

## **Students Sensitization Seminar**

**On**

### **Startup Opportunities in Food and Agriculture Business**

A Students' Sensitization Seminar on "Startup Opportunities in Food and Agriculture Business" was organized by the SSIP Cell, AAU, Anand and SSIP Cell, AAU, Jabugam under the, "Student Startup & Innovation Policy" of Govt. of Gujarat on 15 March, 2018 (Thursday) at the College of Agriculture, AAU, Jabugam. Dr. S.R.Patel Principal, College of Agriculture, AAU, Jabugam welcomed and highlighted objective and importance of the startup program initiated at National and State level by the Govt. The programme was chaired by Dr. DC Joshi, Dean, College of Food Processing Technology & Bio Energy, Anand, who gave an overview of Startup Ecosystem at AAU and explained the necessity of innovations in agriculture with the aid of technology. Dr. Joshi invited the students to visit Incubation Centre developed at the College of Food Processing Technology & Bio Energy, Anand. Another guest faculty, Dr. RV Vyas, Professor & Head, Department of Microbiology & SSIP Coordinator, AAU, Anand shared AAUs past experience in encouraging agri and food entrepreneurship. He also enlightened the students about the Gujarat support structure for Startups and urged the students to think innovatively to tackle future problems in agriculture. SSIP college coordinator, Jabugam, Dr. Ranganathswamy informed the students to explore the opportunity of the Start up and become as a job provider rather than job seeker. Dr. M.R.Dhabi, SRC Chairman, College of Agriculture, Jabugam presented the vote of thanks.

The seminar was attended by about 125 students and staff of the College. The invited speakers sensitized and motivated the students to understand the Startup opportunities prevailing in Food and Agriculture business.

