.
92.	Communication process its major element and their characteristics	16.12.2019	Dr. Chauhan, N. B.
93.	Presentation skills for effective communication	17.12.2019	Dr. Patel, J. B.
94.	Positive spirit and time management for better animal husbandry practices	17.12.2019	Dr. Patel, J. B.
95.	Communication skills for better animal husbandry practices	20.12.2019	Dr. Chauhan, N. B.
96.	Positive spirit and time management for better animal husbandry practices	21.12.2019	Dr. Patel, J. B.
97.	Public-Private partnership in agricultural development under extension reforms	28.12.2019	Dr. Patel, J. B.
98.	Positive spirit and time management for better animal husbandry practices	01.1.2020	Dr. Patel, J. B.
99.	Communication skills for better animal husbandry practices	02.1.2020	Dr. Chauhan, N. B.
100.	Communication skills for better animal husbandry practices	17.01.2020	Dr. Chauhan, N. B.
101.	Positive spirit and time management for better animal husbandry practices	17.01.2020	Dr. Patel, J. B.
102.	Communication skills for better animal husbandry practices	20.01.2020	Dr. Chauhan, N. B.
103.	Positive spirit and time management for better animal husbandry practices	21.01.2020	Dr. Patel, J. B.
104.	Writing for social media platforms	20.01.2020	Dr. Vinaya Kumar, H. M.
105.	Social media in agricultural extension-good practices and challenges	20.01.2020	Dr. Patel, J. B.
The year 2018-19			
106.	Communication process its major element and their characteristics	23.04.2018	Dr. Chauhan, N. B.
107.	Presentation skills for effective communication	25.04.2018	Dr. Patel, J. B.
108.	Effective public speaking	28.04.2018	Dr. Vinaya Kumar, H. M.
109.	Monitoring-Evaluation as an effective training management techniques	01.05.2018	Dr. Patel, J. B.

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110.	Communication skills in M & E Process	04.05.2018	Dr. Chauhan, N. B.
111.	Communication skills for personality development	08.05.2018	Dr. Chauhan, N. B.
112.	Effective conflict resolution and conflict simulation for better performance	08.05.2018	Dr. Vinaya Kumar, H. M.
113.	Communication skills for better communication	15.05.2018	Dr. Chauhan, N. B.
114.	Constituents and formation of CIGs	15.05.2018	Dr. Patel, J. B.
115.	Inter-personal communication skills for capacity building of CIGs	18.05.2018	Dr. Chauhan, N. B.
116.	Role of group dynamics in CIGs	18.05.2018	Dr. Vinaya Kumar, H. M.
117.	Soft skills for development of extension personnel	29.05.2018	Dr. Chauhan, N. B.
118.	Print Media in TOT	01.06.2018	Dr. Patel, J. B.
119.	PRA-Tools and Techniques	04.06.2018	Dr. Patel, J. B.
120.	Communication skills and use of information technology for better communication	28.06.2018	Dr. Chauhan, N. B.
121.	Public-Private partnership for participatory extension management	02.07.2018	Dr. Patel, J. B.
122.	Communication skills for participatory extension management	03.07.2018	Dr. Chauhan, N. B.
123.	Communication process its major element and barriers in mass communication	11.07.2018	Dr. Chauhan, N. B.
124.	Areas and activities of public-private sectors for partnership	11.07.2018	Dr. Patel, J. B.
125.	Identification and presentation of areas and activities of partnership	11.07.2018	Dr. Patel, J. B.
126.	Communication skill and use of IT for better communication	16.07.2018	Dr. Chauhan, N. B.
127.	Policies and Extension strategies for promotion of organic farming	06.08.2018	Dr. Patel, J. B.
128.	Participatory programme planning	27.08.2018	Dr. Vinaya Kumar, H. M.
129.	Communication skills in M & E Process	29.08.2018	Dr. Chauhan, N. B.
130.	Scientific report writing	31.08.2018	Dr. Patel, J. B.
131.	Communication process, its element and their characteristics	17.09.2018	Dr. Chauhan, N. B.
132.	Concept of entrepreneur development in agriculture	18.09.2018	Dr. Vinaya Kumar, H. M.
133.	Agro-tourism: Entrepreneurship Venture	19.09.2018	Dr. Patel, J. B.
134.	Becoming a better performer through self-motivation	10.10.2018	Dr. Vinaya Kumar, H. M.
135.	Communication skills for extension personnel	12.10.2018	Dr. Chauhan, N. B.
136.	Communication skills for writing of print and electronic media	22.10.2018	Dr. Chauhan, N. B.
137.	Preparation of document for news writing skills; Tools and methods	23.10.2018	Dr. Vinaya Kumar, H. M.

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138.	Contract Farming	04.12.2018	Dr. Patel, J. B.
139.	Democratic decentralization planning approach	07.12.2018	Dr. Vinaya Kumar, H. M.
140.	Communication skills for extension personnel in FBM	14.12.2018	Dr. Chauhan, N. B.
141.	Effective Communication skills, its major element and their characteristics	17.12.2018	Dr. Chauhan, N. B.
142.	Organization and Promotion of farm women groups, FESHGs & FWIGs	20.12.2018	Dr. Patel, J. B.
143.	Gender analysis- Issues, scope, challenges and problems	20.12.2018	Dr. Vinaya Kumar, H. M.
144.	Video: Potential medium for Communication for TOT	01.01.2019	Dr. Patel, J. B.
145.	Agro-tourism: Entrepreneurship Venture	09.01.2019	Dr. Patel, J. B.
146.	Communication skills for management of agribusiness	18.01.2019	Dr. Chauhan, N. B.
147.	Effective communication skills for better extension services through social media	21.01.2019	Dr. Chauhan, N. B.
148.	Writing for social media platforms	22.01.2019	Dr. Vinaya Kumar, H. M.
149.	Basics of research	22.01.2019	Dr. Vinaya Kumar, H. M.
150.	Social media in agricultural extension- good practices and challenges	23.01.2019	Dr. Patel, J. B.
The year 2017-18			
151.	Communication process its major element and their characteristics	24.04.2017	Dr. Chauhan, N. B.
152.	Effective public speaking	26.04.2017	Dr. Vinaya Kumar, H. M.
153.	Presentation skills for effective communication	26.04.2017	Dr. Patel, J. B.
154.	Formulation of objectives & designing of participatory training management programme	03.05.2017	Dr. Patel, J. B.
155.	Monitoring - Evaluation as an effective training management techniques	05.05.2017	Dr. Patel, J. B.
156.	Conflicts resolution and conflict stimulation for better performance	09.05.2017	Dr. Vinaya Kumar, H. M.
157.	Effective communication skill for HRD	12.05.2017	Dr. Chauhan, N. B.
158.	Concept, meaning and importance of Team Building skills for better performance	12.05.2017	Dr. Patel, J. B.
159.	Communication process its major element and barriers in mass communication	02.06.2017	Dr. Chauhan, N. B.
160.	Print media in TOT	02.06.2017	Dr. Patel, J. B.
161.	PRA tools and techniques	03.06.2017	Dr. Patel, J. B.
162.	Writing for Social Media Platforms	22.06.2017	Dr. Vinaya Kumar, H. M.

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163.	Organization and formation of farm women groups/ FWSHG/FWIGs	27.06.2017	Dr. Patel, J. B.
164.	Communication skills for participatory extension management	30.06.2017	Dr. Chauhan, N. B.
165.	Communication skills for NRM	15.07.2017	Dr. Chauhan, N. B.
166.	Extension Strategies for community based natural resources	17.07.2017	Dr. Patel, J. B.
167.	Emerging needs of farmers, Public and Private in changing agricultural scenario	19.07.2017	Dr. Vinaya Kumar, H. M.
168.	Areas and activities of public private sectors for partnership	19.07.2017	Dr. Patel, J. B.
169.	Identification and presentation of areas and activities of public private sectors for partnership by participants	19.07.2017	Dr. Patel, J. B.
170.	Communication skills and use of information technology for better communication	24.07.2017	Dr. Chauhan, N. B.
171.	Criteria for effective writing for print and electronic media	08.08.2017	Dr. Patel, J. B.
172.	Procession of document for news writing skills; Tools and methods	09.08.2017	Dr. Vinaya Kumar, H. M.
173.	Communication skills in M & E Process	05.09.2017	Dr. Chauhan, N. B.
174.	Participatory project planning, monitoring and evaluation	05.09.2017	Dr. Vinaya Kumar, H. M.
175.	Scientific report writing	09.09.2017	Dr. Vinaya Kumar, H. M.
176.	Communication skills for personality development	13.09.2017	Dr. Chauhan, N. B.
177.	Effective Communication skills, its major element and their characteristics	19.09.2017	Dr. Chauhan, N. B.
178.	Concepts of entrepreneurs development in agriculture	19.09.2017	Dr. Vinaya Kumar, H. M.
179.	Policies and Extension Strategies for Promotion of Organic farming	29.09.2017	Dr. Patel, J. B.
180.	Communication skills to be an effective extension personal	04.10.2017	Dr. Chauhan, N. B.
181.	Soft skills for development of extension personnel	04.10.2017	Dr. Chauhan, N. B.
182.	Negotiation techniques	05.10.2017	Dr. Patel, J. B.
183.	Time management for management development programmes	07.10.2017	Dr. Vinaya Kumar, H. M.
184.	Constituent and Formation of CIGs	10.10.2017	Dr. Patel, J. B.
185.	Inter-personal communication skills for capacity building of CIGs	13.10.2017	Dr. Chauhan, N. B.

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186.	Leadership skills for better management of CIG and FOs	13.10.2017	Dr. Patel, J. B.
187.	Democratic decentralization planning approach	10.11.2017	Dr. Vinaya Kumar, H. M.
188.	Contract farming	10.11.2017	Dr. Patel, J. B.
189.	Effective communication skill for gender empowerment	01.01.2018	Dr. Chauhan, N. B
190.	Gender analysis- issues, scopes challenges, and problems	05.01.2018	Dr. Vinaya Kumar, H. M.
191.	Organization and formation of farm women groups/ FWSHG/FWIGs	05.01.2018	Dr. Patel, J. B.
192.	Communication skills for extension personnel in FBM	18.01.2018	Dr. Chauhan, N. B
The year 2016-17			
193.	Role of Communication to be an extension personnel	25.04.2016	Dr. Chauhan, N. B.
194.	Designing of participatory training management programme based on formulation of objectives	10.05.2016	Dr. Patel, J. B.
195.	Monitoring – Evaluation as a effective participatory training management	13.05.2016	Dr. Patel, J. B.
196.	Print media in TOT	08.06.2016	Dr. Patel, J. B.
197.	Communication for effective TOT	10.06.2016	Dr. Chauhan, N. B.
198.	Effective writing for print and electronic media	12.07.2016	Dr. Patel, J. B.
199.	Effective report writing skill	12.07.2016	Dr. Patel, J. B.
200.	Communication skills for people's participation in NRM	25.07.2016	Dr. Patel, J. B.
201.	Areas and activities of public private sectors for partnership	02.08.2016	Dr. Patel, J. B.
202.	Writing a news article; processing of documents for news writing skill – tools & methods	02.08.2016	Dr. Vinaya Kumar, H. M.
203.	Identification of areas and activities of public private sectors for partnership by the partnership	02.08.2016	Dr. Patel, J. B.
204.	Writing skills – Effective writing and avoiding common problems in writing, editing	04.08.2016	Dr. Patel, J. B.
205.	Communication for problem solving	23.09.2016	Dr. Patel, J. B.
206.	PRA tools and techniques in M & E	28.09.2016	Dr. Patel, J. B.
207.	Methods of data collections	28.09.2016	Dr. Vinaya Kumar, H. M.
208.	Methods of data collections	28.09.2016	Dr. Vinaya Kumar, H. M.

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209.	Concept, meaning and importance of Team Building skills for better performance	07.10.2016	Dr. Patel, J. B.
210.	Communication skills in M & E Process	01.10.2016	Dr. Chauhan, N. B.
211.	Communication skills for personality development	05.10.2016	Dr. Chauhan, N. B.
212.	Conflicts resolution and conflicts simulation for better performance	08.10.2016	Dr. Vinaya Kumar, H. M.
213.	Communication process its major element and their characteristics	17.10.2016	Dr. Chauhan, N. B.
214.	Concepts of entrepreneurs development in agriculture	18.10.2016	Dr. Vinaya Kumar, H. M.
215.	Agro tourism	21.10.2016	Dr. Patel, J. B.
216.	Communication in technology development process	26.10.2016	Dr. Chauhan, N. B.
217.	Constituent and Formation of CIGs	21.11.2016	Dr. Patel, J. B.
218.	Motivation techniques for capacity building of members of CIGs	23.11.2016	Dr. Patel, J. B.
219.	Criteria and indicator for assessment of CIGs	26.11.2016	Dr. Vinaya Kumar, H. M.
220.	Democratic decentralization planning approach	29.11.2016	Dr. Vinaya Kumar, H. M.
221.	Group led Extension – An effective approach for TOT	30.11.2016	Dr. Patel, J. B.
222.	Communication skills for effective transfer of technology	02.12.2016	Dr. Chauhan, N. B.
223.	Communication skills to be an effective extension personal	20.12.2016	Dr. Chauhan, N. B.
224.	Time management for management development programmes	21.12.2016	Dr. Vinaya Kumar, H. M.
225.	Negotiation techniques	23.12.2016	Dr. Patel, J. B.
226.	Effective communication skill for gender empowerment	28.12.2016	Dr. Chauhan, N. B.
227.	Organization and formation of farm women groups/ FWSHG/FWIGs	30.12.2016	Dr. Patel, J. B.
228.	Gender analysis- issues, scopes challenges and problems	30.12.2016	Dr. Vinaya Kumar, H. M.
229.	Policies and Extension Strategies for Promotion of Organic farming	04.01.2017	Dr. Patel, J. B.
230.	Conflicts resolution and conflict stimulation for better performance	31.01.2017	Dr. Vinaya Kumar, H. M.
231.	Exercise on conflict management skills	31.01.2017	Dr. Vinaya Kumar, H. M.

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