



ICSSR Sponsored NATIONAL SEMINAR

on

New Developments in Dairy Sector:
Issues and Strategies for Increasing
Income of Rural Milk Producer of India



16th November, 2019

Organized by

Department of Dairy Business Management
SMC College of Dairy Science
Anand Agricultural University, Anand

About Institute

SMC College of Dairy Science:

Sheth Mansukhlal Chhaganlal College of Dairy Science, Anand is a premier institute in the field of dairy education and research since 1961. The Institute, which has been recognized as "Centre of Excellence", is a pioneer national centre for dairy education in the country, producing qualified dairy professionals. In 1989, the ICAR-NDDDB joint panel selected the college as one of the national centers for excellence in dairy education.

The college was awarded the "Best College for Dairy Science of the year 2013" under the India Education Excellence award by India's leading Market Research Company, Time Research. India. The college has been awarded the "Best Dairy Science College" in India, by Earth Research Organization, India in the year 2014.

Announcement

Dairy Business Management Department of SMC College of Dairy Science feels pleasure to announce One Day National Seminar titled "New Developments in Dairy Sector: Issues and Strategies for Increasing Income of Rural Milk Producer of India" on 16th November 2019 sponsored by Indian Council of Social Science Research (ICSSR), under Impactful Policy REsearch in Social Science (IMPRESS).

India is the largest milk producing country in the world since 1999. The current milk production is 176.3 million tonnes, which is around 19% of world milk production. Also the per capita availability has increased to 375 gm/day. Livestock contributes to about 25% of Agriculture & Allied GDP. The Indian Dairy sector is characterized by presence of Cooperatives, Private dairies, Milk Producer companies and a large unorganised sector. However, the modern era is characterized by rapid changes in the fields of ICT, New business models, change in demographic factors, change in technology, drive for cashless economy, consumer demand for health promoting & nutritional dairy products, and so on. All these developments affect the dairying sector. However, there is a need to deliberate on the positive or negative effects of these numerous changes happening in the business environment around the Indian Dairy Sector, and to find out suitable strategies and policies which can ensure the sustainability and growth of dairy sector and increase income of rural milk producers of India.

Registration Fee (₹)

Participants	Before 10/10/2019	After 10/10/2019
Paper Presenters – Faculty	1000	1200
Paper Presenters- PG Students/ Research Scholars	250	350
Other Participants (Faculty Members, Cooperative Dairy staff, Entrepreneurs)	500	600

Mode of Payment

The Registration fees may be sent through demand drafts / cheque in favour of "COMPTROLLER – ANAND AGRICULTURAL UNIVERSITY. ANAND DDO DAIRY SCIENCE COLLEGE AAU" Payable at ANAND. And also pay through NEFT, NET BANKING.

Account Number : 3712077258

IFSC Code : CBIN0281262

Bank Name : Central Bank of India

Branch : Institute of Agri. Campus, Anand Branch, Anand-388110.

- All the Industry personnel, Academicians and students related to Dairy, Veterinary, Management, Agriculture, ICT, and allied sectors can participate in the seminar.
- Only registered delegates will get the certificate, lodging, boarding and other facilities.
- Maximum 4 authors are allowed for one research paper.

Mode of Registration

- Participants are requested to fill the registration form and submit it before 10th October, 2019. To Register login to: <https://forms.gle/54WjmYnwcY2B3HxY8>

Submission of Research Papers/Articles

Research papers and articles are invited from participants under the following themes:-

Themes / Thrust Areas:

- 1) Current status of Indian Dairy sector:
- 2) New developments in Dairy sector
- 3) Challenges and Opportunities in Dairy sector
- 4) Strategies for doubling milk producer's Income.

Sub themes / Thrust areas:

- **Dairy Chemistry:** Adulteration Detection Method, Whey utilization in Dairy, Use of Natural Food Additives, etc.
- **Dairy Engineering:** New Engineering Interventions, Renewable Energy, Process Mechanization for Value Added Dairy Products, etc.
- **Dairy Microbiology:** Probiotics, Bioinformatics, Bacteriological Quality of Raw Milk, Development of Value Added Fermented Milk, Formulation of Probiotic Functional Fermented Food, etc.
- **Dairy Technology:** Value Addition in Milk and Milk Products, New Technologies to extend Shelf Life, Process Standardization of Indigenous Products, Modern packaging Technology, Western Products, etc.
- **Dairy Business Management:** Role of Private Sector, Supply Chain Management, Dairy Economics, New Business Models, E-Commerce and Business Environment, Entrepreneurship etc.
- **Animal Husbandry:** New Intervention in Animal Nutrition, Bovine Milk Production and Management, Dairy Extension Services, Commercial Dairy Farm etc.
- **ICT Intervention:** Robotics, Machine Learning, Artificial Intelligence, Social Media, etc.
- **Business Management :** HR, Finance, Strategic Management, Marketing issues related to Dairy Sector
- **Other Related Topics:**

• Milk Procurement	Milk Processing
• Milk Marketing	Training
• Quality Improvement	Role of Statutory Bodies / Legal Bodies
• Producer Companies	By Product Utilization
• Dairy Exports	FSSAI
• Case Studies / Success Stories	Other Relevant Topics.

Last Date

All the authors are requested to send the soft copies of their Research Paper/ article to kamanikrunal@auu.in on or before 12th October, 2019.

A compendium of submitted Research Papers/ Articles will be published in the form of a book with ISBN.

Patron

Dr. K. B. Kathiria

I/c. Vice Chancellor and Director of Research & Dean PG Studies
Anand Agricultural University – Anand.

Chairman

Dr. J. B. Prajapati

Principal & Dean

SMC College of Dairy Science
Anand Agricultural University – Anand

Seminar Director

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SMC College of Dairy Science, AAU, Anand

Seminar Co-Directors

Dr. Mahendra D. Gurjar

Dr. Krunal C. Kamani

Dr. Maulik C. Prajapati

Assistant Professor

Department of Dairy Business Management
SMC College of Dairy Science, AAU, Anand

Prominent Speakers

Prominent speakers from dairy Industry of India, from national and state level organizations from reputed academic institutions in the field of dairy and management discipline will deliver lectures on different subthemes of the seminar which will be very helpful to the participants and Dairy industry at large.