



‘Startup Sensitization program’ under the Student Startup Research and Innovation Festival organized at Anand Agricultural University

Anand Agricultural University organized a ‘Startup Sensitization program’ for the students as a part of the ‘Student Startup Research and Innovation Festival’ being celebrated across the state by the Education Department of the Government of Gujarat. The program was aimed at sensitizing the students about entrepreneurship opportunities in the agriculture and allied sectors and benefits of the Student Startup & Innovation Policy.

Shri Miteshbhai Patel, Member of Parliament, Anand, Gujarat was invited to be the chief guest of the Program. He gave an inspirational speech, shared his personal experience of being an Agri-Entrepreneur and motivated students to start their own startups and contribute to the larger vision of Hon. Prime Minister Shri Narendra Modi of building Atmanirbhar Bharat. He also highlighted various schemes and efforts made by the Government of Gujarat to support startups.

Dr. K. B. Kathiria, Hon. Vice Chancellor, AAU, Anand in his address highlighted that there are ample opportunities available in the agriculture sector to start a sustainable business and asked students to work towards building agri-startups that can help farmers.

Dr. M. K. Jhala, Director of Research, AAU, Dr. G. R. Patel, Registrar, AAU and Dr. Samit Dutta, Principal & Dean, College of FPT&BE, AAU addressed the gathering and motivated students to work on new ideas and avail benefits of various govt. schemes for starting their own startups.

About 500 students, university officers, faculties and other dignitaries attended the program.



