



One Week Training Programme on Agri-Rural Institutional Arrangement for Rural Prosperity

(Date: 01-11-2023 to 07-11-2023)



:: Organized by ::

**Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand**

:: In Collaboration with ::

**Department of Agril. Economics
B A Collage of Agriculture
Anand Agricultural University, Anand**

About Centre for Agricultural Market Intelligence, NAHEP- CAAST

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), National Cooperative Dairy Federation of India (NCDFI) and Western Sydney University, Australia are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate students as well as faculties.

About the training program

Rural institutions play a pivotal role in the development and well-being of rural communities worldwide. These institutions encompass a wide range of organizations, from local government bodies and community-based organizations to cooperatives and agricultural associations. Rural institutions empower marginalized groups, including women, indigenous communities, and the economically disadvantaged. They can promote gender equality, social justice, and inclusion by giving voice and agency to those who have historically been marginalized. Rural institutions often play a significant role in facilitating access to financial services, managing resources, and promoting economic and social development. Some rural institutions advocate for policies that facilitate market access for rural producers. This can include input marketing, output marketing, pricing, trade policies, regulatory reforms aimed at reducing challenges into agriculture and rural economy.

Objectives

- To promote sustainable rural development through government interventions to enhance income and employment opportunities in rural areas.
- To develop and maintain agri. rural infrastructure with special reference to storage, transportation, warehousing etc.
- To ensure that rural people have access to formal financial services such as savings accounts, credit, insurance, and remittance facilities.
- To empower rural people by enhancing their skills, knowledge, and capabilities.
- To foster entrepreneurship and support the growth of rural enterprises by providing access to credit, markets, and technical assistance to rural entrepreneurs and small businesses.

Content

- Role of agricultural institutions in rural development.
- Overview of agricultural marketing system and institutional arrangement in India
- Potential and strategies in rural marketing
- Dynamics of input and output marketing in rural economy
- Institutional arrangement for credit and marketing of agri- produce in rural areas
- Agriculture credit cooperatives and non-credit cooperative system in rural area
- Role of Agribusiness management in rural economy
- Role of market information and market intelligence in rural agriculture
- Infrastructure development in rural sector
- Institutional arrangement for agriculture and livestock development in rural economy.

Eligibility

- Interested candidates : Faculties and PG students (Masters and Doctoral) of concerned disciplines are requested to apply through online registration process.

Selection Criteria

- The selection of candidates will be based on the eligibility and availability of seats. The selected candidates will be inform through email.

Programme Fees

- Free

Important Instruction

- This is an offline training programme and No TA/DA will be paid by the host institute.
- Attendance is mandatory.
- Certificate will be awarded to candidates after successful completion of the programme.
- Accommodation will be provided as per availability.
- All selected participants need to submit the hard copy of the NOC/Consent letter from competent authority of your department/institute/university.

Registration Link

<https://forms.gle/tJhGxTmVhdHys4NV7>

Organizing Committee

Patrons

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