

## NCC Cadets Promote Natural Farming under *Mera Yuva Bharat* Initiative

As part of the *Mera Yuva Bharat* registration drive (7–14 April 2025) under the national theme “**Yuva Shakti – Vikshit Bharat,**” the NCC cadets of [B. A. College of Agriculture, Anand Agricultural University, Anand] successfully organized an impactful outreach program on **12 April 2025** at **Esarama Village, Petlad Taluka, Anand District.**

The event focused on raising awareness about the **National Mission on Natural Farming**, along with key government schemes such as the **Pradhan Mantri Fasal Bima Yojana (PMFBY)**. Cadets highlighted financial assistance schemes including **Rs. 900 per month (Rs. 10,800 annually)** to promote natural farming and **Rs. 30,000 per family** for adopting the **Integrated Farming System**.

Activities included a **rally**, a **street play**, and **model demonstrations** emphasizing the benefits of natural farming such as water conservation, eco-friendly practices, and chemical-free crop production. Cadets also visited two natural farming farms in the village, gaining hands-on exposure to a **mini neem cake production unit** and a **turmeric processing setup**.

The event was successfully conducted under the guidance of Dr. N. I. Shah, Principal, B.A. College of Agriculture, Anand and Lt. (Dr.) Ajay Kumar Maru, ANO, with valuable technical support from Dr. Rakesh Patel, Scientist (Plant Protection), KVK Devataj. Their combined mentorship, along with the active support of Hav. Dharmender Kumar and Hav. Lawkush Singh (PI Staff, 4 Guj. Bn. NCC, VVNagar), ensured smooth execution and a meaningful impact of the program.



Overview of the event and cadets explained about Natural Farming and PMFBY



Rally for awareness about Natural Farming



**Natural Farming Model displayed and demonstration**



**Drama/ Play act proformed**



**Visits of Natural Farming farms**