



**One Day Workshop**  
**on**  
**Role of APMCs, Market Intelligence & FPOs**  
**in Enhancing Farmers' Income**

**14<sup>th</sup> September, 2023**



**:: Organized by ::**

**Centre for Agricultural Market Intelligence under NAHEP – CAAST**  
**International Agri-Business Management Institute**  
**Anand Agricultural University, Anand**



## About Centre for Agricultural Market Intelligence, NAHEP- CAAST

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), National Cooperative Dairy Federation of India (NCDFI) and Western Sydney University, Australia and The Papua New Guinea University of Technology are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate students as well as faculties.

## About the Workshop

Marketing is the key problem of farming community in India, particularly for small and marginal farmers who constitute core production system and account for about 86%. Marketing institutions play a vital role in facilitating the smooth functioning of agricultural markets. These institutions broadly include agricultural cooperatives, farmer producer's organization, e-NAM, commodity exchanges, and marketing boards. They provide market information, support price discovery, regulate market operations, promote quality standards, facilitate storage and transportation, and offer financial and technical assistance to farmers and agribusinesses.



## Objective

- Role of Market Institutions in Enhancing Farmers' Income

## Eligibility

Interested candidates : PG students (Masters and Doctoral)/Progressive farmers/ Policy makers/APMC officers and faculties of concerned disciplines are requested to apply through online registration process.

## Registration Link

<https://forms.gle/ZM7sJZHte5HWJexT7>

## Venue

Auditorium, International Agri-Business Management Institute, AAU, Anand

### :: Schedule ::

Time	Topic	Expert
12:00-12:30 hrs.	Inaugural Session	
Technical Session I 12:30-14:00 hrs.	Market reforms and role of market intelligence	<b>Dr. R. S. Pundir</b> Principal and Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand
14:00-14:30	:: Lunch Break ::	
Technical Session II 14:30-16:00 hrs.	Farmer Producers Organization	<b>Dr. Y. A. Lad</b> Associate Professor, & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand
Technical Session III 16:00-17:00 hrs.	Visit	<b>Dr. Y. A. Lad</b> Associate Professor, & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

## FPO's



# Organizing Committee

## Patrons

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**Dr. K. B. Kathiria**, Hon'ble Vice Chancellor, AAU, Anand

**Dr. R. C. Agrawal**, DDG (Education) & National Director (NAHEP), ICAR, New Delhi

## Advisors

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**Dr. Anuradha Agrawal**, National Coordinator, NAHEP-CAAST, ICAR, New Delhi

**Dr. M. K. Jhala**, Director of Research & Dean PG Studies, AAU, Anand

## Organizing Secretary

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**Dr. R. S. Pundir**, Principal and Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand

## Joint Organizing Secretary

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**Dr. Y. A. Lad**, Associate Professor, & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

## Organizing Committee Members

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**Dr. M. R. Prajapati**, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

**Ms. Vishita khanna**, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

**Dr. Chetan Dudhagara**, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

**Dr. Ganga Devi**, Assistant Professor & Co-PI, NAHEP-CAAST, BACA, AAU, Anand

## Programme Coordinators

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**Dr. Jignesh Macwan**, RA, NAHEP - CAAST, AAU, Anand

**Mr. Bhavik Patel**, RA, NAHEP-CAAST, AAU, Anand

**Mr. Piyush Suvagiya**, SRF, NAHEP-CAAST, AAU, Anand

**Mr. Vishesh Patel**, SRF, NAHEP-CAAST, AAU, Anand

**Mr. Apurva Bhoi**, PA, NAHEP-CAAST, AAU, Anand

## :: Contact Details ::

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