



INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
ANAND AGRICULTURAL UNIVERSITY
ANAND, GUJARAT



**Tree Plantation Cum Awareness Campaign-2021 held at International
Agribusiness Management Institute, AAU, Anand**

The benefits of planting trees are well known that ranges from having a beautiful environment to preventing the global climate change. Tree are the primary source of food and they contribute significantly to the environment in many useful aspects. International Agribusiness Management Institute, AAU, Anand celebrated online campaign on Tree plantation and awareness with the theme, '*Har Med Par Ped*' as part of 'Celebration of India's 75 years of Independence– Azadi ka Amrut Mahotsav' and ICAR 93rd Foundation day on 16th July, 2021 with the students of MBA-ABM, faculty members and staff members of NAHEP-CAAST. Due to current Covid situation celebration of tree plantation has been done online. Students, Faculty members and staff members actively participated in this campaign from their home and they planted different plants in their home and nearby area and they also spread awareness about tree plantation among society. Whole programme was framed and circulated by Dr. Ashish Mahera, SRC chairman under the guidance of Dr. Y. C. Zala, Principal and dean of the institute.



