

## Registration Form

National Seminar – 26-27 April, 2018  
Extension Strategies for Doubling the Farmers' Income  
for Livelihood Security

\* Life Membership No. of SEEG : \_\_\_\_\_

1 Name (in block letters) : \_\_\_\_\_

2 Designation: \_\_\_\_\_

3 Mailing Address : \_\_\_\_\_

\_\_\_\_\_ Pin: \_\_\_\_\_

Telephone/ Mobile No. \_\_\_\_\_

4 E-mail Address: \_\_\_\_\_

5 Registration Fee: \_\_\_\_\_

Enclosed DD/Cheque No. \_\_\_\_\_ and Date: \_\_\_\_\_

6 Abstract enclosed : Yes / No

7 Accommodation required : Yes / No

8 Mode of Journey (✓) : Bus ( ) Train ( ) Air ( )

9 Arrival Date: \_\_\_\_\_

Place : \_\_\_\_\_

Date: \_\_\_\_\_

Signature

**Note:** Use separate form (Photo copy) for each registration.

Visit our website for online registration [www.gjoee.org](http://www.gjoee.org)

### Accommodation

Registered delegates would be accommodated in various guest houses and hostels in the university on first cum first basis as per university rates. However, other guests will be accommodated in the private hotels located nearby Anand town. Delegates will have to pay accommodation charges themselves directly in the respective guest houses/hostels/hotels.

**Contact:** Dr. H. B. Patel, I/C Associate Director of Extension Education, DOEE, University Bhavan, Anand Agricultural University, Anand – 388 110. Ph.02692-225984, Mob.9428153618

*E-mail: harishpatel@aau.in*

### How to Reach

Anand popularly known as 'Milk City of India' is located 35KM north of Vadodara and 65KM south of Ahmedabad. It is well connected with Ahmedabad-Vadodara Expressway. The nearest Ahmedabad & Vadodara Airports are well connected with National & International Flights. Train Services from different cities & states are also available for Anand. The Anand Agricultural University Campus (Popularly known as *Khetivadi*) is located at a distance of 5Km from Anand Railway Station. Autos are available to reach the venue.

### Membership Fee to be a new member of the society

- (i) Life member ₹ 2000/-
- (ii) Corporate/Institutional member ₹ 3000/- for 10 years
- (iii) Patrons ₹ 5000/-

Membership fee should be sent to The Secretary, Society of Extension Education Gujarat, Directorate of Extension Education, University Bhavan, Anand Agricultural University, Anand – 388 110 Gujarat. The Demand Draft should be issued in favour of "M. S. of Extension Education" payable at Anand OR through online money transfer to Central Bank of India A/c No.1215785307, IFSC : CBIN0281262, at Institute of Agri. Campus, Anand Branch, Anand – 388110 (Gujarat).

### Correspondence Regarding Seminar

**Dr. N. V. Soni**

Organizing Secretary & Extension Educationist  
Office of Directorate of Extension Education  
University Bhavan, Anand Agricultural University, Anand – 388 110  
Ph. : 02692-261921 • Mo. : 09427856045

*Email: seeganand@gmail.com*

### Co-organizing Secretaries

**Dr. J. B. Patel**

Asso. Prof., Ext. Edu. Dept.  
BACA, AAU, Anand  
Mob: 09427385081

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**Dr. A. R. Makwan**

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**Note:** For seminar update & other details, visit SEEG website -[www.gjoee.org](http://www.gjoee.org)



# SEEG National Seminar On Extension Strategies for Doubling the Farmers' Income for Livelihood Security

26-27 April 2018

Jointly Organized by  
Society of Extension Education Gujarat  
&  
Anand Agricultural University

### Venue

Auditorium, B. A. College of Agriculture  
Anand Agricultural University, Anand 388 110 (Gujarat)

### RSVP

**Dr. N. V. Soni**

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&

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**National Seminar on  
Extension Strategies for Doubling the Farmers' Income  
for Livelihood Security**

**Preamble**

*"Only who produces grains & food from soil has right to walk with upright head and confidence on this land"*  
-Sardar Patel-Iron Man of India

Clarion call from the Hon. Prime Minister, Shri Narendra Modi of Doubling farmers' income by 2022 has arrested focussed attention of the policy makers, practitioners and academicians across the country. The state of Gujarat being pioneer in many areas including agriculture seems to achieve this objective of unprecedented income enhancement of farming community quite at ease. In this context, the concerned state departments and SAUs have deliberated the issues, strategies and institutional responsibilities in a national and international level seminar and conferences. Seven thematic areas have been identified for the national seminar. These are extension system, agricultural programme for rural livelihood, role of ICT, technological practices, human resource management, social and economic dimensions, success and case studies of farmers. These themes are prepared for deliberations in the national seminar to be organized at AAU on 26-27 April 2018. Seminar will highlight these issues for doubling the farmers' income and livelihood security in the nation by 2022.

Technologies and innovations developed at SAUs and other agricultural research stations are vital part of the income enhancing strategy. These mainly include precision farming, modern machinery, zero tillage, ridge planter, market information system, tissue culture etc. These are apart from selection of varieties as per soil type and climatic change including promotion of seed replacement rate, are the major issues to be attended for farmer's income. Further, strong extension strategies for better adoption of developed technologies need to be focussed.

Effective implementation of modified APMC Act, e-NAM and subsidy components linked with agricultural inputs and MSP in fruits and vegetables could go a long way in increasing the farmer's income. There is a strong need of mediated extension strategies for effective implementation of government sponsored schemes including *Pradhan Mantri Krishi Sinchai Yojana*, Soil health card, *Paramparagat Krishivikas Yojana*, *Pradhan Mantri Fasal Bima Yojana*, *har hath ko kam har khet ko pani* etc. need to be focussed on realizing the higher output and cost reduction leading to higher income and livelihood security of the farmers.

Farm size does not support the diversification of fruits and vegetables, mainly because of the price risk and un-economic lot of marketing. Small farmers are also at the receiving end in terms of bargaining power for input as well as output. These constraints can be overcome by organizing farmers under some institutional mechanism like Farm Producers' Organizations, Farmers Interest Group, Commodity Interest Group, Cooperative Farming etc. which need to be replicated in the areas of fruits and vegetables to undertake value addition activities, processing of agricultural produce through effective delivery of extension activities at gross root level for holistic agriculture development.

**The Society**

Society of Extension Education, Gujarat was founded in 1990 with a mission to advance the cause of extension education. The society publishes a yearly research journal entitled, **Gujarat Journal of Extension Education**. The society organizes Seminars, Conferences and various programs at National & International level on different topics of agricultural importance. The society has also brought out several souvenirs, seminar recommendations, referred publications, etc. The life

members' directory and back volumes of journal are available on our website [www.gjoee.org](http://www.gjoee.org) for the scientists, extension workers, educationists, students and other stake holders etc.

**The University**

Back in the forties, the Iron Man of India, Sardar Vallabhbhai Patel established Institute of Agriculture not merely as an educational institution, but as a mission, a cause, primarily conceived to revitalize agriculture, following Gandhiji's call for village regeneration. In 1972, the Institute was taken over by Govt. of Gujarat which became one of its campuses when Gujarat Agricultural University was established. The Anand Agricultural University came into existence at Anand on 4<sup>th</sup> March, 2004. Through AAU, the farming community is being provided support in all the three facets, namely education, research and extension education activities in agriculture and allied fields.

The University has ten colleges, five polytechnics, one Institute of Distance Education, 25 Zonal Research Stations, 23 Research Substations, 16 Extension Education Centres including three KVKs in three Agro-Climatic Zones spread over nine districts of middle Gujarat. After establishment of AAU in 2004, University has developed 962 technologies and released 63 new varieties in various crops. The AAU produces quality seeds of major crops like paddy, wheat, maize and other crops under the trademark "Anubhav Seeds."

**Thematic Areas**

- (1) **Extension Systems:** Status, policies, linkages, coordination, market-led extension, contract and corporate extension, public-private extension, small-scale industries, extension in tribal area etc.
- (2) **Agricultural programs for rural livelihood:** Public Private Partnership (PPP), NGOs, Farmers' Organizations, SHGs, Micro-financing, Rural Institutions, Govt. Programs for Agriculture, Entrepreneurship Development, Technological Models etc.
- (3) **Role of ICT in enhancing agriculture:** Cyber extension need, Resource-matched and area based information, IT-based initiatives, role of print media, mass media and ICT in information delivery system, role of information in climate change etc.
- (4) **Technology practices in sustainable agriculture:** Role of ITKs, value addition, marketing, technological models, processing value chains, retailing, Organic farming etc.
- (5) **Human resources management:** Capacity building, training role in agri-business management, empowerment, entrepreneurship development, gender issues etc.
- (6) **Social and economic dimensions in rural livelihood development:** Women empowerment, Gender role, role of rural youths, food security issues etc.
- (7) **Case Studies & Success stories :** Case studies & success stories regarding doubling the farming income.

**Call for Papers**

The original, conceptual, review, research papers and case studies and success stories on any of the themes of the seminar are invited. Please send hard and soft copy of abstracts (About 300 words) as well as full-length papers (About 3000 words) in A4 size, MS word, Times New Roman with single space in 12-point font. Each abstract should have cover page with following details. The title, name (s) of the author(maximum three authors), corresponding address, e-mail id, phone number and thematic area of the seminar to which your abstract belongs.

**Send your abstract and full length paper to:** Co-Organizing Secretary, Dr. J. B. Patel, Associate Professor, Extension Education Department, B. A. College of Agriculture, Anand Agricultural University, Anand – 388 110 (Gujarat).

**Contact :** Ph.: 02692-225710, Mob: 09427385081

*E-mail: [seegseminar2018@gmail.com](mailto:seegseminar2018@gmail.com)*

**Acceptance**

The acceptance of the papers for oral or poster presentation will be communicated to the first author via E-mail by 20-03-2018.

**Important dates**

|   |                                 |              |
|---|---------------------------------|--------------|
| 1 | Submission of abstract          | : 10-03-2018 |
| 2 | Submission of full length paper | : 15-03-2018 |
| 3 | Request for accommodation       | : 31-03-2018 |
| 4 | Application for Award           | : 10-03-2018 |

**Registration Fee**

|                          |              |
|--------------------------|--------------|
| Member of SEEG           | : INR 2000/- |
| Member of SEEG (Student) | : INR 1000/- |
| For Non-Members          | : INR 3000/- |
| Foreign Delegate         | : \$ 100/-   |
| For Retired Member       | : INR 500/-  |

The registration fee should be sent in advance through DD/cheque in favour of "M. S. of Extension Education" payable at Anand to organizing secretary or through money transfer to Central Bank of India A/c No.1215785307, IFSC : CBIN0281262, at Institute of Agri. Campus, Anand Branch, Anand or paid in cash at SEEG Registration Counter, Seminar Venue, AAU, Anand (Gujarat) during the seminar.

**Note:** On the confirmation/acceptance of abstract papers for the National Seminar, the first author will be informed. Non-SEEG member has to send ₹ 600/- per abstract by DD/Cheque in Favour of "M. S. of Extension Education" payable at Anand to meet the cost of publication of the abstracts in national seminar souvenir.

**Awards**

Society of Extension Education, Gujarat has instituted several awards

- (a) Khushalbai Revabhai Patel Medal/Cash Prize
- (b) Kiranben Navinchandra Soni Award
- (b) Best Extension Scientist Award
- (c) Best Young Extension Scientist Award
- (d) Best Extension Professional Award
- (e) Best Innovative Farmers Award
- (f) Best Paper Presentation Award
- (g) Best Poster Presentation Award

Visit our website for guideline of awards [www.gjoee.org](http://www.gjoee.org)

The applicants willing to contest may send their resume (hard copy) as per the format to the President, Society of Extension Education, Gujarat by date: 10 March 2018. The presence of applicants applied for award is essential in the seminar.