



**Training and Placement Cell  
Polytechnic in Agricultural Engineering,  
Anand Agricultural University,  
Muvaliya Farm, Dahod-389160(Gujarat)**

**“CAPACITY DEVELOPMENT WORKSHOP  
FOR STARTUPS WITH RURAL IMPACT”**

**Background:**

Indian economy is highly dependent on rural economy. The total population lives in rural areas where agriculture and allied activities are the major sources of income. Rural entrepreneurship is starting of enterprises in rural areas. Entrepreneurship is a wise answer to solve the unemployment, migration and to promote economic and social development in rural areas. The strengthening of the rural villages will encourage the preservation of natural resources and improve the rural economy. There exists a wide gap between rural and urban areas in terms of infrastructure, market and financial access etc .To reduce the disparities, revitalizing the rural economy can be achieved by establishing entrepreneurial ventures in rural areas. Rural development is more than ever before connected to entrepreneurship. Institutions and individuals promoting rural development now see entrepreneurship as a strategic.

The Training and Placement Cell of Polytechnic in Agricultural Engineering, AAU, Dahod and Jilha Udyog Kendra, Dahod had jointly organized “Capacity Development Workshop for Startups with Rural Impact” on 2<sup>nd</sup> Sept., 2022 at Seminar Hall of PAE, Dahod under the theme of State Startup ranking-2022. At the beginning Dr. Farid Sayyad, Training and Placement In-charge welcomed all the dignitaries of this workshop Dr.M.M.Trivedi, Principal, PAE, AAU, Dahod. Shri. H.J. Thakor, Deputy Industrial Commissioner, Dahod, Shri.H.D.Ninama, In-charge RM, Shri Ravibhai Omda, Members of MSME, Dahod, Shri. Maheshkumar Vasaiya, Member of Jilha Udyog Kendra, Dahod, Shri Chiragbhai, CED, Baroda and Shri Vinodbhai Rathod, member of Jilha Udyog Kendra, Dahod were present on the dice. The function started with lighting of a candle in front of maa Saraswati’s idol who is known as symbol of knowledge and peace. Dr.M.M.Trivedi briefed about the role of young Entrepreneurs in dynamic economy followed by Shri. H.J. Thakor, Deputy Industrial Commissioner, Dahod and Shri Ravibhai Omda explained and guide the stages of startups like Ideation, Validation, Early Traction and Scaling through PPT presentation. Shri Chiragbhai, CED, Baroda focused on the following objectives

- To Stimulate and augment the entrepreneurial spirits and skills among students to create new small and medium enterprises.
- To facilitate introduction of entrepreneurship courses in academic system.
- To promote the development of competent entrepreneurship in strategic industries through research studies and consultancy services.

- To Network with national and international agencies, NGOs and Government organizations for developing & promoting entrepreneurship, facilitating technology transfer, product development, partnering and market accessibility.
- To Create a conducive business environment for emergence, sustenance and growth of the enterprises in general and Micro, Small & Medium Enterprises (MSMEs) in particular.
- To Support through active research and consultancy the prospective and existing Businesses, enabling them strategic planning and managing growth.

In this workshop 80 nos. of staff and students were actively participated and interacting with expertise and speakers. The Vote of Thanks was delivered by Dr.B.K.yaduvanshi extended to the Dignitaries, staff members of Muvaliya Farm and prepared the guideline for the successful completion of this workshop. The webinar was organized with the support and guidance from Dr.M.M.Trivedi, Principal, PAE, AAU, Dahod.

