



कृषि एवं किसान कल्याण मंत्रालय
MINISTRY OF AGRICULTURE AND FARMERS WELFARE



DO YOU HAVE AN INNOVATIVE IDEA TO TACKLE THE CHALLENGES OF FUTURE FOODS?



TOP



CHALLENGE WINNERS WILL GET CASH PRIZES*

+ An Opportunity To Get

Stipend of ₹. 20,000

Incubation support & Grant up to ₹. 5,00,000*

NO TALK, ALL ACTION

GET READY TO LAUNCH YOUR OWN FOODTECH STARTUP ON THIS WORLD FOOD DAY 2023

Focus Areas:

Food & Nutritional Security

Waste to Wealth

Millets in Daily Diet

Alternative Proteins

Salt-Resistant Crops for Food

New Devices for Food Industry

Open Entry for Food Biz Innovators

Don't miss your chance to be a part of something big!
Join us in shaping the future of food industry

REGISTER AT:

www.AAUincubator.in

SIGN UP BY 5 OCT' 23. EVENT IS ON

16 & 17
Oct '23



AAU INCUBATION CENTER

College of FPT&BE, Anand Agricultural University, Anand-388110, Gujarat.



FUTURE FOOD ENTREPRENEURSHIP CHALLENGE 2023

Get ready for the ultimate adventure in Food innovation - the *Future Food Entrepreneurship Challenge 2023*. This is your chance to dive headfirst into the world of food entrepreneurship and turn your dreams into reality.

Do you have a desire to tackle the most pressing challenges in the world of food and make your mark in the food industry? If so, this challenge is tailor-made for you!

We're inviting innovative ideas in the areas of:

Food & Nutritional Security	Alternative Proteins	Salt-Resistant Crops for Food
Millets in Daily Diet	Waste to Wealth	Innovative Devices for Food Industry

But here's the twist: We're not limiting your creativity! We invite you to surprise us with your imagination and innovations in all other areas of the food industry. Let your entrepreneurial spirit run wild and show us what you're made of!

Now, let's talk rules:

- 1. Eligibility:** This competition is open to all students and alumni from high schools, colleges, and universities. It's your chance to shine, no matter where you're from!
- 2. Team Formation:**
 - Teams may consist of 1 to 5 members
 - An Individual can only be a member of one team for the challenge.
 - Each team must have a dedicated team leader ready to steer your idea into a viable business.
 - Mix and match from different educational institutions, and diverse backgrounds, skill sets, and interests are welcome – they might just be the secret ingredients to your success!
- 3. Registration:** The journey begins with registration. Head over to www.AAUincubator.in/ffec and sign up by **05/10/2023**
Don't miss your chance to be a part of something big!
- 4. Prizes:** Oh, the rewards are mouth-watering!
 - The top three challenge winners will take home cash prizes, and that's just the beginning.
 - The champions may also receive incubation support from AIC Anand, a cash stipend of Rs. 20,000*, and the opportunity to secure a grant-in-aid of up to Rs. 5 lakh after completing a 2-month incubation program *

Join us in shaping the future of food industry, Get ready to launch your own FoodTech Startup on this World Food Day 2023!