

**DIRECTORATE OF RESEARCH
ANAND AGRICULTURAL UNIVERSITY
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Dr. K. B. Kathiria
Director of Research & Dean PG Studies

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No.AAU/DR/RES/T-2/ 7948 /2015

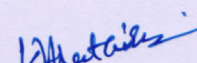
Date: 19-11-2015
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✓ To,

All Deans,
AAU, Anand

Please find attached herewith an e-mail received from Prof. Mohammad Mosin Khan, Organizing Secretary, Faculty of Commerce, Aligarh Muslim University, Aligarh regarding International Conference on **“Make in India – Campaign for Inclusive Growth Initiatives and Challenges”** which will be held from **4th & 5th January, 2016** at Aligarh (India). This is for your information and further necessary action.

Encl : As above


**Director of Research & Dean
Faculty of P. G. Studies**

Anand Agricultural
University Mail

AAUDR Director of Research <dr@aau.in>

International conference.

1 message

SALEENA EC <ecsaleena@gmail.com>

Thu, Nov 12, 2015 at 1:47 PM

To: SALEENA EC <ecsaleena@gmail.com>, registrar@aau.in, vc@aau.in, dr@aau.in, registrar@mkbhavuni.edu.in, eng.dept.bu@gmail.com, registrar@bhavuni.edu, rnvakil@cept.ac.in, nishchem2004@yahoo.co.in, vccu.gujarat@gmail.com, info.cugujarat@gmail.com, doe.counseling@tibet.net, enquiry@ddu.ac.in, dineshoshah@yahoo.com, vc@ddu.ac.in, registrar@ddu.ac.in, mail@ddu.ac.in, upadhyay@baou.edu.in, feedback@baou.org, baouvc@yahoo.com, kmro@baou.org, dhaval.pandya@baou.org, dr.manojsoni@gmail.com, baouvc@gmail.com, dr@sdau.edu.in, vc@sdau.edu.in, registrar@sdau.edu.in, drbrp_ento@yahoo.co.in, icasjam@aurveduniversity.com, icasjam@gmail.com, directoripgt@ayurveduniversity.com, contact@gnlu.ac.in, contact@gnlu.org.in, vc@gnlu.ac.in, registrar@gujaratuniversity.ac.in, info@vnsgu.ac.in, contact@vnsgu.ac.in, vcofficegu@gmail.com, info@gtu.ac.in, registrar@gtu.ac.in, gecvalsad@rediffmail.com, dg@gfsu.edu.in, registrar@gfsu.edu.in, dir_fs@gfsu.edu.in, dir_rd@gfsu.edu.in, ibs_dir@gfsu.edu.in, vc@ngu.ac.in, reg@ugu.ac.in, bapngu@yahoo.co.in, registrar@apexuniversity.edu.in, ccetvbt@yahoo.com, info@acsics.ac.in, info@iite.ac.in, spmvv@yahoo.com, vc@jau.in, info@kskvkachchuniversity.org, dean-techo@msubaroda.ac.in, dean_reports@yahoo.co.in, parimalvyasmsu@yahoo.co.in, devendrapanchal@gmail.com, academicbr@rakshashaktiuniversity.edu.in, ps.it@rakshashaktiuniversity.edu.in, uni.eng@rakshashaktiuniversity.edu.in, pspriyanka@yahoo.com, dept.policeadministration@gmail.com, abhishekawadh80@gmail.com, rishi1745@gmail.com, dr.anandtripathi@rediffmail.com, misrikanchan@gmail.com, drpavit22@gmail.com, drpavit22@rakshashaktiuniversity.edu.in, raviesheth@gmail.com, ap.it@rakshashaktiuniversity.edu.in, dimpiraval@yahoo.in, sumitmotia@yahoo.co.in, dr.choudhary.sk@gmail.com, registrar@spuvn.edu, ghpbm07@yahoo.com, rajnivn@yahoo.com, narsimhacharya@yahoo.com, dswspuvn@gmail.com, tcm48348@yahoo.com, News@sau.un, vc@sauuni.ernet.in, joshihh@gmail.com, registrar@sauuni.ernet.in, drgaurav3715@gmail.com, drgaurav@vnsgu.ac.in, admissions.im@jkl.edu.in, rajbir.cbse@nic.in, info.sgsu@gmail.com, jatin62@gmail.com, gatlynn@ymail.com

Dear sir,

Please find attached brochure for International Conference on **Make in India Campaign for Inclusive Growth - Initiatives and challenges.**

Also kindly share within your academic circles.

Best Wishes,

Conference Team

Department of Commerce, Aligarh Muslim University.



CONFERENCE BROCHURE.pdf

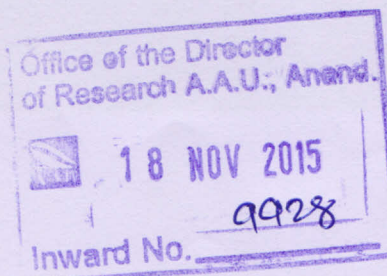
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Send it to all Deans - Web Site.

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*Dr. Anand
18/11*

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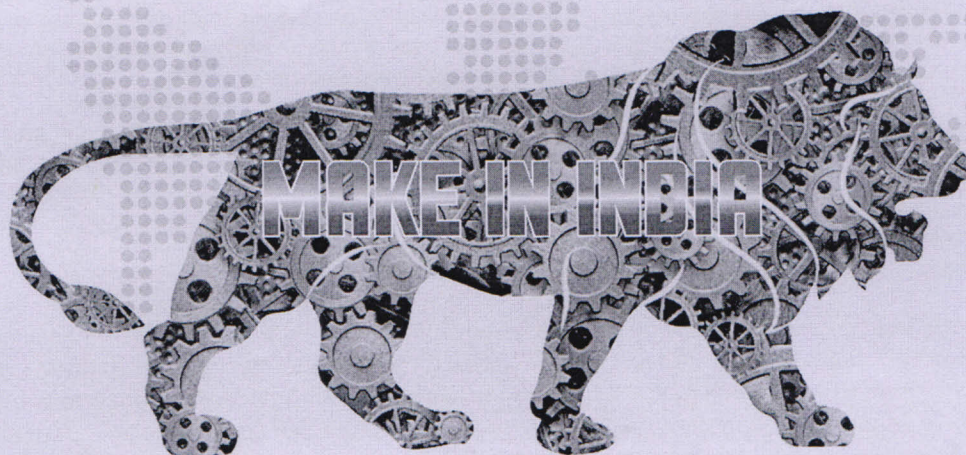


International Conference



Indian Council of
Social Science Research

on



Make in India - Campaign for Inclusive Growth Initiatives and Challenges

4th & 5th January, 2016

Organized By:

Department of Commerce

Aligarh Muslim University, Aligarh (India)

Sponsored By:

Indian Council of Social Science Research (ICSSR)

New Delhi (India)

Please visit us at:

www.iscom.biz
www.amu.ac.in



ABOUT THE CONFERENCE

"Make in India" is the International campaign launched by the Honorable Prime Minister, Shri Narendra Modi, to attract Business Houses from around the world to invest and manufacture in India. The campaign "Make in India" is aimed at making India a manufacturing hub leading to economic transformation in India. The "Make in India" program includes new initiatives designed to facilitate investment, foster innovation, protect intellectual property rights and build best in class manufacturing infrastructure. Stronger manufacturing would increase productivity, employment and make growth more inclusive, while contributing to improved balance of account. The program lays emphasis on 25 sectors with focus on job creation and skill enhancement. These include: automobiles, chemicals, IT, textiles, ports, aviation, leather, tourism and hospitality, wellness, railways, design manufacturing, renewable energy, mining, bio-technology, pharmaceuticals and electronics etc.

The government's push for manufacturing, is a facilitating force attracting corporate giants and to provide a better alternative than to China. The objective is also to ensure deep rooted growth and employment creation i.e. inclusive growth. Inclusive growth has become a central concern in the policymaking. Inclusive growth can easily be achieved through this "Make in India" campaign because the objectives of this campaign are prerequisite of inclusive growth or it can be said that "Make in India" is a reform to achieve inclusive growth.

This campaign aims to boost manufacturing growth by 10 percent per year, promoting and creating 100 million jobs over the next decade and bringing manufacturing up to 25 percent of Indian GDP. If this campaign were to propel the growth, its manufacturing sector would need to maintain its cost advantage in this environment of fierce competition. The competition now is not only with developed countries but is also rampant with many of the developing countries as well. Maintaining the cost advantage would entail keeping a check on the increase in wages and other factor costs.

The tougher task for India today is to address competitiveness in non-cost factors. To gain investor's confidence and attract FDI in future India need to fix its poor infrastructure through investment in highways, ports and power plant. Radical labor reforms, simpler tax structure and easier access to formal credit mechanism are also long awaited. Additionally, India will need to show dramatic improvement in its ease of doing business. Addressing these non-cost factors in sprit and also building a perception around these improvements in the international arena are crucial for India to succeed in future.

To implement this program effectively, various initiatives have been taken so far. Now the issue is that, whether these initiatives are appropriate and sufficient enough to achieve the 'growth' objectives? What further initiatives can be taken? To address this issue, researches and deliberations are required.

CONFERENCE OBJECTIVES

The objective of this international Conference is to discuss how "Make in India" campaign can enable the inclusive growth.

- To discuss how "Make in India" initiatives can propel the Inclusive growth.
- To explore the opportunities and challenges in manufacturing sector.
- To analyze the current initiatives undertaken to achieve the targets of "Make in India" campaign.
- To anticipate the implications of "Make in India" campaign.
- To suggest the appropriate strategies to achieve the target of "Make in India" campaign.

SUB THEMES

- Policy Reforms
- Labor and Employment (including legal issues)
- Entrepreneurship and Innovation
- Emerging Opportunities and Challenges in Manufacturing Sector.
- Investment Issues – Domestic and Foreign
- Human Development & Training
- Marketing Strategies
- Management of MSMEs
- Corporate Social Responsibility
- Other related issues related to "Make in India" and inclusive growth

Official Communications are to be done necessarily through: conference@iscom.biz; iscom.amu@gmail.com

REVIEW AND BEST PAPER AWARD

A panel of experts will consider outstanding papers for three designated awards. The decision of Panel will be final and binding. The Best papers will be awarded on the basis of content, writing and presentation skills.

PUBLICATION

The selected abstracts will be published in conference souvenir. Selected Full Paper after acceptance will be published in Journal/Book (with ISSN/ISBN).

GUIDELINES FOR SUBMISSION OF PAPERS

One soft copy of the full research paper in MS-word will have to be submitted to the convener by 30th November, 2015. The electronic version of the paper should be mailed to conference@iscom.biz and iscom.amu@gmail.com. The acceptance of the paper implies that at least one of the authors will present the paper. Paper must include objectives and hypothesis, research methodology, major results, implications and key references. They should adhere to the following:

Maximum length	:	4000 words including cover page and references
Margins	:	1 inch from all the sides
Front	:	Times New Roman, 12 points, justified
Line spacing	:	1.5
Title page	:	Title, author(s), affiliation(s), contact details
Extended abstract of full paper	:	Not more than 500 words and 5 keywords

Tables, illustrations, charts, figures, formulae etc. should be placed within the text at appropriate places. Referencing should be in the APA style. Paper without softcopy will not be entertained. The author must send a declaration that the paper is original and has not been sent/submitted for publication elsewhere or presented in a conference/seminar.

IMPORTANT DATES AND DEADLINES

Submission of Abstract	:	15 th November, 2015
Submission of Full Paper	:	30 th November, 2015
Confirmation of Full Paper	:	Latest by 5 th December, 2015
Date of Conference	:	4 th –5 th January, 2016

NOTE

- Limited accommodation will be provided by Conference Committee only to outstation participants on first come first serve basis. For help regarding accommodation please contact through E.mail.
- Researcher unable to attend the conference can contribute the paper in absentia subject to acceptance of the paper and proper registration.

	Foreign Delegates		Academicians / Others		Students	
REGISTRATION FEE	Reg. Fee	After 10 th Dec., 15	Reg. Fee	After 10 th Dec., 15	Reg. Fee	After 10 th Dec., 15
	\$ 100/-	\$ 150/-	₹ 3,000/-	₹ 4,000/-	₹ 1,500/-	₹ 2,500/-

* The draft shall be prepared in favour of 'Organizing Secretary Make in India Conference' payable at Aligarh and be mailed to Prof. M. M. Khan, Dean, Faculty of Commerce, AMU, Aligarh - 202 002.

** For details of registration & online payment visit our website: www.iscom.biz

ABOUT ALIGARH MUSLIM UNIVERSITY, ALIGARH, INDIA

Aligarh Muslim University (AMU) is one of the oldest premier Central Universities of India with unique and rich culture of its own. AMU ranked 3rd among Indian Universities and 90th among Asian Universities (Times Higher Education, Asia ranking 2015). It owes its existence to the selfless and untiring efforts of the great visionary Sir Syed Ahmad Khan. In 1875 he founded a High School at Aligarh, which, within three years was raised to a College known as Mohammedan Anglo Oriental College, later metamorphosed into Aligarh Muslim University in 1920 through an act of Parliament. The main campus of AMU is located in the city Aligarh.

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ABOUT ALIGARH CITY

Aligarh is a city in the Northern Indian state of Uttar Pradesh. It lies between Agra and Delhi and is located approximately 90 miles (140 kms.) south-east of the capital, New Delhi.

Aligarh is a popular city, famous for its historical monuments and Aligarh Muslim University. The university is popular worldwide as a centre of excellence and a combination of western education and eastern culture and therefore often referred to as "Mecca of Education".

Aligarh has also developed into a business centre of state. Lock industry is famous throughout the nation and the locks so manufactured being exported to various parts of the world.

HOW TO REACH ALIGARH: Connectivity

BY FLIGHT

Nearest Airport is

Indira Gandhi International Airport (DEL), New Delhi.
New Delhi is 140 kms away from Aligarh City.

BY BUS

Regular bus services from other major cities of the country to Aligarh.

BY TRAIN

Regular trains to Aligarh from most of major cities of the country. Railway Station: **Aligarh Junction (ALJN)**

BY TAXI

TAXIS are available from different cities of the country.

VENUE: Conference Hall, Department of Commerce, Aligarh Muslim University, Aligarh, India

CHIEF PATRON: **Lt. Gen. (Retd.) Zameer Uddin Shah**
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Aligarh, India

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Aligarh, India

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Aligarh Muslim University
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Social Science Research

International Conference

on

Make in India-Campaign for Inclusive Growth Initiatives and Challenges

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Title of the Paper:

Presentation: Oral: Poster: (Tick Only)

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Date and time of the Departure

If unable to attend conference mention absentia.....

Note : Fill up (typed) the Registration Form and E.mail

Signature

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