



INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND AGRICULTURAL UNIVERSITY ANAND, GUJARAT

<u>Students Received First Prize in Their Respective Categories of Competition</u> <u>in All India Level Summer Internship Project Contest</u>

Miss Sneha Chauhan and Mr Jaydipkumar Dodiya, students of International Agribusiness Management Institute of Anand Agricultural University received first prize in all India level Summer Internship Project Competition organized by Institute of Rural Management, Jaipur on 13th-14th October, 2017. Miss Sneha presented the report of the project entitled "Market Potential, Farmer Purchasing behaviour for Shaked (Herbicide) in Soyabean crop in Kapadvanj Block" and Mr Jaydipkumar Dodiya presented the report on the project titled "Impact of NABARD Sponsored Skill Development Programmes imparted by RUDSETIS/RSETIS in Kheda District". Both received 1st Prize Certificate as well as cash prize of Rs 21000/- each in their respective categories of competition on Agribusiness Management and Rural Development respectively. Miss Sneha was assigned project from ADAMA Agricultural Solution (Company) and had accomplished her work successfully under the guidance of Mr Mohit Shekhavat, Regional Manager of ADAMA Agricultural Solution and Dr Snehal Mishra, Assistant Professor, IABMI, AAU, Anand. Similarly Mr Jaydeep was assigned project from NABARD and had completed his work successfully under the guidance of Mr Vimal Mishra, Deputy General Manager, NABARD and Dr Shakti Ranjan Panigrahy, Assistant Professor, IABMI, AAU, Anand. At the end of the event, members of the jury and participants appreciated the work in view of its significance in the area of agribusiness management and rural development as a whole.

