



NATIONAL SERVICE SCHEME
COLLEGE OF HORTICULTURE
ANAND AGRICULTURAL UNIVERSITY



“Road Safety Awareness program”

The College of Horticulture, Anand Agricultural University (AAU), organized a "Road Safety Awareness Program" on November 16, 2024, under the aegis of the NSS Cell. The event, conducted under the guidance of Principal & Dean, Dr. N. I. Shah, aimed to promote awareness about road safety and the importance of responsible behavior on the road. The session commenced with an insightful introduction by Dr. Prity Kumari, Program Officer of the NSS Cell, who emphasized the significance of road safety in preventing accidents and saving lives. She highlighted the importance of ecosystem in ensuring safety on roads.

As part of the program, a video featuring Dr. Kiran Bedi was presented, in which she elaborated on the concept of "3Es" of road safety: Engineering, Education and Enforcement. The video explained how these three elements must work in tandem to create a safe environment for all road users. Dr. Bedi's explanation highlighted the critical role of infrastructure, awareness and regulations in reducing road accidents. Following this, Dr. Prity Kumari organized an interactive session to familiarize students with road traffic symbols and their meanings. This was followed by a quiz competition aimed at knowledge shared during the session. A total of 50 first-semester students of B. Sc. (Hons.) Horticulture, actively participated in the quiz, demonstrating their keen enthusiasm.

The program concluded with a mass registration drive on "My Bharat Portal". Dr. Prity Kumari explained objectives of portal and provided step-by-step guidance for registration. Students were followed her to complete the process during the session, after which Dr. Kumari approved the registrations through her account.

GLIMPSE OF PROGRAMME

