

UNIT I

Education – Meaning, Definition, Types – Difference between Formal education and Informal education and their Characteristics. Extension Education and Agricultural Extension – Meaning, Definition, Concepts, Objectives and Principles. Rural development – Meaning, Definition, Objectives, Importance and Problems in rural development.

UNIT II

Developmental programmes of pre-independence era (Only Name of the programme, Year of starting and Name of Initiators) – Sriniketan, Marthandam, Gurgaon experiment and Gandhian constructive programme. Community Development Programme and Development programmes of Post independence era- (Only Name of the programme, Year of starting and Name of Initiators) Firka Development, Etawah – Pilot project and Nilokheri Experiment, Community Development and Extension Education and National Extension service.

UNIT III

Agricultural Development Programmes – (Only Name of the programme and Year of starting) Intensive Agricultural District Programme (IADP), High Yielding Varieties Programme (HYVP), Institution Village Linkage Programme (IVLP), Watershed Development Programme (WDP), National Agricultural Technology Project (NATP). Panchayat Raj system – Meaning of Democratic – Decentralization and Panchayat Raj, Meaning of Three tiers of Panchayat Raj system.

UNIT IV

Social Justice and Poverty alleviation programmes (Only Name of the programme, Year of starting and Beneficiaries of programmes) – Integrated Tribal Development Agency (ITDA), Integrated Rural Development Programme (IRDP), Swarna Jayanthi Gram Swarajgar Yojana (SGSY), Chief Minsiter Employment Yojana (CMEY). Women Development programmes – (Only Name of the programme, Year of starting and Beneficiaries of programmes)- Development of Women and Children in Rural Areas (DWCRA), Rashtriya Mahila Kosh (RMK), Integrated Child Development Scheme (ICDS) and Mahila Samridhi Yojana (MSY).

UNIT V

Reorganized extension system (T&V System) – objectives, Key features, Organizational structure and limitations, Meaning, objectives, needs and principles of Broad Based Extension (BBE), ATIC - Year of starting , Objectives and Major Activities, ATMA- Year of starting , Objectives, Organizational Structure and role, Extension Programme Planning – Meaning, Definitions of Planning, Programme, Project, Importance and Steps in Programme planning Process. – This topic is included in this course and deleted from course “Extension methodologies for transfer of agricultural technology”

Practicals

1. Visits and study of a village Panchayat
2. Participation in bi-monthly workshops of Training and Visit (T & V) System
3. Visit to a village to study the Self Help Groups (SHGs)
4. Visit to a voluntary organization to study the developmental activities.
5. Visit to Sardar Smruti Kendra – As a Farmers’ Training, Information cum Communication centre.
6. Visit to ATIC run by university.
7. Preparation of Interview Schedule to collect information from farmers
 - A. Personal Information
 - B. Social Information
 - C. Extension Contacts
 - D. Economic
 - E. Crop Grown
 - F. Problems of Agriculture

- G. Information of Milch animals
- H. Problems in Animal husbandry

References

1. Chauhan, N.B, Patel, B.S and Patel R.C(2007) Fundamentals of Extension Education, Department of Extension Education, B.A.College of Agriculture, AAU, Anand.
2. Adivi Reddy A. 2001 Extension Education, Sree Laxmi Press, Bapatla, A.P.
3. Ray GL. 1999 Extension Communication and Management, Noya prakash, Calcutta, West Bengal.
4. Dahama OP and Bhatnagar, OP 1998 Education and Communication for Development, Oxford and IBH Co, New Delhi.
5. Singh A.K. 2000 Agricultural Extension.- Impact and Assessment, Agri-bios (India), New Delhi.
6. Benor, Harrison and Baxter 1984 Agricultural Extension – The Training and visit system, A World Bank Publication, Washington DC, USA.