



Ten Day Training on Dairy Business Management

Date : 04th to 13th October, 2023



⌘ Organized by ⌘

Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand



About Centre for Agricultural Market Intelligence, NAHEP- CAAST

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), National Cooperative Dairy Federation of India (NCDFI) and Western Sydney University, Australia and The Papua New Guinea University of Technology are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate students as well as faculties.

About the Training Program

Dairying in India not only speaks about equality and equity but also a sacred parlance across the nation since time immemorial. Country maintains first position in milk production consistently for many years and about 2/3rd of the farmers link their life with dairy due to countless benefit they have been getting from the enterprise. Unlike agriculture, dairy can prosper without land and irrigation which are marked from the sustained growth rate that even better than agriculture and food grain. But, time comes now to relook the sector in the line of productivity, price and planet that leads to sustainable way of dairy development for the betterment of farming community. Traditional dairy enterprise need to be enriched with business acumen, linkage and ecosystem supported by better efficiency and effectiveness. No doubt, country achieves its era of success in dairy development for more than sixty years due to inclusive approach through cooperative management but contribution of organized sector is still at its nascent stage (only 20%) and glory. This training programme is going to address many unfold story of dairy sector with the flavor of business skill for small farmers in their livelihood and income.

Objectives

- To emphasize the application of management theory and principles for the operations of dairy enterprise
- To reveal and replicate the model of dairy cooperatives and other successful companies for the benefit of farming communities
- To devise and frame strategy in the marketing and trade of dairy products
- To understand human resource and activities interface in the dairy sector and enterprises
- To give exposure and expertise in preparation of business plan and detailed project report that increase the formal sector credit disbursement
- To link various supports through agencies by creating incubations for the beneficiaries

Eligibility:

Interested candidates : PG students (Masters and Doctoral) and faculties of concerned disciplines are requested to apply through online registration process.

Contents

- Cooperative model of dairy development
- Dairy Plant management system
- Dairy Business Strategy
- Dairy Institutional support and Linkages
- Dairy entrepreneurship development and Incubation centres

Pedagogy

This programme will be a complete package of pedagogy, practical exposures and experiential learning.

Important Instruction

- This is an offline training programme and No TA/DA will be paid by the host institute.
- Attendance is mandatory.
- Certificate will be awarded to candidates after successful completion of the programme.
- Accommodation will be provided as per availability.
- All selected participants need to submit the hard copy of the NOC/Concern Letter from your Guide/HoD/Principal/DoR with Sign at the time of joining the training programme.

Selection Criteria

The selected candidates will be inform through email. The selection of candidates will be based on the eligibility and availability of seats.

Registration Link

<https://forms.gle/vDRGm52tpmH85mus8>

:: Schedule ::

Date	Time	Title	Resource Person
Day-1 4/10/2023	08:30 to 09:15 hrs	Registration and Breakfast	
	09:30 to 11:00 hrs.	Inaugural Function	
	Technical Session 1 11:00 to 12:30 hrs.	Dairy Business Management: An Overview	Dr. R. S. Pundir Principal & Dean, IABMI PI, NAHEP-CAAST, AAU
	Lunch Break		
	Technical Session 2 14:00 to 15:30 hrs.	Dairy Cooperative Formation, Management and Marketing	Shri Kishore C. Supekar Former Managing Director National Co-Operative Dairy Federation of India Limited (NCDFI), Anand, Gujarat
	Technical Session 3 15:30 to 17:00 hrs.	Livestock Production Management	Dr. M M Islam Associate Research Scientist and Head, Pashupalan Sanshodhan Kendra, VASREU, Kamdhenu University
Day-2 5/10/2023	Breakfast		
	Technical Session 4 09:30 to 11:00 hrs	Business Plan for Starting Dairy Business -I	Dr. Sanjiv Kumar Senior Scientist, Agribusiness Management Division, ICAR- NAARM, Hyderabad
	Technical Session 5 11:00 to 12:30 hrs	Business Plan for Starting Dairy Business -II	

	Lunch Break		
	Technical Session 6 14:00 to 15:30 hrs.	Scope and Future Strategy in Dairy Marketing	Dr. Ashish K. Makwana Associate Professor & Incharge Head SMC College of Dairy Science Kamdhenu University
	Technical Session 7 15:30 to 17:00 hrs.	Commercial Dairy Farming	Mr Jayeshbhai Patel Dairy Entrepreneur Jarola, Khambat, Anand
Day-3 6/10/2023	Breakfast		
	Technical Session 8 09:30 to 11:00 hrs	Credit and Financial Support for Establishing Dairy Farm and Business	Mr. Pushpendrakumar Gupta Senior Manager-Branch Head, Punjab National Bank, Ankleshwar, Gujarat
	Technical Session 9 11:00 to 12:30 hrs	Dairy Insurance	Dr. Gourahari Panda Executive Vice President Guy Carpenter India
	Lunch Break		
	Technical Session 10 14:00 to 15:30 hrs.	One Health Approach- Need of the Hour	Dr. Adhiraj Mishra Assistant Commissioner Ministry of Fisheries, Animal Husbandry & Dairying, Government of India
	Technical Session 11 15:30 to 17:00 hrs.	Government Schemes and Support for Dairy Entrepreneurs	
Day-4 7/10/2023	Breakfast		
	Technical Session 12 09:30 to 11:00 hrs	Women Empowerment in Dairy Sector	Dr. Arpita Mohapatra Scientist, ICAR-Central Institute of Women in Agriculture, Bhubaneswar, Odisha
	Technical Session 13 11:00 to 12:30 hrs	Small Ruminant rearing for dairy: A system Approach	
	Lunch Break		
	Technical Session 14 14:00 to 15:30 hrs.	Start up in Dairy Sector and Successful Models	Dr Sagar Surendra Deshmukh, Ph.D Assistant Professor (ABM), Centre for Innovation and Agripreneurship, MANAGE, Hyderabad
	Technical Session 15 15:30 to 17:00 hrs.	Opportunity of Funding in Dairy Sector	
8/10/2023	Visit		
Day-6 9/10/2023	Breakfast		
	Technical Session 16 09:30 to 11:00 hrs	Dairy Marketing and Trade: Issues and Challenges-I	Dr. K H Rao Retired Professor & Principal Scientist, ICAR- NAARM, Hyderabad
	Technical Session 17 11:00 to 12:30 hrs	Dairy Marketing and Trade: Issues and Challenges-II	Dr. K H Rao Retired Professor & Principal Scientist, ICAR- NAARM, Hyderabad
	Lunch Break		
	Technical Session 18 14:00 to 15:30 hrs.	Scope of Private personnel in Dairy	Dr. G K Bamanian Head- Technical J.K Trust, Bombay

	Technical Session 19 15:30 to 17:00 hrs.	Agri-entrepreneurship Support System and Dairy	Dr. Baljeet Singh Market Analyst & Operations Specialist Assam Agribusiness and Rural Transformation Project (APART) (World Bank Project) ARIAS Society, Agriculture Campus, Khanapara Guwahati, Assam
Day-7 10/10/2023	Breakfast		
	Technical Session 20 09:30 to 11:00 hrs	Importance of Feed and Fodder in Dairy Development	Dr. Ramanuj Panda Founder CEO Gocarin Industries Pvt. Ltd.
	Technical Session 21 11:00 to 12:30 hrs	Journey of a Dairy Entrepreneur	
	Lunch Break		
	Technical Session 22 14:00 to 15:30 hrs.	Organised Dairy and Models	Dr. Shaktiranjan Panigrahy Assistant Professor, IABMI, AAU, Anand
	Technical Session 23 15:30 to 17:00 hrs.	Precision Farming in Dairying	Dr. Sanjaykumar J Jadav Assistant Professor, Dairy Vigyan Kendra, Kamdhenu University
11/10/2023	Visit		
Day-9 12/10/2023	Breakfast		
	Technical Session 24 09:30 to 11:00 hrs	IFS Model & Ethnocentric Approach in Dairy-I	Dr. Bimal Kumar Choudhury Assistant Director, Animal Husbandry Department, Government of Odisha
	Technical Session 25 11:00 to 12:30 hrs	IFS Model & Ethnocentric Approach in Dairy-II	
	Lunch Break		
	Technical Session 26 14:00 to 15:30 hrs.	Sustainable Dairy Management System	Mr. Fanindra Bhusan COO, BHARAT Krushicare Pvt. Ltd.
	Technical Session 27 15:30 to 17:00 hrs.		
Day-10 13/10/2023	Breakfast		
	Technical Session 28 09:30 to 11:00 hrs	Emerging Area in Non Bovine Product Development and Marketing-I	Dr Artabandhu Sahoo Director ICAR-National Research Centre on Camel
	Technical Session 29 11:00 to 12:30 hrs	Emerging Area in Non Bovine Product Development and Marketing-II	
	Lunch Break		
	14:00 hrs. onwards	Plenary Session	

Organizing Committee

Patrons

Dr. K. B. Kathiria, Hon'ble Vice Chancellor, AAU, Anand

Dr. R. C. Agrawal, DDG (Education) & National Director (NAHEP), ICAR, New Delhi

Programme Advisors

Dr. Anuradha Agrawal, National Coordinator, NAHEP-CAAST, ICAR, New Delhi

Dr. M. K. Jhala, Director of Research & Dean PG Studies, AAU, Anand

Convener

Dr. R. S. Pundir, Principal & Dean, IABMI & PI, NAHEP- CAAST, AAU, Anand

Organizing Secretary

Dr. Shakti Ranjan Panigrahy, Assistant Professor & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

Joint Organizing Secretaries

Dr. Y. A. Lad, Associate Professor & CC-PI, NAHEP-CAAST, IABMI, AAU, Anand

Dr. Dilip R. Vahoniya, Assistant Professor & Co-PI, NAHEP-CAAST, IABMI, AAU, Anand

Programme Coordinators

Mr. Bhavik Patel, Research Associate, NAHEP – CAAST, AAU, Anand

Mr. Apurva Bhoi, Project Assistant, NAHEP - CAAST, AAU, Anand

:: Contact Details ::

Dr. Shakti Ranjan Panigrahy
Assistant Professor, IABMI &
CC - PI, NAHEP-CAAST, AAU, Anand
E-mail : shaktirp@aau.in
Mo. 8200631364

Dr. R. S. Pundir
Principal & Dean, IABMI &
PI, NAHEP- CAAST, AAU, Anand
E-mail : nahepcaast@aau.in
Mo. 9998009967