



NSS Unit of BACA organized *Swachhata Hi Seva* Campaign



The fortnight from September 17 to October 2, 2024, is celebrated across India as the *Swachhata Hi Seva* campaign. The theme of this campaign is “*Swabhav Swachhata – Sanskar Swachhata.*” On October 1, 2024, the NSS Unit of B. A. College of Agriculture organized two events to mark the campaign. The first event was an on-campus awareness rally focused on the importance of cleanliness, held in the staff quarters of Anand Agricultural University. The second event was organized at Jitodiya village, featuring an awareness rally followed by a cleanliness drive at the Vajinath Temple and surrounding lake area. Dr. Y. M. Shukla, Principal and Dean of the college, inaugurated the events and encouraged NSS volunteers to engage in meaningful activities for the campaign. He paid tribute to Mahatma Gandhi and shared how Gandhi’s principles on cleanliness have inspired the *Swachhata Hi Seva* initiative. The NSS volunteers participated enthusiastically in both events, which were coordinated by Dr. Sahdev Luhar, the NSS Programme Officer.



