

## KVK Devataj Celebrated “National Milk Day”

November 26 is recognized as a “National Milk Day” in the memory of Verghese Kurien who is better known as the “Father of the White Revolution” for his role in Operation Flood, which transforms the Indian dairy sector. This day is celebrated to publicize and create awareness among peoples about activities related to milk and milk products and its importance for everyone throughout life. Krushi Vigyan Kendra, Anand Agricultural University, Devataj celebrated “National Milk Day” on November 26, 2016 at Village Palol of Sojitra Taluka. Dr. G.G. Patel, Programme Coordinator informed the farm women about the theme of programme, history behind celebration of National milk day. Dr. Shrikant B. Katole, Subject Matter Specialist (Animal Science) told the farm women initial development of co-operative movement in dairy sector of India and informed that milk is the wholesome food for infants, children, expectant mothers, old personnel’s and patients as it provides almost all nutrients to person consuming it. He appraised the farm women about the cleanliness of cattle shed, animals, utensils, person handling animals, vaccination. He also stated that nutrition is of paramount importance for quality and clean milk production. Farm women were advised to adopt advance technologies in livestock sector rather than sticking to the traditional one. Mrs. Anjaliben N. Jadav, Programme Assistant (Home Science) discussed about various value added products such as curd, paneer, shrikhand, ghee etc. of milk. Mrs. A.B. Parmar, Subject Matter Specialist (Horticulture) anchored this programme and overall management.

