



Ten Day Training on

Agri Supply Chain Management

:: Date ::

01st to 12th
September, 2023



Production

Harvesting
and
transport

Primary
processing
and storage

Secondary
processing

Distribution,
packaging,
and handling

Wholesale
and retail
markets

:: Organized by ::

Centre for Agricultural Market Intelligence under NAHEP – CAAST
International Agri-Business Management Institute
Anand Agricultural University, Anand

About Centre for Agricultural Market Intelligence

Anand Agricultural University has been awarded an ICAR- World bank funded project to establish Centre for Agricultural Market Intelligence. The major objectives of this project include price forecasting and behavior, export competitiveness, evaluation of e-NAM, market institutions and capacity building of faculty, students, farmers and other stakeholders. Experts from country's premium institutes including Institute of Rural Management (IRMA), Indian Space Research Organization (ISRO), National Cooperative Dairy Federation of India (NCDFI) and Western Sydney University, Australia and The Papua New Guinea University of Technology are associated with the project. Centre for Advanced Agricultural Science and Technology (CAAST) is a student centric subcomponent of the World Bank sponsored National Agricultural Higher Education Project (NAHEP) granted to AAU, Anand to provide a platform for strengthening educational and research activities of post graduate students as well as faculties.

Objectives:

1. To understand the forward and backward linkage in Agri Supply Chain
2. To understand and explore the usage of digital tools in Agri Supply Chain along with some success stories

Important Instructions:

- This is an offline training programme.
- No TA/DA will be paid by the host institute.
- Attendance is mandatory.
- Certificate will be awarded to candidates after successful completion of the programme.
- Accommodation will be provided as per availability.

About the Training Program

In today's era of globalization, the markets are very volatile and unpredictable. In order to survive in this competitive environment, agriculture industries also need to evolve quickly and adapt to the changing market scenario. This program is designed to provide an understanding regarding backward and forward linkage, various marketing institutions and their role, advanced digital technologies involved, IPR and patents as well as food safety regulations and traceability issues. Supply chain management is crucial for companies to optimize costs, improve efficiency, meet customer demands, and respond to market changes. It requires effective communication, coordination, and collaboration among all stakeholders involved. This program is very comprehensive and covers all the aspects of agri supply chain that is the need of the hour in agriculture sector.

Eligibility:

Interested candidates preferably : Masters - Doctoral students and faculties of concerned disciplines are requested to apply through online registration process.

Registration link:

<https://forms.gle/TY42zYCyqLAI3Rfi9>

Highlights of the Program:

1. Inputs supply chain
2. Integration of agri and food value chain
3. eNAM and FPOs
4. Agri logistics
5. Post-harvest management
6. Blockchain technology in supply chain
7. Marketing Analytics
8. Export and Import
9. Food safety regulations

:: Schedule ::

Date	Time	Title	Resource Person	
Day-1 1/9/2023	08:30 to 09:30 hrs	Registration and Breakfast		
	10:00 to 12:30 hrs.	Inaugural Function		
	Lunch Break			
	Technical Session 1 14:00 to 15:30 hrs.	Agri Supply Chain Management: An Overview	Dr. Rakesh Singh Professor Department of Agricultural Economics, Institute of Agricultural Sciences, BHU, Varanasi, India	
	Technical Session 2 15:30 to 17:00 hrs.	Revolutionizing Agriculture: Farm Mechanization and it's Supply Chain	Dr. M L Gaur Professor B.A.C.A., AAU, Anand	
Day-2 2/9/2023	Breakfast			
	Technical Session 3 09:30 to 11:00 hrs	Understanding the Dynamics of the Seed Supply Chain-I	Dr. Bipin Bihari Co- Lead Foundation for Development of Rural Value Chains (FDRVC), Ministry for Rural Development, New Delhi	
	Technical Session 4 11:00 to 12:30 hrs	Understanding the Dynamics of the Seed Supply Chain-II		
	Lunch Break			
	Technical Session 5 14:00 to 15:30 hrs.	Crop Protection and Biological Solutions: Current Opportunities and Challenges	Mr. Mohit Shekhawat SBU Marketing Head-West UPL, Pune, Maharashtra	
	Technical Session 6 15:30 to 17:00 hrs.	The Role of Agri-Finance in Strengthening Supply Chains	Mr. Vinod Vidyarthi General Manager Department of Economic Analysis and Research (DEAR) NABARD, Mumbai	
Day-3 3/9/2023	Visit			
Day-4 4/9/2023	Breakfast			
	Technical Session 7 09:30 to 11:00 hrs	Importance of Value Chain in Changing Dynamics of Agribusiness	Dr. Baljeet Singh Market Analyst cum Operations Specialist, Assam Agribusiness and Rural Transformation Project (APART), Assam Rural Infrastructure and Agricultural Services (ARIAS) Society, Agriculture Campus, Khanapara, Guwahati	
	Technical Session 8 11:00 to 12:30 hrs	Warehouse Receipt and Financing		
	Lunch Break			
Technical Session 9 14:00 to 15:30 hrs.	Smart Integration of Agri and Food Value Chains- Critical Balance of the Resource, Demand and Supplies	Mr. Gautam Goswami Agribusiness Specialist, Assam Agribusiness and Rural Transformation Project (APART), Assam Rural Infrastructure and Agricultural Services (ARIAS) Society, Agriculture		

			Campus, Khanapara, Guwahati
	Technical Session 10 15:30 to 17:00 hrs.	Demand Prediction for Food Grains	Dr. R. S. Pundir Principal and Dean, IABMI & PI, NAHEP-CAAST, AAU, Anand, Gujarat
Day-5 5/9/2023	Breakfast		
	Technical Session 11 09:30 to 11:00 hrs	Supply Chain of Poultry Farming in India: Status, Challenges and Way Forward	Dr. R. M. Rajpura Assistant Professor & Head, Dept. of Animal Science, BACA, AAU, Anand, Gujarat
	Technical Session 12 11:00 to 12:30 hrs	AMUL Supply Chain	Mr. Himanshu Bhatt Marketing Manager Amul, GCMMF, Gujarat
	Lunch Break		
	Technical Session 13 14:00 to 15:30 hrs.	eNAM: Its Significance in Making Agri Supply Chain More Efficient	Dr. S. S. Kalamkar Director and Professor Agro-Economic Research Centre, Sardar Patel University, V.V. Nagar
	Technical Session 14 15:30 to 17:00 hrs.	Strengthening of Agri Supply Chain through FPOs	
Day-6 6/9/2023	Breakfast		
	Technical Session 15 09:30 to 11:00 hrs	The Impact of Futures Trading in Agri Commodity Supply Chain	Mr. Niraj Shukla Vice President, NCDEX institute of Commodity Markets and Research, Mumbai
	Technical Session 16 11:00 to 12:30 hrs	Prospects and Procedure for Agri Export Business	Dr. Ashis Dash Joint Director General of Foreign Trade, Ministry of Commerce and Industry, Government of India, Vadodara, Gujarat
	Lunch Break		
	Technical Session 17 14:00 to 15:30 hrs.	Procedure of Custom Clearance for Export and Import of Agricultural Products	Mr. K. R. Jadeja, Supintendent of Central GST and Customs Departments, Vadodara
	Technical Session 18 15:30 to 17:00 hrs.	Challenges in Natural Farming, Marketing and its Supply Chain	Dr. C. K. Timbadia Vice- Chancellor (I/C) Gujarat Natural farming and Organic Agricultural University
7/9/2023	-		
Day-7 8/9/2023	Breakfast		
	Technical Session 19 09:30 to 11:00 hrs	Analyzing the Fruit and Vegetable Supply Chain in India	Dr. Ruchira Shukla Principal AABMI, NAU, Navsari
	Technical Session 20 11:00 to 12:30 hrs	Contract Farming as a Catalyst for Supply Chain Integration: Opportunities and Challenges	Dr. Sukhpal Singh Professor Centre for Management in Agriculture, IIM, Ahmedabad, Gujarat
	Lunch Break		

	Technical Session 21 14:00 to 15:30 hrs.	Food Safety Regulations and Supply Chain Transparency: Enhancing Traceability and Accountability	Ms. Vishita Khanna Assistant Professor IABMI, AAU, Anand, Gujarat
	Technical Session 22 15:30 to 17:00 hrs.	The Role of Intellectual Property Rights in Agriculture: Examining Patenting Trends and Impacts	Dr. Akarsh Parihar Professor & Head Dept. of Genetics & Plant Breeding B.A.C.A, AAU, Anand, Gujarat
	Breakfast		
	Technical Session 23 09:30 to 11:00 hrs	Management of Information for Strengthening of Agri Supply Chain	Dr. K. C. Gummagolmath Director (Monitoring & Evaluation) MANAGE, Rajendranagar, Hyderabad
	Technical Session 24 11:00 to 12:30 hrs	Agri Supply Chain Policies and Schemes	
	Lunch Break		
Day-8 9/9/2023	Technical Session 25 14:00 to 15:30 hrs.	The Role of Agri Logistics in Enhancing Efficiency and Coordination in Supply Chains	Dr. Akhil Srivastava Director ABInBEV Mfar building, Manyata tech park Hebbal, Banaglore, Karnataka
	Technical Session 26 15:30 to 17:00 hrs.	Reducing Post-Harvest Losses in the Agri-Food Supply Chain: Strategies and Innovations	Dr. Deval B. Patel Assistant Professor Dept. of Food Business Management, College of Food Processing Technology and Bio Energy, AAU, Anand
10/9/2023	-		
	Breakfast		
	Technical Session 27 09:30 to 11:00 hrs	The Adoption of AI/ML in Agri Supply Chains: Barriers, Facilitators, and Implications for Stakeholders	Dr. Kushankur Dey Assistant Professor Agribusiness Management IIM Lucknow, UP
Day-9 11/9/2023	Technical Session 28 11:00 to 12:30 hrs	The Impact of Blockchain Adoption on Agri Supply Chain Resilience and Risk Management	
	Lunch Break		
	14:00 hrs. onwards	Visit	
	Breakfast		
	Technical Session 29 09:30 to 11:00 hrs	The Role of Marketing Analytics: Data-Driven Decision Making in Supply Chain Management I	Dr. K. B. Vedmurthy Assistant Professor & Head Dept. Of Dairy Business Management, Co-ordinator MBA (Food Business), Dairy Science College, Bengaluru, KVAFSU, Bidar
Day-10 12/9/2023	Technical Session 30 11:00 to 12:30 hrs	The Role of Marketing Analytics: Data-Driven Decision Making in Supply Chain Management II	
	Lunch Break		
	14:00 to 16:00 hrs.	Plenary Session	

Organizing Committee

Patrons

Dr. K. B. Kathiria, Hon'ble Vice Chancellor, AAU, Anand

Dr. R. C. Agrawal, DDG (Education) & National Director (NAHEP), ICAR, New Delhi

Programme Advisors

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Dr. M. K. Jhala, Director of Research & Dean PG Studies, AAU, Anand

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