



**Indian Council of Agricultural Research (ICAR)  
National Agricultural Higher Education Project (NAHEP)  
Centre for Advanced Agricultural Science and Technology (CAAST)**

**Workshop on**

**“Price Forecasting: Methodology and Approaches”**

**December 19 to 21, 2019**



**Organizing Secretary  
Dr. R. S. Pundir**

**Joint Organizing Secretary  
Dr. Y. A. Lad**

**Centre for Agricultural Market Intelligence under NAHEP – CAAST  
International Agri-Business Management Institute  
Anand Agricultural University, Anand**

## Background

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including IIM- Ahmedabad, Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), Junagadh Agricultural University, The National Cooperative Dairy Federation of India (NCDFI) apart from three foreign universities namely Australia's Western Sydney University, The Papua New Guinea University of Technology, and The US Texas Tech University are associated with the project.

## About NAHEP- CAAST

Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate and doctoral students.

## About the Workshop

Price forecasting is an integral part of Market Intelligence. As far as the education and capacity building is concerned, in spite of mushroom growth of academic institutions in the country, there is a felt need of specialized human resource development in agriculture market intelligence with particular focus on involvement of master's and doctoral students.

## Purpose and Objective

To provide theoretical background and hands-on-training to the M.Sc., Ph.D students and faculties in standard tools and techniques used for price forecasting.

## Course Contents

- Overview of Agricultural Market Intelligence
- Price volatility
- Methodological issues
- Preparation of price forecasting bulletins and analytical models of Marketing Intelligence

## Duration and Venue

This is a three days workshop scheduled to be organized during 19<sup>th</sup> to 21<sup>st</sup> December 2019. The programme will be held at the International Agri-Business Management Institute, Anand Agricultural University, Anand, Gujarat, India.

## Eligibility

Masters, doctoral students and Faculties of concern disciplines of ICAR accredited SAUs, CAUs, and other UGC recognized universities.

## Registration Fee

No registration fee is to be paid; the programme is fully sponsored by NAHEP-CAAST. Spot registration will begin at 9.00 am on December 19, 2019. Participants will not be entitled for TA claim. They have to make their own travel arrangements.

## Accommodation

The participants will be provided free boarding and lodging.

## How to Reach

IABMI, Anand Agricultural University, Anand is well connected by rail and road from all parts of the country. The IABMI, AAU, Anand is about 4 km away from Anand Railway station and the bus terminal, and well connected with bus/auto facility.

## Schedule

Date/ Day	Time	Topic	Speaker
19-12-2019 Thursday	09.00 to 10.00	Registration and Tea-Breakfast	
	10.00 to 11.30	An Overview of Agricultural Market Intelligence	Dr. N. Raveendaran Retd. Professor
	11.30 to 13.00	Price Forecasting: Methodological Issues	Dr. N. Raveendaran Retd. Professor
	13.00 to 14.00	Lunch	
	14.00 to 15.30	Market Intelligence and Price Forecasting (Session - I)	Dr. M. G. Dhandhalya Professor Dept. of Agril. Econ. JAU, Junagadh
	15.30 to 15.45	Tea Break	
	15.45 to 17.15	Market Intelligence and Price Forecasting (Session- II)	Dr. M. G. Dhandhalya Professor Dept. of Agril. Econ. JAU, Junagadh
	19.00 to 20.00	Dinner	
20-12-2019 Friday	09.00 to 11.35	Launching Event of the Centre and Inauguration of Workshop	Hon'ble. Vice Chancellor Anand Agricultural University, Anand & National Co-ordinator NAHEP
	11.35 to 11.45	Tea Break	
	11.45 to 13.15	Price Volatility: A Case of Onion (Session- I)	Dr. Raka Saxena Principal Scientist
	13.15 to 14.00	Lunch	
	14.00 to 15.30	Price Volatility: A Case of Onion (Session- II)	Dr. Raka Saxena Principal Scientist
	15.30 to 15.45	Tea Break	
	15.45 to 17.15	Price Determination of Dairy Products: A Practical Approach	Dr. Jayant Mehta Sr. General Manager GCMMF, Anand
19.00 to 20.00	Dinner		
21-12-2019 Saturday	09.30 to 11.00	Panel Regression Model (Session- I)	Dr. Sivraj Singh Asstt. Professor Dept. of Agril. Econ. SDAU, Dantiwada
	11.00 to 11.15	Tea Break	
	11.15 to 12.45	Panel Regression Model (Session- II)	Dr. Sivraj Singh Asstt. Professor Dept. of Agril. Econ. SDAU, Dantiwada
	12.45 to 14.00	Lunch	
	14.00 to 15.30	Preparation and Release of Price Forecasting Bulletins and Analytical Models of Marketing Intelligence	Dr. Hemant Sharma Asstt. Professor AERC, V. V. Nagar
	15.30 to 15.45	Tea Break	
15.45 to 17.15	Valedictory Session and Certificate Distribution		

## Organizing Committee

### Chairman

**Dr. R. V. Vyas**, Hon'ble Vice Chancellor, AAU, Anand

### Programme Advisers

**Dr. Y. C. Zala**, Principal and Dean, IABMI, AAU

**Dr. S. S. Kalamkar**, AERC, SPU, VVN

**Dr. K. C. Supekar**, MD, NCDFI

### Organizing Secretary

**Dr. R. S. Pundir**, Professor & PI, NAHEP-CAAST, IABMI, AAU

### Joint Organizing Secretary

**Dr. Y. A. Lad**, Associate Professor, IABMI, AAU

### Members

**Dr. K. S. Jadav**, Professor and Head, Agril. Economics, BACA, AAU

**Dr. Ritambhara Singh**, Assistant Professor, IABMI, AAU

**Dr. Snehal Mishra**, Assistant Professor, IABMI, AAU

**Dr. Ganga Devi**, Assistant Professor, Agril. Economics, BACA, AAU

**Dr. D. J. Parmar**, Associate Professor, Agril Statistics, BACA, AAU

**Dr. Priti Kumari**, Assistant Professor, Agril Statistics, CoH, AAU

**Ms. Rachna Bansal**, Assistant Professor, Agril. Economics, BACA, AAU

### Programme Coordinators

**Dr. Jignesh Macwan**, Research Associate, NAHEP - CAAST

**Dr. Deepak Waghmode**, Research Associate, NAHEP - CAAST

**Dr. Vijay Baldodiya**, Research Associate, NAHEP - CAAST

**Mr. Bhavik Patel**, Research Associate, NAHEP - CAAST

**Dr. D. K. Jayswal**, Research Associate, PIU- NAHEP, ICAR, New Delhi

**For more information please contact**

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