

SMC College of Dairy Science, AAU & Vidya Dairy, Anand

celebrated

National Milk Day

26th November 2015



SMC College of Dairy Science, Anand Agricultural University, Anand and Vidya Dairy celebrated National Milk Day on 26th November 2015 to commemorate the 94th birth anniversary of legendary milkman Dr. Vergese Kurien. He was and will be a guiding light in all perspective of dairying. A milk awareness rally was organized in the morning, which was flagged off by Shri K. M. Jhala, Chief Operating



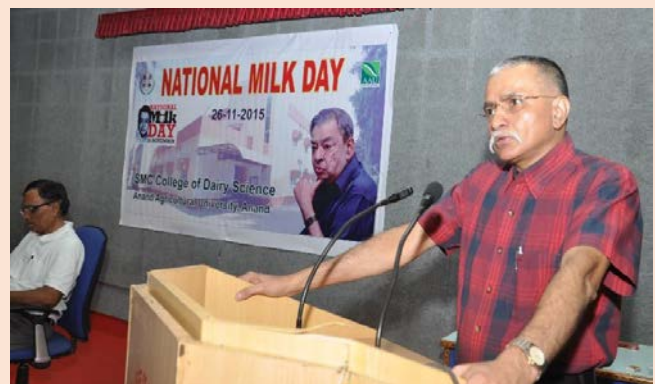
Officer, GCMMF, Anand; Dr. J. B. Prajapati, Principal & Dean, SMC College of Dairy Science and Dr. D. C. Joshi, Principal & Dean, College of FPT & BE in the ominous presence of Dr. P. P. Patel, Director of Extension Education; Dr. K. P. Patel, Principal & Dean, B. A. College of Agriculture; Shri D. R. Shah, Managing Director, Vidya Dairy and Shri Jayen Mehta, GCMMF. The rally progressed with enthusiastic

participation of 250 students and 55 officers and Faculty members. During the rally, students distributed on the literature on goodness of milk to the society.



Various events were organized by the college on the day, which included Elocution completion on the theme "Dairying: A tool for socioeconomic upliftment of rural India"; Poster competition on the theme "Dr. Kurien - The architect of cooperative dairying" and the guest lectures. At the stage function, Dr. J. B. Prajapati, Principal & Dean, SMC College of Dairy Science, AAU,

Anand in his welcome address welcomed the dignitaries, university officers, retired professors and the gathering with high spirits. He also recalled the close association of Dr. Kurien with this institute and his indispensable role in establishing Vidya Dairy. He also greeted the audience on behalf of Dr N C Patel, Hon. Vice Chancellor of AAU.



Shri. K. M. Jhala, in his address considered himself fortunate to have the opportunity to work with Dr. V. Kurien, the architect of Operation Flood. To symbolize his vision, integrity and ethics, he addressed him as a "Rishi". He opined that the educational institutes should not only impart academic knowledge and technical skills but also value based learning. He applauded that Dr. Kurien's personality is imprinted in all the institutes he was associated with, namely AMUL, NDDB, GCMMF, IRMA, etc. Shri. Jhala

commented that Kurien sir always worked in the good will of Dairy farmers and the society at a large. A true tribute to the 'Father of White Revolution' is to inculcate his integrity and ethics in our lives.

Mr. Ashok Sharma, GAS, Additional State Project Director, Sarva Shiksha Abhiyan, Govt. of Gujarat and an alumnus of Dairy Science College spoke on 'Inculcating Leadership in Dairy Technocrats'. He initiated his talk by quoting the lines from the autobiography of Dr. V. Kurien, 'I too had a dream' and he quoted few lines 'Life is a privilege, to waste it, is wrong' and 'Failure is not about not succeeding, rather it is not putting your efforts'. He progressed his talk with 'leadership', which according to him is all about two things - 'ability to relate' and 'ability to rise above ordinary'. He further added that every challenge comes with a new lesson and a leader is a person who sacrifices the comforts to rise above obstructions to reach higher goals. He made the talk lively by associating his speech with teachings of Mahatma Gandhi, Saint Guru Nanak and Swami Vivekananda. He thrust that each individual has some unique capability within and we need to recognize this hidden caliber; discipline body and mind along with hard work to reach the success. He fondly remembered Dr. Kurien and acknowledged that the entire Dairy Industry is indebted to this great personality. He concluded his talk by saying that a better performing manager is the one who exercises his duty without worrying about the creditors and who believes that destiny has better rewards for him. Dr. Satish C. Parmar, Chairman Students Representative Council proposed the vote of thanks.

