

# RECRUITER'S GUIDE

**MBA - ABM**

**2017-19**



*Sanskrit like text of 'iabmi' is a sign of 'Indianization' of the institute. The thick green tree with white canopy circumference and ample space within, speaks for prospects in agriculture. The human-like bole echoes the students & consequently, reveals the students-centricism of IABMI. The globe as the head signifies the Internationalization. In toto, the big tree with globe and waves represents the philosophy to bring out the best agri-business professionals who have the internationalization in thoughts. To draw out the values and vision of the institute, the tagline "excel beyond excellence", is written under the LOGO. The tagline not only, emblazon the institute's ambitiousness to accomplish benchmarks in management education, but also persuades the institute to create new ones too! Deliberately written three words in the tagline is an easy remembrance of the fundamental duties of the faculty and students. All-together, the LOGO exists as a sign of center of knowledge quintessence in Agri-business Management.*

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**Dr. N.C. Patel**  
Vice Chancellor, AAU

## From the Desk of Vice Chancellor

Enhancing farmers' income at a prodigious growth rate is not only in line with the current policy intent but also a felt need since the commencement of planned era in India in 1951. However, increasing farmers' income in an unprecedented manner in the country where in small and marginal farmers who account for about 80 percent and constitute core production system is not an easy task. It needs a paradigm shift from existing pattern of agriculture to agribusiness. Further, in today's changing environment characterized by liberalization, privatization and globalization transformation of agriculture into agribusiness is sine-qua-non for making agriculture competitive and choice of those losing interest in it. For this to happen, apart from encouraging entrepreneurship, there is dire need for focused attention on developing young agribusiness professionals. It is intriguing to note that many of the agribusiness organizations are headed by non-agri-business professionals' due to non-availability of efficient agribusiness managers.

Though, most of the State Agricultural Universities in the country have started MBA programme in Agribusiness, The quality of the students is hardly in tandem with the need of the industry. Only few institutions seem to fulfill this requirement. The Government of Gujarat has always been pioneer and proactive in timely addressing the issues pertaining to agribusiness in the state. The state has four agribusiness management institutes, one each within the domain of its' each Agricultural University, including International Agribusiness Management Institute (IABMI) of Anand Agricultural University, Anand which has become the choice of many quality aspirants including ICAR sponsored ones. The state has a well-articulated "Comprehensive Agro Business Policy-2016" with its focus on agro and food processing sectors.

It is a matter of great satisfaction that IABMI has carved out a niche in the map of pioneer agribusiness management institutes in the country which is reflected from its industry oriented teaching, project works and hundred percent placement in well-established agribusiness organizations since its inception in 2008. I am sure; the institute will continue to scale new heights in future in developing agribusiness professionals and agri-entrepreneurs.



**Dr. K. B. Kathiria**  
Director of Research & Dean P.G.

## From the Desk of Director of Research & Dean P.G.

Agribusiness includes the activities within the agro-industry involved in the production of food and fiber. Individual agribusinesses may sell items to farmers for production; provide services to other agricultural businesses; or be engaged in the marketing, transportation, processing, and distribution of agricultural products. Agriservices are activities of value to the user or buyer. Marketing provides the products and services needed by the people as and when required.

The agro-industrial horizon has started widening and processing as well as marketing of agricultural produce will assume a major proportion in agriculture based economic development. There is a great scope of improving the efficiency and output of the existing marketing and other business modalities at the national and state level. Particularly in Gujarat, the agricultural and industrial development are taking place at a faster rate not only due to the keen interest of the State Government but also, due to the progressive and enterprising nature of the people. Agro industrial sector has been one of the identified thrust areas in the state industrial policy, for which a trained human resource specialized in this area is essentially required

Considering this, International Agribusiness Management Institute (IABMI) was established by Anand Agricultural University (AAU) in the year 2008. The Institute has been doing exceedingly well justifying of its basic objective of developing agribusiness professionals including entrepreneurs well equipped with modern management tools and techniques. Over a short span of ten years, through 100 per cent placement record in highly reputed agribusiness organizations, industry oriented teaching by well experienced and talented faculty members and state-of-art infrastructure facilities, the institute has made a niche in the map of best agribusiness management institutes of the country.

I am sure, this placement brochure will serve as a liaising chain between our students and the demand of agribusiness industry and wish the Dean, faculty and students all the success in their respective endeavors.



**Dr. Y. C. Zala**

Principal &amp; Dean, IABMI

## From the Desk of Principal & Dean

Dear Recruiter,

Greetings from the International Agribusiness Management Institute of the Anand Agricultural University, Anand, Gujarat!

On behalf of International Agribusiness Management Institute, Anand Agricultural University, it is my pleasure to invite you to this beautiful campus which lies in the heart of India's milk capital, Anand. To fulfill and satisfy the professional need of agriculture, this Institute was established in 2008 with an aim to craft Business Leaders, Professional Managers, and Entrepreneurs in the Food and Agribusiness sector. I am highly pleased to convey that a talented and rigorously trained batch of students is ready to embrace and resolve the challenges of India's Food and Agribusiness sector.

As input and output markets of agriculture are widening, there is huge requirement of skilled professionals, who are having a technical knowledge as well as skills of management. The college maintains a rigorous intellectual teaching process to mold the students to the students of International level. Our team with the large pool of in-house intellectual and guest faculty, constantly innovates new ways to deliver quality education fulfilling the needs of the ecosystem. We have given our concrete weight to the applicability of theoretical knowledge in our course curriculum. There are two important field segments of the programme i.e. 45 days summer training and four semester exclusive project work, providing practical exposure to the real world problems. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them opportunities to grow beyond classrooms.

With this, I present tenth batch students of MBAABM before you, for enhancing your business plans and achieving your firm's goals. The following pages contain an overview of the course and a brief profile of the students from the 2017-19 batch who aspire for careers Agribusiness Management. Whether you have regularly recruited our students, or you are visiting us for the first time, I am sure you will find our students very competent and you will visit us again, year after year. Looking forward to meeting you at our Campus!

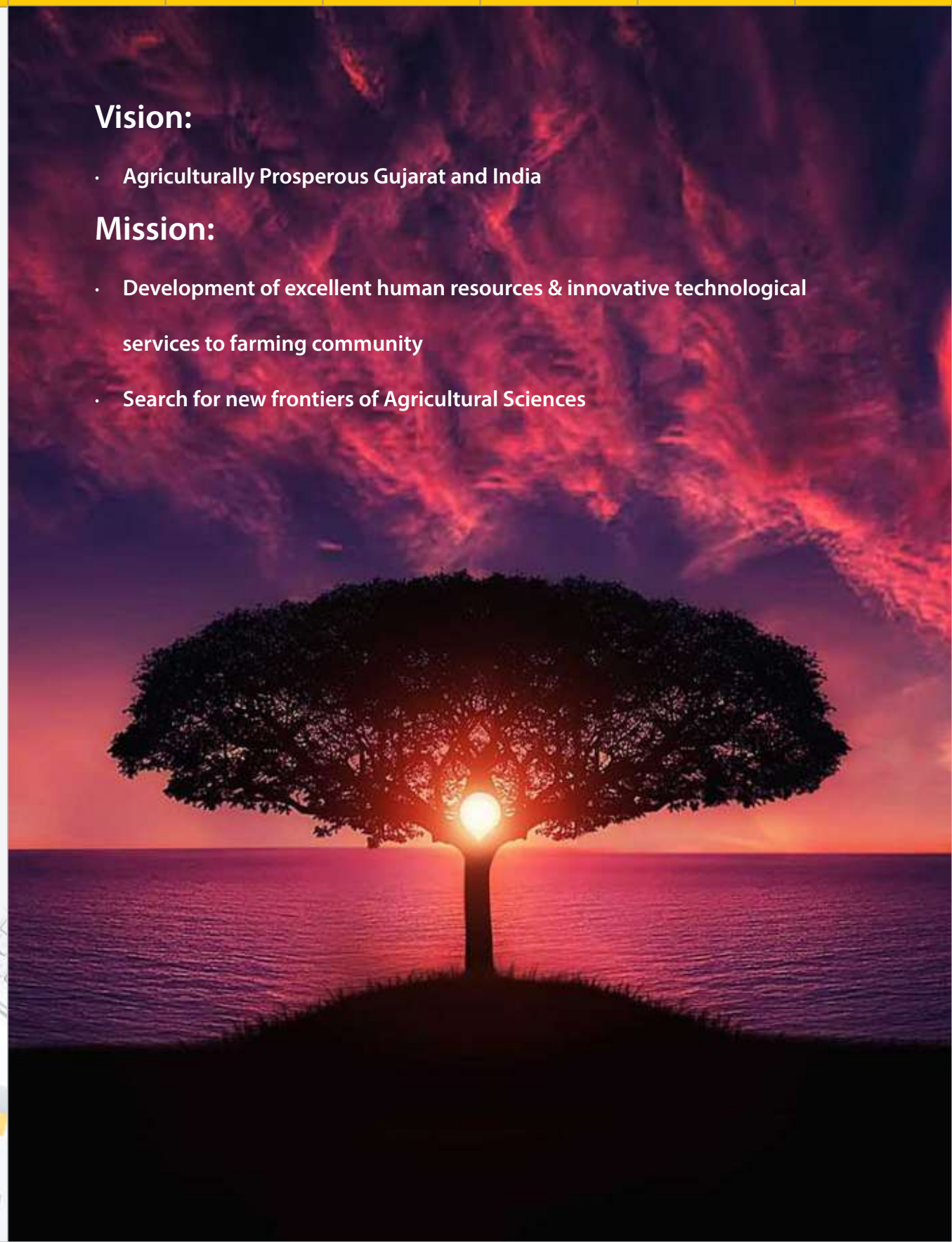


### Vision:

- Agriculturally Prosperous Gujarat and India

### Mission:

- Development of excellent human resources & innovative technological services to farming community
- Search for new frontiers of Agricultural Sciences





## ABOUT AAU:

Anand Agricultural University (AAU) was encarved from the then Gujarat Agricultural University (GAU) with its head quarter at Anand by the Government of Gujarat with effect from May 2004. At present, the university has 9 degree colleges and one PG institute, five polytechnic colleges, 25 on campus and 23 off campus Research Stations spread over nine districts viz., Ahmedabad, Anand, Botad, Chhottaudepur, Dahod, Kheda, Mahisagar, Panchmahal and Vadodara.

## RESEARCH:

Research activities of AAU focus on productivity, sustainability and improvement of socio-economic condition of the farming community. The university has 25 on campus and 23 off campus research stations including multidisciplinary main research stations, sub centres on various crops and testing centres to evolve location specific production technologies.

## EXTENSION EDUCATION:

At present, nine Certificate Courses, two Training Centers for Extension Workers, ten Training Centers for Farmers/Farm Women/ Rural Youth, three Krushi Vigyan Kendra (KVK), seven Advisory Services and five other extension schemes are functioning in Anand Agricultural University to encourage farmers by providing them the latest knowledge of agriculture, so that they could increase the production of various crops and make their farming more profitable.



## About IABMI:

International Agri-Business management institute established in 2008. Institute offers two years Master of Business Administration (Agri Business Management) with core focus on Agri Business and international Trade. This Post Graduate Program is aimed to craft professional business leaders and entrepreneurs in the food and Agri Business sector. The institute maintains a rigorous intellectual teaching process to mold the students to the standards of International level. With concrete weightage to the industrial needs in our course curriculum, various outside scholars not only from academics, but also from various well known organization are invited for their richest input to the students.

## Objectives of IABMI:

- To provide class room education as well as practical and analytical market -oriented training to the students pursuing career in agribusiness, rural marketing and international agribusiness sectors.
- To architect agribusiness professionals for agriculture, agri-food firms, rural and allied sectors.
- To encourage entrepreneurial spirit and develop qualified human resources for serving agri-based industry and rural development.
- To cater to the needs of enterprises and cooperative agribusiness at national and international level.





## THE INSTITUTE

The institute is situated in the centre of milk capital of India and near to IRMA, NDDDB, AMUL and other industrial zones.

Only those students who have prior professional degree in Agriculture, Agriculture Engineering, Food Technology, Agriculture Information Technology, Veterinary, fisheries, forestry, biotechnology, etc., at UG level are eligible for admission at IABMI.

## DIVERGENCE OF BATCH

The institute has a mixed lot of students from 8 different states of India, which facilitates a wider cultural exposure and encourages the constructive and integrated environment.

Influx of students from different streams like Agriculture, Agricultural Engineering, Food Technology, Agriculture Information Technology, Forestry, Veterinary and Biotechnology, in one campus leads to multi-faceted learning and cross-cultural development.

# Why Recruit at IABMI?

## Center of Excellence

Students at IABMI get ample opportunities to be a part of various activities in numerous competitions organized by different colleges of the university and students manage various college events as well to hone their managerial skills.

The students of IABMI, are enriched with high level of integrity drive, leadership, perseverance, intelligence and the adaptability to change.

Students undertake 45 days of summer training and one semester duration project work at various reputed business organizations. Both of them are oriented aimed at providing practical knowledge. Students also get an opportunity to interact and undertake live project with farmers and various distribution channel members.

The erudite and well experienced in house faculty with industry exposure enlighten the students with the theoretical concepts and practical knowledge. The Institute is blessed with the expert faculties from industries & other prestigious institute.



## The Campus

IABMI campus is having best in class infrastructure that promotes teaching, professionalism, and other recreational activities. Located in the lush green campus of the Anand Agriculture University further adds value to its infrastructure.



## Lecture Halls

Having state of the art design amphitheatre styled classrooms in the institute having fully air-conditioned along with digital projector, audio-visual equipment and Wi-Fi equipped classrooms which makes the learning more engaging for the students.

## Cyberary

Cyberary with 100 mbps connectivity facilitates users to access online databases. Presently, the Library possesses 820 e-Books consisting of Pearson Think Tank and CRC NET Base and Encyclopedia. Facility by the ICAR for foreign journals through online access of journals with the help of Consortium for e-Resources in Agriculture (CERA) is available.

## Library

The college of IABMI has its own library having more than 270 books currently and having annual subscription of the agriculture, business magazines and newspapers for enrichment of knowledge in the students. Additionally many journals and periodicals, newsletters are also part of the college library. In addition to this library, the university is also having another central library called M.D.Patel Regional library with wide range of books, journals, periodicals, newspapers etc.

## Seminar Hall

A college is having a seminar hall having seating capacity of 110 people at a time for the guest lecturing or arranging any kind of academic activity gives an edge over other institutions for having cutting edge audio visual equipment, digital projectors and fully air-conditioned hall







## Health Centre

Believing in the Saying that 'Health is Wealth', the university is having a health centre and full time qualified doctors which gives primary health care facilities for students and every employee of the University.

## Computer Laboratory

The institute is having a fully functional and dedicated computer lab with state of the art computer facility along with Wi-Fi and internet connectivity which can also be used by students for accessing E-resources of the available books in the library from the database.



## Sports Facility

IABMI promotes overall development of the students i.e. physical as well as mental, for this IABMI is having dedicated facilities for sports like Carrom, Chess, Table Tennis, and Volleyball which helps to create sportsmanship spirit in the students.



## Balram PG Boys hostel

About 192 students of various semesters are residing in boys PG hostel. For MBA-IAB programme one floor of hostel having 48 rooms is allotted. Each room is equipped with one tube light, fan, wooden table, chair, steel cot & large steel cupboard. The hostel is having various facilities such as Wi-Fi, Dining hall, gymnasium facilities, TV room, cooler with RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment's etc.



## Megha PG Girls Hostel

There are total 96 rooms distributed on four floors of the hostel. The rooms have facilities of two large cupboards, individual cot, table and chair for the girls. The hostel is having various facilities such as Wi-Fi, Dining hall, TV room, cooler RO water purifier system, water heater system for hot water, newspaper stand, various sport equipment's etc.

## Gymnasium

Having a Gym Facility inside the college campus itself gives students more facility for the health and fitness of the students with qualified instructor for different kinds of workouts.







**Curriculum Overview:** The Full-Time MBA (ABM) program offers an intense curriculum comprising of 61 credits completed with in two academic years. It delivers experience-based learning with a focus on real-world application in the agribusiness environment. Our MBA program inspires, engages, and challenges the students over 2 years as one develops strategic leadership skills by constant progression of the curriculum.

The program is built around 28 core courses, 3 basic Supporting courses, 5 non credit compulsory courses, 23 elective courses, 1 course for master seminar and 1 semester exclusively for project work which provide a robust foundation in key management disciplines that provide a foundation in managerial disciplines through collaborative learning, industry experiences and focused engagement with business. The learning process engages students in case studies, interactive lectures, team building activities, engrossing presentations, industry sponsored summer internship and live projects, making them competent in cross disciplinary analysis, solution generation and communication.

The programme covering **two years /four semesters** equips the students with the desired technical knowledge and managerial skills. Considering the expected changes related to agriculture and rural development in the country and agribusiness activities at the global level the course curriculum would be as under:

**First Year**  
**Semester-I**

Principles of management and organization behaviour

Managerial economics

Managerial accounting & control

Communication for management & business

Human resource management

Production and operations management

Research methodology in business management

Computer for managers / Library and information services

Basic concepts in laboratory techniques





Message	Introduction	Infrastructure	Programme structure	Faculty	Student committee	Extra curricular activities	Moment of pride	Our recruiters	Summer internship	Batch profile	Industrial visit	Alumni tweet
							<b>Semester-II</b>					
							<div><div>• Agribusiness Environment &amp; Policy</div><div>• Marketing Management</div><div>• Management Information System</div><div>• Project Management and Entrepreneurship Development</div><div>• Master's Seminar</div></div> <div>• Business Law and Ethics</div> <div>• Financial Management</div> <div>• Operations Research</div> <div>• Agricultural Research, Research Ethics and Rural Development Programs</div> <div>• Disaster Management</div>					
							<b>Summer Training (ABM-595) of 45 Days in Industry after Second Semester during the month of June &amp; July.</b>					
							<b>Second Year</b>					
							<b>Semester-III</b>					
							<div><div>• International Trade and Sustainability Governance</div><div>• Agricultural Marketing Management</div><div>• Agri-supply Chain Management</div></div>					
							<b>Elective Course</b>					
							<div><div>• Food technology &amp; processing management</div><div>• Fertilizer technology &amp; management</div><div>• Commodity future markets and derivatives</div><div>• Quality management</div><div>• Seed production technology management</div><div>• Strategic management</div><div>• Fruit production &amp; post harvest management</div><div>• Farm power &amp; machinery management</div><div>• Management of agri business cooperatives</div><div>• Agribusiness financial management</div><div>• Rural marketing</div><div>• Management of agricultural input marketing</div></div>					
							<b>Semester – IV :</b> Project Work					



Message	Introduction	Infrastructure	Programme structure	Faculty	Student committee	Extra curricular activities	Moment of pride	Our recruiters	Summer internship	Batch profile	Industrial visit	Alumni tweet
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# FACULTY

- **Dr. Y. C. Zala**  
Principal & Dean
- **Dr. Rambir Singh Pundir**  
Professor and Head  
Dept. of Agribusiness Economics & Policies
- **Dr Ritambhara Singh**  
Assistant Professor  
Dept. of Agribusiness Economics & Policies
- **Dr. Snehal Mishra**  
Assistant Professor  
Dept. of Agribusiness Economics & Policies
- **Dr. Shaktiranjana Panigrahy**  
Assistant Professor and Head  
Dept. of Production Management
- **Dr. Chetan R. Dudhagara**  
Assistant Professor and Head,  
Communication & Information Technology

- **Dr. Y. A. Lad**  
Associate Professor and Head  
Dept. of HRD & Personnel Management
- **Ms. Vishita Khanna**  
Assistant Professor  
Dept. of HRD & Personnel Management
- **Dr. M. R. Prajapati**  
Assistant Professor and Head  
Dept. of Financial Management
- **Dr. Dilip R. Vahoniya**  
Assistant Professor and Head  
Dept. of Project Management
- **Dr. Ashish B. Mahera**  
Assistant Professor and Head  
Dept. of Marketing Management



# VISITING FACULTY

- **Mr. Mohit Sekhavat**  
UPL, Marketing Manager
- **Bakul C Joshi**  
Marketing Service Manager, E.I. Dupont India Pvt. LTD
- **Mr. Saurabh Shah (CA)**  
Langaliya & Co., Ahmedabad
- **Swarup Pandya**  
Center for Innovation and Incubation-IIMA
- **Tyler Marshall**  
Founder and CEO, EYC labs
- **Dr. Tushar Panchal**  
University SSIP coordinator, GTU
- **Mr. Aman Jain**  
Vice precedent Marketing and Cooperation @ Gyandhan.com
- **Mr. Hemant Dahade**  
Industry Officer, DIC, Anand
- **Mr. Vijay Sardana**  
Director of NABKISAN Finance Ltd.
- **Dr. Nitin Taylor**  
CEO and Founder Serve Happiness Foundation
- **Dr. Vanit Kathuria**  
Fruits and vegetable Unit (SAFAL), Mother Dairy Fruits and Vegetable Pvt. Ltd

- **Dr. V. Palanimuthu**  
Res. Engg, University of Agricultural Sciences, Bangalore
- **Dr. Naresh Jotvani**  
Dhirubhai Ambani Institute of Information and Communication and Technology, Gandhinagar
- **Shri Sandip Shah**  
Managing Director, Aum Agri – Freeze, Vadodara
- **Dr. G. K. Saxena**  
College of Renewable Energy and Environmental Engineering, SDAU, Dantiwada
- **Dr. Devraj**  
Associate professor and head, Department of Post-Harvest Technology, ACHF, NAU, Navsari
- **Dr. N. I. Shah**  
Professor and Head, B. A. College of Agriculture, AAU, Anand
- **Shri Dipen Shah**  
Progressive Farmer, Kunjarao
- **Shri Hemant Naik**  
Progressive Farmer, Amansal
- **Shri Ketan Patel**  
Progressive Farmer, Boriyavi
- **Shri Devansh Patel**  
Progressive Farmer, Boriyavi



## Placement committee

It is responsible for facilitating the recruitment programme. The committee works very hard on communicating with recruiters and the members' dedication towards placement results in 100% placement ensuring all students got placed in their interested fields.

## Cultural committee

The synonym for fun at IABMI, all sources of fun lead to cultural committee. The Cultural committee is the pulse of campus life in IABMI. The committee helps in bringing out the hidden talents of students in dancing, singing, acting etc. No birthday, No party, No festival and No event is complete without Cultural committee's presence. The committee takes care of the social as well as the cultural aspects of life at IABMI.

## STUDENT



### Literary committee

It brings hidden talents of the students to limelight. Various literary events are conducted aimed at providing a platform for the students to come up with their not so known literary skills.



### Alumni Committee

The mission of the Alumni Committee is to nurture long lasting relationships with all the IABMI alumni and keep them updated with all the events happening on the campus. It organizes annual alumni meet at the campus with the annual day programme.

## COMMITTEE



### The Sports Committee

It organizes inter college and inter university sport events to inculcate team spirit and sportsmanship among students. Additionally, the students get an opportunity to showcase their talent in sports field and carve a healthy physique.



### Social Gathering Committee

It aids in creating a community spirit among the students through the wide variety of the events offered.



## ACTIVITIES DURING 2017-2018 OF IABMI

- ☞ Mr. Devendra Raghuvanshi and Miss. Nikita Poddar, students of International Agribusiness Management Institute of Anand Agricultural University received first & Second prize in all India level Summer Internship Project Competition organized by Institute of Rural Management, Jaipur in 2018.
- ☞ **Eight students of International Agribusiness Management Institute, secured five best awards** in the national level agribusiness management competition (Agri Innovatia), organised by Navsari Agricultural University, Navsari on 23rd January, 2018. About hundred students were participated from different parts of the Country. Mr. Devendra Raghuvanshi awarded as the best manager received a cash prize of Rs5000/- and a citation in his name. Similarly Miss. Nikita Poddar got first prize in debate competition and Mr. Jileshkumar Patel got first prize in collage competition. In "case study competition", Mr. Jaydipsinh Zala, Miss. D. Gayathri and Mr. Jay Trivedi got first prize. Most attractive segment was "Face painting competition" Miss. Shraddha Shah and Miss. Alekya Posanpaly also captured first prize in that segment.
- ☞ Students of IABMI participated in University Level debate competition on 2-10-2017, on the auspicious day of Gandhi Jayanti in the broad subject of Prevention of alcohol (Nashamukti) and Mr Devendra Raghuvansi, IInd Semester Student of IABMI secured with second prize in that competition
- ☞ This year **Annual Day (Zoom-2017)** was conducted on 10th November, 2017. Fortunately, the essence of this annual day was enriched due to occurrence of first alumni meet (Kautilya-2017) on the same day. In this special day Honorable Vice Chancellor of Anand Agricultural University, Anand, Dr. N C Patel had presided over the function and Dr. Sunil Shukla, Honorable Director of Entrepreneurship Development Institute of India, Gandhinagar, Chief Guest and also had delivered a lecture on "Entrepreneurship: Need of the Hour".
- ☞ Students of IABMI participated in state level quiz completion at AIT (Agricultural Information Technology), AAU, Anand in **TECH KRISHIT** (State Level Competition) and secured second position.
- ☞ Students of IABMI participated in Run for Unity programme for memorising the birth day of Sardar Patel on 1-11-2017. Huge participation has been taken place.
- ☞ Students of IABMI participated in University level cultural competition on 29-09-2017 in the categories of Dance, Debate and Monoaction, which was conducted by Seth S.M.C. College of Dairy Science.

## MOMENTS OF PRIDE

**1<sup>st</sup> in**  
summer internship  
project competition  
at IIRM, Jaipur

**2<sup>nd</sup> in**  
summer internship  
project competition  
at IIRM, Jaipur

**1<sup>st</sup> in**  
best manager  
at Agri Innovatia  
NAU

**1<sup>st</sup> in**  
case study competition  
at Agri Innovatia  
NAU

**1<sup>st</sup> in**  
debate competition  
at Agri Innovatia  
NAU

**1<sup>st</sup> in**  
collage competition  
at Agri Innovatia  
NAU

**2<sup>nd</sup> in**  
Quiz competition  
At tech krishit  
AAU

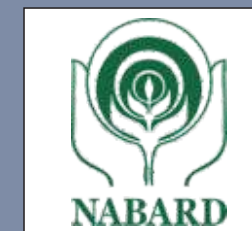
**2<sup>nd</sup> in**  
debate competition  
at FPT&BE  
AAU

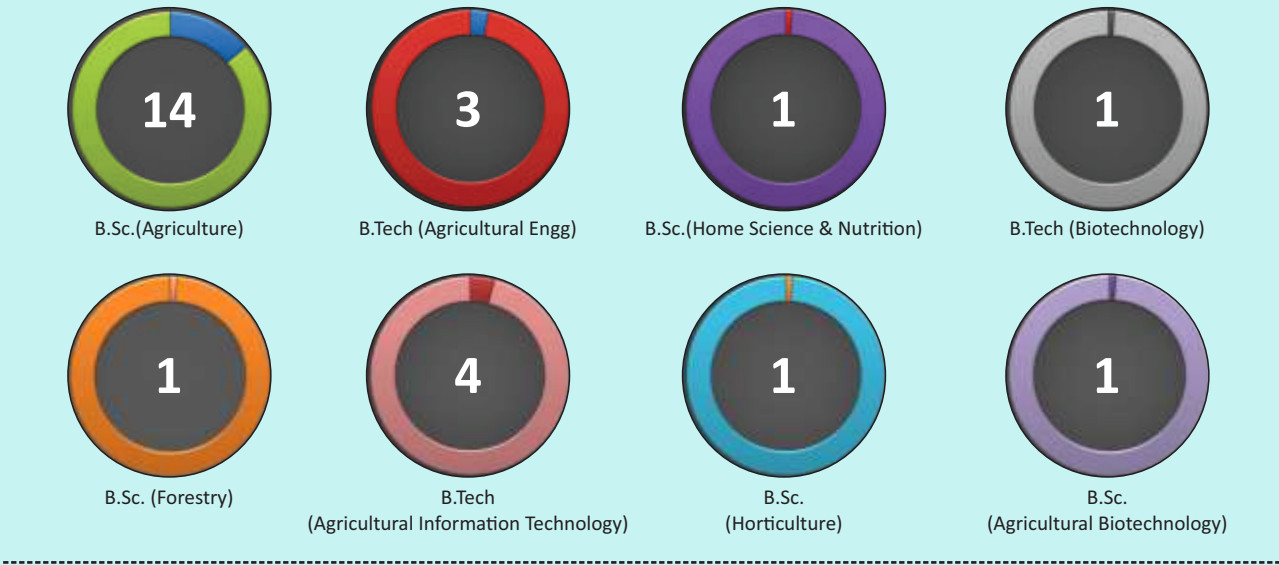
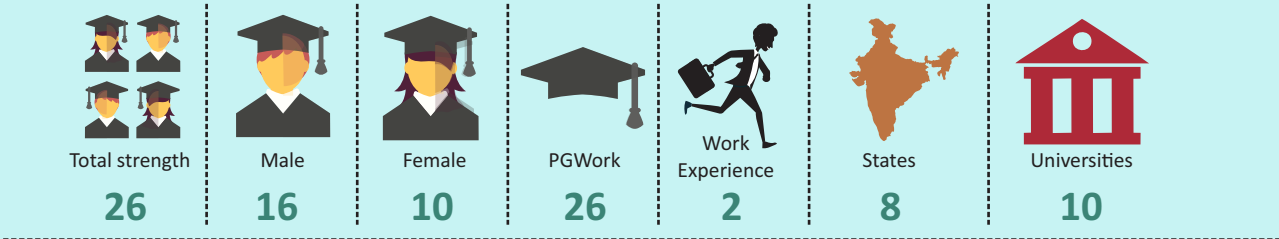
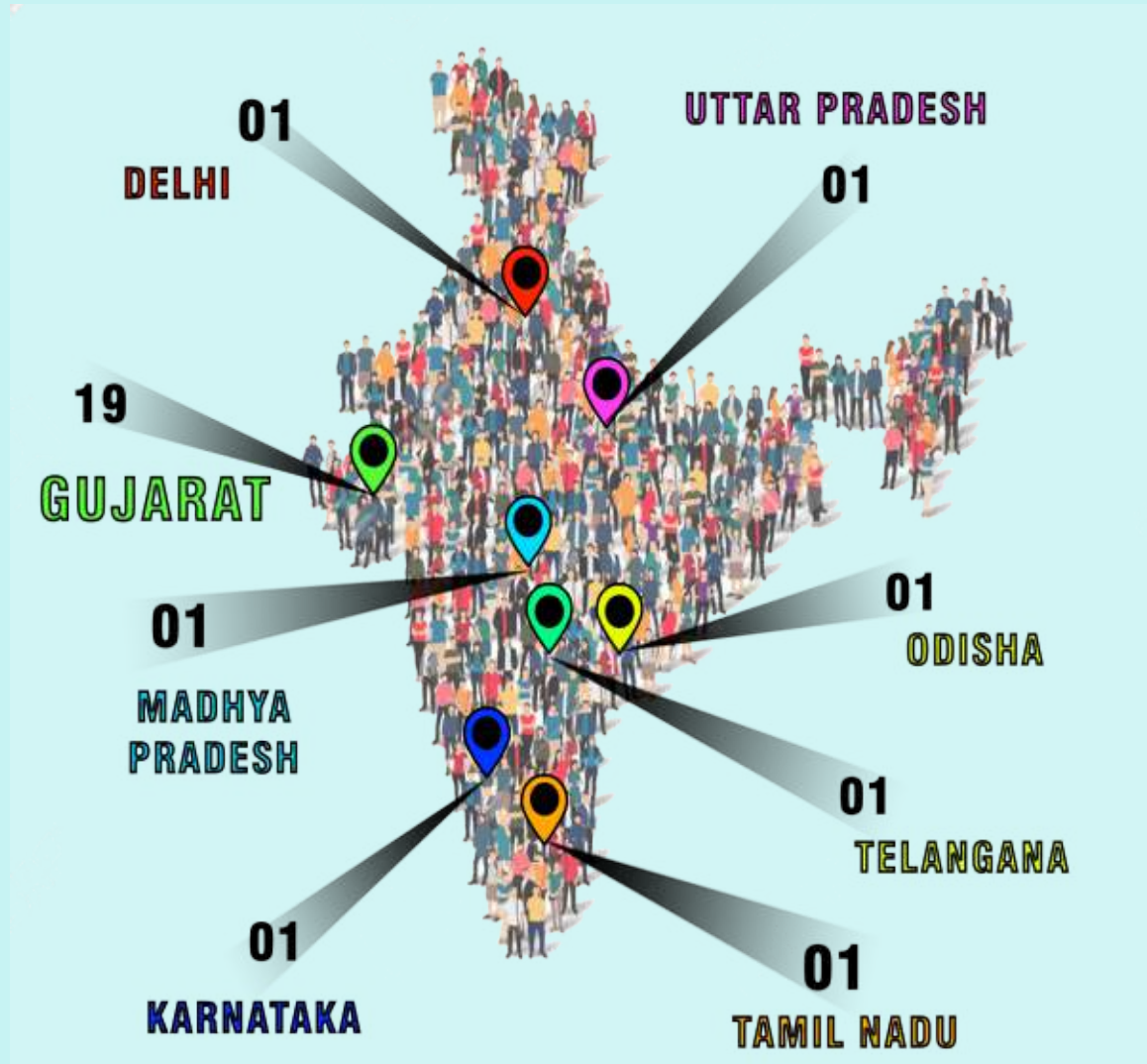


## OUR RECRUITER



## SUMMER INTERNSHIP









**IABMI**

**Namrata Balas**  
23 Years

Summer internship company  
HiField-AG Chem India Pvt. Ltd.



PROJECT TITLE  
Study on market potential of Imigro product for groundnut crop in Junagdh district

B.Tech(Agricultural Information Technology)  
Anand Agricultural University

 Gujarat  
English ,Hindi ,Gujarati

 balasnamrata@gmail.com  
9913527695



**IABMI**

**D. Gayathri**  
22 Years

Summer internship company  
HiField-AG Chem India Pvt. Ltd



PROJECT TITLE  
Study on Market potential of HiField-AG products in Krishnagiri and Dharmapuri districts of TamilNadu

B.Sc.(Agriculture)  
Tamil nadu Agriculture University

 Tamil Nadu  
English, Tamil, Telugu

 gayudhana06@gmail.com  
+91 9566334247



**IABMI**

**Pragneshkumar Charel**  
24 Years

Summer internship company  
Thylakoid Bio Tech. Pvt. Ltd.



PROJECT TITLE  
Marketing strategy for penetrating Thylakoid company in Anand district

B.Sc. (hons.) Agriculture  
Anand Agricultural University

 Gujarat  
English ,Hindi ,Gujarati

 pragneshcharel999007@gamil.com  
+91 9998938007



**IABMI**

**Siddharth Desai**  
23 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Market potential and Farmer purchasing behaviour for shaked product of Adama in Groundnut crop in Deesa Talukat

B.Sc. (hons.) Agriculture  
Anand Agricultural University

 Gujarat  
English ,Hindi ,Gujarati

 siddharthdesai711@gmail.com  
+91 9427900110





**IABMI** Devendra Raghuvanshi  
22 Years  
Summer internship company  
NABARD



PROJECT TITLE  
Status of Dairy farming  
in Saurashtra and issues  
hindering growth of the sector

B.Sc. (Agriculture)  
Jawahar Lal Nehru Krishi  
Vishwavidyalaya Jabalpur  
Madhya Pradesh  
English, Hindi  
raghuvanshi444777@gmail.com  
+91 7898114555





**IABMI** Hasniya Khanum  
23 Years  
Summer internship company  
24 Mantra Organic - Sresta  
Natural Bio Products Pvt. Ltd.



PROJECT TITLE  
Impact of consumer  
behaviour on organic food  
consumption in  
Bengaluru city

B.Sc. (Agriculture)  
University of Agricultural  
Sciences, Dharwad (Karnataka)  
Karnataka  
English, Hindi, Urdu  
khanum2910@gmail.com  
+91 9725335571





**IABMI** Jerul Halpati  
22 Years  
Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.



PROJECT TITLE  
Study on Market  
potential of Retain  
product of sugarcane crop  
in Gandevi and Chikhli Taluka

B.Sc. (Hons.) Home Science and  
Nutrition Sardar Krushinagar  
Dantiwadi Agricultural University  
Gujarat  
English, Hindi, Gujarati  
jerulhalpati1996@gmail.com  
+91 9724282637





**IABMI** Hirani Kishan  
22 Years  
Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.



PROJECT TITLE  
Purchasing behaviour and  
brand awareness towards  
HiField-AG products  
in Surat and Bharuch District.

B.Sc. (Hons.) Agriculture  
Anand Agricultural University  
Gujarat  
English, Hindi, Gujarati  
pkishan9608@gmail.com  
+91 9737203202








**IABMI**

**Nikul Katariya**  
22 Years

Summer internship company  
Thylakoid Bio Tech. Pvt. Ltd.



PROJECT TITLE  
Market potential and purchasing behavior for organic input in groundnut and cotton crops of Mahuva taluka in Gujarat

B.Sc. (hons.) Agriculture  
Anand Agricultural University

Gujarat  
English ,Hindi ,Gujarati

nikulkatariya77@gmail.com  
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in



**IABMI**

**Nikita Poddar**  
25 Years

Summer internship company  
Rasi seeds



PROJECT TITLE  
Market mapping of rice in Odisha and west bengal

B.Sc.(Agriculture)  
Odisha university of agriculture and technology

Odisha  
English, Hindi, Odiya

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**IABMI**

**Mukeshkumar Chaudhari**  
24 Years

Summer internship company  
DHANLAXMI CROP SCIENCE PVT. LTD.



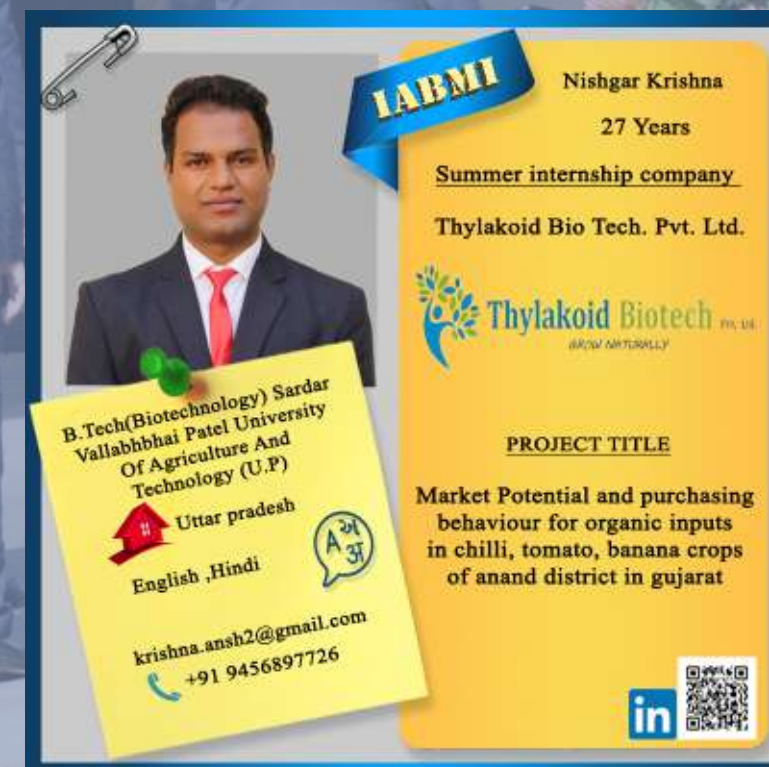
PROJECT TITLE  
Farmers buying Behavior and satisfaction level for cotton, castor and bajra of Dhanera, Deesa and Thara in Banaskantha District

B.Sc. (hons.) Agriculture  
Anand Agricultural University

Gujarat  
English ,Hindi ,Gujarati

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**IABMI**

**Nishgar Krishna**  
27 Years

Summer internship company  
Thylakoid Bio Tech. Pvt. Ltd.



PROJECT TITLE  
Market Potential and purchasing behaviour for organic inputs in chilli, tomato, banana crops of anand district in gujarat

B.Tech(Biotechnology) Sardar Vallabhbhai Patel University Of Agriculture And Technology (U.P)

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**IABMI** Savankumar Padaliya  
22 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Study on Market Potential and farmer purchasing behaviour of Shaked Product in Soyabean Crop in Bodeli

B.Tech (Agri. engineer)  
Junagadh Agricultural University

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English ,Hindi ,Gujarati

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**IABMI** Jileshkumar Patel  
23 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Study on Market Potential and farmer purchasing behaviour of Narkis Product for Paddy Crop in Anand District

B.Sc. (hons.) Horticulture  
Anand Agricultural University

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English ,Hindi ,Gujarati

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WORK EXPERIENCE  
6 Month experience in roses nursery, Vadodara

in 



**IABMI** Janakiben Patel  
22 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Study on Market Potential and farmer purchasing behaviour of Narkis Product for Paddy Crop in Anand District

B.Tech(Agricultural information technology)  
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English ,Hindi ,Gujarati

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**IABMI** Rahibahen Patel  
22 Years

Summer internship company  
HiField-AG Chem India Pvt. Ltd



PROJECT TITLE  
Study on Brand Awareness and Identifying issues of existing customers of HiField-Ag Chem India Pvt.Ltd in west zone of Ahmedabad district in B2B sector.

B.Sc. (hons.) Agriculture  
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**IABMI**

**Alekhyia Posanpally**  
24 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Understanding POP and estimating market potential of crop protection chemicals for gerbera in kurnool

B.Sc.(hons.) Agriculture  
Loyola Academy

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**IABMI**

**Devjibhai Rabari**  
22 Years

Summer internship company  
Adama India Pvt. Ltd.



PROJECT TITLE  
Study on Market Potential and farmer purchasing behaviour of Narkis Product for Paddy Crop in Kheda District

B.Sc.(Agri biotechnology)  
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Gujarat  
English ,Hindi ,Gujarati

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**IABMI**

**Perna singh**  
25 Years

Summer internship company  
Krishi Rasayan.



PROJECT TITLE  
Analysis of future trend in rice based Agrochemicals of KrishiRasayan in the region of west bengal

B.Sc.( Agriculture) Dr.Balasaheb sawant konkan krishi vidyapeeth  
DBSKKV, Dapoli

Delhi  
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**IABMI**

**Rajubhai Rathwa**  
23 Years

Summer internship company  
HiField-AG Chem India Pvt. Ltd



PROJECT TITLE  
Market potential and purchasing behaviour of Hifield-AG Chem India Pvt. Ltd products in Chhotaudepur District

B.Sc.(Hons.)Forestry  
Navsari Agricultural University

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English ,Hindi ,Gujarati

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**IABMI**

**Shraddha Shah**  
22 Years

Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.



PROJECT TITLE  
Market Potential of  
HiField- Ag products  
In Navsari block

B.Sc. (hons.) Agriculture  
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English ,Hindi ,Gujarati

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**IABMI**

**Jay Trivedi**  
25 Years

Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.



PROJECT TITLE  
Purchasing behaviour and  
brand awareness towards  
Hifield-AG products  
in Anand District.

B.Tech(Agricultural information  
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**IABMI**

**Hemit Solanki**  
27 Years

Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.



PROJECT TITLE  
Purchasing behaviour and  
brand awareness towards  
Hifield-AG products  
in Vadodara District.

B.Tech(Agricultural information  
technology) Anand  
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**IABMI**

**Yash Unjia**  
22 Years

Summer internship company  
National Cooperative  
Development Corporation (NCDC)



PROJECT TITLE  
Business Development Plan  
For Primary Agriculture Credit  
Society – Processing of  
Banana Pseudo-stem

B.Tech (Agri. engineer)  
Anand Agricultural University

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**IABMI**

**Shrey Vadukiya**  
23 Years

Summer internship company  
Bombay stock exchange (BSE)

**BSE**  
EXPERIENCE THE NEW

PROJECT TITLE  
Effect of monsoon on  
agricultural stock and sensen

B.Tech (Agri. engineer)  
Junagadh Agricultural University

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## INDUSTRIAL VISIT'S

- Balaji Wafers Private Limited, Rajkot
- Tirth Agro Technology Private Limited(Shaktiman), Rajkot
- Varsha Private Limited, Junagadh
- Rameshwar Exports Private Limited ,Veraval
- Vitri gold Private Limited, Anand
- Narayan Dairy Farm, Anand



**IABMI**

**Jaydipsinh Zala**  
29 Years

Summer internship company  
HiField-AG Chem  
India Pvt. Ltd.

**PROJECT TITLE**  
Study on B2B Business sales  
of prproducts of HiField-Ag  
Chem India Pvt.Ltd in East  
zone of Ahmedabad district.

WORK EXPERIENCE  
6 year of experience as  
agriculture officer in  
Bank of Baroda (2011-17)

M.Sc.(Agriculture)  
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Message	Introduction	Infrastructure	Programme structure	Faculty	Student committee	Extra curricular activities	Moment of pride	Our recruiters	Summer internship	Batch profile	Industrial visit	Alumni tweet
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## Alumni speak

“It gives me great pleasure to say with pride that I have completed my post-graduation from IABMI,Anand. The relationship between faculties and student is very cordial, which gave me an opportunity to excel in my area of interest. The two years spent here were splendid and has helped me to grow better professionally & personally. The college has made the best efforts to provide all the facilities for the students in terms of extra curricular activities as well”

Manu Pillai,  
Project Manager,  
Food Buddies, Chennai

“Disciplined, hardworking and cooperative environment of IABMI has a great contribution to craft my international career”

Dhanesh Jivani,  
Chief Executive Officer,  
Janta House,Kota

“MBA at IABMI, AAU is an indispensable base to work in an international field of management. Proud to be an alumni of IABMI”

Shrenik Bhange, Manager,  
Agri-Finance Division,  
IndusInd Bank Ltd,, Nashik

“IABMI gave me a lifetime opportunity to acquire leadership & management skills”

Samir Lakhani  
Regional Sales and Business Development Manager,  
Adare Food Ingredients Pvt. Ltd., West Bengal

“I feel proud that I was one of the students of IABMI-AAU. Two years in IABMI gave me a once-in-a-lifetime chance to interact with varied people from different specification. I had countless opportunities to develop my analytical and leadership skills”

Hiren Patel  
Manager, Production & Operations,  
Freshtrop Fruits Ltd, Nashik

"MBA at IABMI helped me to develop skills that are required for careers in business and management"

Keyur Upadhyay,  
Key Accounts Manager,  
International Flavor Fragrances

Know that dreaming is a waste of  
Time  
if you don't wake up to achieve them.

- Israelmore aviyor



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